Sample Edit-a-thon Emails: Adapt for Your Event!

Email 1

Hello!

We are well into National Minority Health Month and only a few weeks away from #CiteNLM2019: Elevating Health Equity Wikipedia Edit-a-Thon. We’ve been busy creating and curating Wikipedia and health equity training materials for our WikiProject page. Take a few minutes to look through the edit-a-thon information. Be sure to register on the program dashboard – that helps us keep track of our impact, including the number of editors, articles edited, and edits made! A month after the event, we’ll be able to check how many people viewed these improved articles on health disparities – but only if you register ; )

As we get closer to the event, we encourage you to share information with your colleagues: librarians, information professionals, public health experts, doctors, students – we can all work to improve the quality of information and references on Wikipedia, one of the most highly trafficked sources of health information online.

If you have any questions about the event, email, Tweet #CiteNLM2019, or start a discussion on the NNLM WikiProject talk page.

Happy editing,

Email 2

Hello again!

Have you signed up for your Wikipedia account?

We’re looking forward to May edit-a-thon. The theme of this edit-a-thon is ________, and we’ll be highlighting the NLM resource _______________. Unfamiliar with (selected NLM resource)? Check out this NLM/NNLM webinar exploring the (new) features and topics pages.

We’ll be building out our nnlm.gov/wiki Wikipedia project page as we get closer to the day of the edit-a-thon. Keep an eye out for more training resources. We’ll be sending out information soon about hosting an edit-a-thon at your institution.

We edit to empower patients and provide health professionals and health science students with the information and sources they need. We hope you’ll tell us why you edit #CiteNLM2019.

All the best,
Hello!

As health information professionals, we know Wikipedia is unavoidable.

We also know the resource is immensely valuable as a platform on which to freely access information and collaboratively create knowledge.

Acknowledging that Wikipedia is a highly trafficked source for health information, and our ethical and professional responsibilities to ensure that our health professionals, patients, and patrons have access to high-quality, reliable health information, we are continuing our efforts to improve the information contained in Wikipedia health and medicine articles.

On May ____, at the Medical Library Association and virtually across the country, we are hosting our third Wikipedia edit-a-thon.

Please keep an eye out on your inbox and your Twitter feed #CiteNLM2019 #MLANet19 for information on the edit-a-thon. In the coming weeks, we will provide information on the theme of the event, which will highlight an NLM resource.

We encourage you to register for you Wikipedia account now to be ready for May!

If you have any questions, please contact ______________.