NNLM Subaward Activity Report Template

All fields with an *asterisk must be completed to save or submit an activity report in the NNLM Data Reporting System.

Overview

Activity Title*:

Activity Description*

Description of activity; include specifics about how it was conducted and its impact. Examples:

- **Class/Course/Training/Workshop:** Beyond an Apple a Day: Providing Consumer Health Information at Your Library - This hands-on class will cover the health information seeking behavior of consumers and the role of the librarian in the provision of health information for the public. Come learn about the evolution of consumer health, health literacy and the e-patient. Participants will be equipped with knowledge of top consumer health sites, e-patient resources and collection development core lists. We will discuss creative ideas for health information outreach. The class will wrap up with an opportunity to explore effective marketing approaches and develop an elevator speech. 4 MLA CE Contact Hours.
  Objectives: This class teaches you the basics of providing consumer health information at your library. We will cover:
  - History and evolution of consumer health
  - Challenges of providing consumer health information at your library
  - Planning a consumer health service
  - Collection development
  - Consumer health on the internet
  - The reference interview
  - Ethics
  - Outreach
  - Project development / marketing
- **Webinar:** Kernel of Knowledge: Adding ARISE Simulations to the Classroom: One Nursing Program's Experience with Apps, iPads and QR Codes - the Kernel of Knowledge is an expert-speaker webinar series from the Greater Midwest Region which provides one-hour sessions on topics of interest to Network of the National Library of Medicine (NNLM) members throughout the year. Today's webinar focused on Augmented Reality Integrated Simulation Education (ARISE), a collection of over one hundred open-access simulation activities and scenarios that incorporate augmented reality and game-based learning theory. Using iPads, QR codes and the ARIS app, ARISE was developed for a wide variety of health science programs, including nursing. Attendees learned how to use ARISE to increase active learning throughout the curriculum with minimal supplies (no expensive high-fidelity mannequin needed). Personal insight from one nursing program's experience with ARISE was shared, along with a tips and tricks to help others be successful. 1.0 contact hour of MLA CE credit.
  Presenters for this session: Megan Lagunas, PhD, RN, CCRN, is the University of Wisconsin-Eau Claire College of Nursing and Health Sciences Clinical Learning Center Director and Assistant Professor and has expertise in

developing and implementing simulation scenarios for nursing students and Jan Adams, MLIS, is the Learning Resource Center Coordinator for the College of Nursing and Health Sciences, University of Wisconsin-Eau Claire.

- **Exhibits:** (briefly describe the conference/meeting/association. Focus the description on project/NNLM/NLM activities at the conference. Include the exhibit hall schedule vs. conference schedule, when applicable) NNLM PSR exhibited in a 10 x 10 exhibit space at the American College of Surgeons Annual Clinical Congress meeting. Exhibit hours were available during most of the conference, with limited closures for major conference speakers. Exhibit space was shared with poster sessions which provided opportunities for additional visits by attendees.
- **Health Fairs:** [Lead Organization] sponsored a tabletop exhibit at the 20th Annual Black Family Health & Wellness Association, Inc. Health Fair. The health fair offered important health services in the Omaha community including more than $800 worth of screening and tests FREE to attendees. Health fair hours: 8:00AM – 12:00PM. There were 28 exhibitors at the health fair. Many of the booth visitors had screenings and tests at the health fair and we provided them with additional information on the tests and other health concerns.

*Activity Type**

- ○ Awareness & Promotion for demos, exhibits/health fairs, poster sessions, and other promotional activities.
- ○ Training, Career Development & Education for career development, classes/courses/trainings/workshops, lectures, panels, presentations, symposia, webinars.
- ○ Persistent User Engagement & Partnerships for focus groups, technology, user feedback/needs assessments.
- ○ Other for activities that do not fit in the above categories; specify the activity.

Awareness & Promotion

☐ Demos
☐ Exhibits/Health Fairs
☐ Poster Sessions
☐ Other Promotional Activities

Training, Career Development & Education

☐ Career Development
☐ Classes/Courses/Trainings/Workshops
☐ Lectures
☐ Panels
☐ Presentations
☐ Symposia
☐ Webinars

Persistent User Engagement & Partnerships

☐ Focus Groups
☐ Technology
☐ User Feedback/Needs Assessment

Activity Date(s)*: [ ] [ ]

Start and end dates for the activity. Enter the same date in both fields for an activity that begins and ends on the same day. For activities that span a period, record the begin/end dates of the evaluation and reporting period, i.e. the NNLM Cooperative agreement year.

Activity Address

Address must be entered with complete street address so that the activity can be precisely mapped. Example:

6707 Democracy Blvd
Two Democracy Plaza, Suite 510
Bethesda, MD 20817

Address 1*:

Address 2:

City*:

State*:

Zip Code Where Activity Occurred*:

County Where Activity Occurred*:

Activity Partners

Other organizations collaborating on this activity. For exhibits/health fairs, enter the name of the Organization. If the organization does not appear when selecting in the NNLM Data Reporting System, please contact the funding RML/Office.

Training was Provided*:

- Yes
- No

Activity Was Conducted*:

- Online
- In Person

Metadata

NLM Products

Select products that were taught, demoed, or featured in the activity; limit of 10.

- ☐ AIDSinfo
- ☐ AIDSource
- ☐ BLAST
- ☐ Chemical Hazards Emergency Medical Management (CHEMM)
- ☐ ChemID Plus
- ☐ ClinicalTrials
- ☐ Community Health Maps
- ☐ DailyMed
- ☐ Disaster Lit
- ☐ DOCLINE
- ☐ Drug Information Portal
- ☐ Emergency Access Initiative
- ☐ GenBank
- ☐ Gene
- ☐ Genetics Home Reference
- ☐ Genome
- ☐ Hazardous Substances Data Bank (HSDB)
- ☐ HealthReach
- ☐ Health Services Research Information Central (HSRIC)
- ☐ Health Services Research Projects (HSRProj)
- ☐ Health Services and Sciences Research Resources (HSRR)
- ☐ Household Products Database
- ☐ K-12 Science and Health Education
- ☐ LactMed
- ☐ Library LinkOut
- ☐ LocatorPlus
- ☐ MedlinePlus
- ☐ MedlinePlus Connect
- ☐ MeSH Browser
- ☐ NICHSR ONESearch
- ☐ NLM Digital Collections
- ☐ NLM Exhibitions Connect Traveling Exhibitions
- ☐ Outreach Evaluation and Reporting System (OERS)
- ☐ PHPartners
- ☐ PubMed
- ☐ PubMed Central
- ☐ Radiation Emergency Medical Management (REMM)
- ☐ RxNorm
- ☐ SNOMED
- ☐ TOXMAP
- ☐ TOXNET
- ☐ ToxTown
- ☐ Wireless Information System for Emergency Responders (WISER)

Additional Activity Content

Select content (other than NLM Products) that was taught, demoed, or featured in the activity; no limit.

☐ All of Us
☐ Assessment & Evaluation
☐ Citizen Science
☐ Clinical Resources
☐ Consumer Health Resources
☐ Data Management
☐ Data Science
☐ Digital Literacy
☐ Disasters & Emergencies
☐ Electronic Health Information Resources
☐ Evaluating Health Information Resources/Websites
☐ Funding
☐ Grant & Proposal Writing
☐ Health Literacy
☐ HHS Resources
☐ HIV/AIDS
☐ NIH Resources
☐ NNLM
☐ Opioid Use Disorder/Pain Management
☐ Public Health Resources
☐ Technology Awareness

Types of Organizations Associated with Activity*

Identify organizations for the individual who conducted the activity; location where activity was conducted; entities sponsoring the activity.

☐ Academic Institution
☐ All of Us
☐ Association
☐ Clinic/Other Health Care
☐ Community Based Organization
☐ Community College
☐ Faith Based Organization
☐ Federal Government Agency
☐ Health Sciences Library
☐ Hospital
☐ K-12
☐ Public Health
☐ Public Library
☐ Other

Identify Specific Populations Activity Reached

Identify population(s) **specifically targeted for the activity and/who participated in the activity**. Demographics, Geographic Types, Issues & Interests, and Race & Ethnicity values are used by NLM to report on targeted populations in response to data calls from NIH, HHS, OMB, Congress, and the White House.

Demographics

☐ Adults
☐ Children
☐ Men
☐ Seniors
☐ Teens
☐ Women

Geographic Type

☐ International
☐ Medically Underserved Areas/Populations
☐ Rural
☐ Suburban
☐ Urban

Issues and Interests

☐ All of Us
☐ Behavioral/Social Determinants of Health
☐ HIV/AIDS
☐ LGBTQ
☐ Maternal Health
☐ NIH Helping to End Addiction Long-term (HEAL) initiative
☐ Opioids
☐ Vaping

Race and Ethnicity

☐ African Americans or Black
☐ Alaska Natives
☐ American Indian
☐ Asian
☐ Latino Hispanic
☐ Native Hawaiians
☐ Pacific Islander

Participation & Evaluation

Number of Participants*:

If you collected Zip Code and Professional Role data, it will be entered separately on the "Manage Participants" page.

Achievements*

Evaluation data must be accurate, complete, and well-written. You should write achievements statement so that the text could be copied into a formal report, or included in publicity (blog, news item) with little to no modification. In other words, the statement should be able to stand alone in describing the activity and its outcomes.

Write formally, in third person laying out the achievements of the activity. The statement should be able to stand alone if placed into another context (e.g., report). Examples:

- The Remembering Vietnam: Medics, Corpsmen, and Nurses symposium was the first co-sponsored lecture/symposium event with the U.S. National Archives and Records Administration (NARA). It was done in conjunction with NARA’s ongoing exhibition and lecture program, at minimal cost to NLM, and provided a successful demonstration of the value of inter-agency collaboration. There were approximately 80 people in attendance, and 1,020 views of the event, live and of the recording. It was a worthwhile event, and should be followed by additional collaborative projects with NARA.
- NLM staff exhibited at the 47th Annual Abilities Expo held October 2017 in Washington, DC. The Abilities Expo provides people with disabilities, their families, seniors, vets, caregivers and healthcare professionals a meeting to gain knowledge and empowerment, and engage with others facing challenges, and sharing knowledge and solutions. Staff promoted consumer orientated NLM products including MedlinePlus, ClinicalTrials, and PubMed. The Expo visitors include people of all ages, young kids to seniors, with a range of disabilities. There were approximately 100 visitors to the NLM booth. The visitors were keenly interested in searching for health information related to disabilities, searching for clinical trial for various disabilities, and searching articles in PubMed.
- NLM provided support for 2 internships at the University of Arizona Health Sciences Library for Native American students in the Knowledge River program at the University of Arizona Library School to promote diversity in library and information science. The internships help students gain valuable work experience and help to promote careers in health sciences librarianship.

Suggested metrics to include:

- **Exhibits:** conference attendance, number of meaningful interactions, customer service inquiries/product feedback tickets
- **Communication and social media:**
  - **Twitter:** List number of followers, number of tweets, and total number of impressions, engagements, retweets, and likes.
  - **Facebook:** List number of subscribers, likes, shares; number of posts
  - **YouTube:** List number of views, likes, shares; number of videos posted
  - **Online blogs:** List number of views, click-throughs (count of times blog generated traffic to featured product/service), likes, shares if metric available; number of postings
  - **Print magazine:** List number of subscribers, subscription change over course of reporting period

- **Email distribution:** List number of subscribers, and click-throughs (count of times blog generated traffic to featured product/service), subscriber change over course of reporting period; and number of emails sent

- **Training:**
  - **Webinar:** Enter number of attendees, plus if video posted of live event, enter number of views after the session posted
  - **Online training material:** Enter number of views. If data exists, note completion rate of view video
  - **In person:** Enter number of attendees