

SOUTHEASTERN ATLANTIC REGION ANNUAL REPORT

1 MAY 2019 – 30 APRIL 2020
(UG4 YEAR 4)

Year by the Numbers

- **2,048** Network Members
- **135** Educational & Outreach Sessions
- **5,986** Participants
- **62** Projects Funded
- **160** Project Activities
- **7,415** Project Participants
- **36** MLA Consumer Health & Disaster Information Specialization Certificates Issued

Website Data

Most Visited Web Pages

1. [Informational and Printed Materials](#)
2. [Funding Toolkit](#)
3. [Past Class Recordings](#)

- 17,833 sessions
- 21,375 pageviews

Top Blog Posts

1. [Step into the Limelight! October is National Medical Librarians & National Health Literacy Month](#)
 2. [Update Puerto Rico from Region II Head Start Association](#)
 3. [Florence Nightingale & the Data Visualization Society](#)
- 159 Blog Posts Published

Education

Most Popular SEA Webinars

1. [Improving Your Spreadsheets Using Art Principles](#)
2. [Seeing Your Search: Visualization Techniques for Exploring PubMed Search Results](#)
3. [Why Wikipedia Matters for Health and Medical Information](#)

Most Viewed SEA Recording

[Seeing Your Search: Visualization Techniques for Exploring PubMed Search Results](#)

Overview of the Southeastern Atlantic (SEA) Region

The Health Sciences and Human Services Library (HS/HSL) at the University of Maryland, Baltimore serves as the SEA Regional Medical Library. The office provides outreach, engagement, and education throughout AL, D.C., FL, GA, MD, MS, NC, PR, SC, TN, USVI, VA, and WV.

Key Accomplishments

Welcomed [New Freedom Farm](#) as the 2000th member to the SEA region.



Launched a successful engagement project with the [Healthy Book Spine Poetry Contest](#) in the SEA Region. The social media project ended with 6,143 impressions and 216 engagements on Twitter.

Nominated Rachel Fenske, University of South Alabama, to receive the [Michael E. DeBakey Library Services Outreach Award](#) due to her outreach efforts from funding received by the NNLM.



Collaborated with ALA to fund technology improvements in Puerto Rico and USVI following hurricane devastations in 2019.

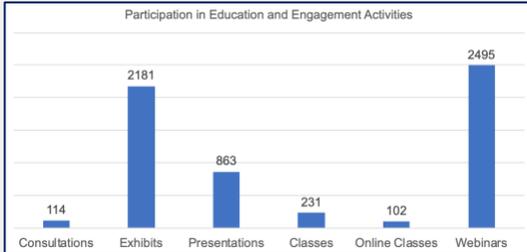
Collaborated with Library Carpentry to offer workshops to build software and data skills within library and information-related communities.



"I am going to share this information with colleagues and participate by adding citations to Wikipedia during #CiteNLM. This is a great initiative undertaken by NNLM to improve health care information. Thank you!"

Education and Outreach Programs

SEA offered a diverse education and outreach program in Year 4, meeting 5,986 members throughout the region through direct and virtual engagements.



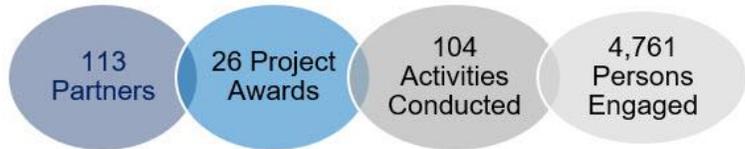
"The ideas I get through SEA webinars and workshops improves the work I do to support data-driven research. Thank you for your fantastic work!"

COVID-19 SPOTLIGHT

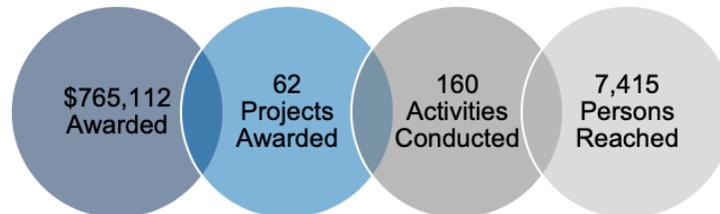
The impact of COVID-19 for the SEA region provided a number of opportunities:

- Collaborated with Library Carpentry to offer virtual workshops on data readiness to 10 institutions in the region.
- Offered 14 online classes and webinars to increase professional development opportunities during the quarantine.
- Increased virtual consults by 125%

All of Us RESEARCH PROGRAM



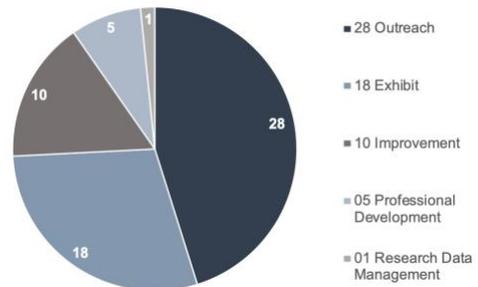
Funding



Developed online guides to:

1. [Assist applicants with their grant applications](#),
2. Understand the [evaluation process](#),
3. Help awardees [complete their project](#), and
4. Access [educational resources](#).

Types of Projects Funded



"SEA is a great office to work with! I appreciated their funding very much as it plays a critical role in our ability to do outreach in rural areas."

"I value the work of the NNLM without the resources, training, and funding they provide, we would not be able to create a robust community engagement on health literacy. As a manager, I value the training provided by NNLM and connect my staff to resources to improve or enhance their skills and knowledge."