



# NATIONAL NETWORK OF LIBRARIES OF MEDICINE NEW ENGLAND REGION

Annual Update

March 9, 2017

University of Massachusetts Medical School: Lamar Soutter Library

This project is funded by the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number UG4LM012347.

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**NER Office**

🌐 [nlnm.gov/ner](http://nlnm.gov/ner)

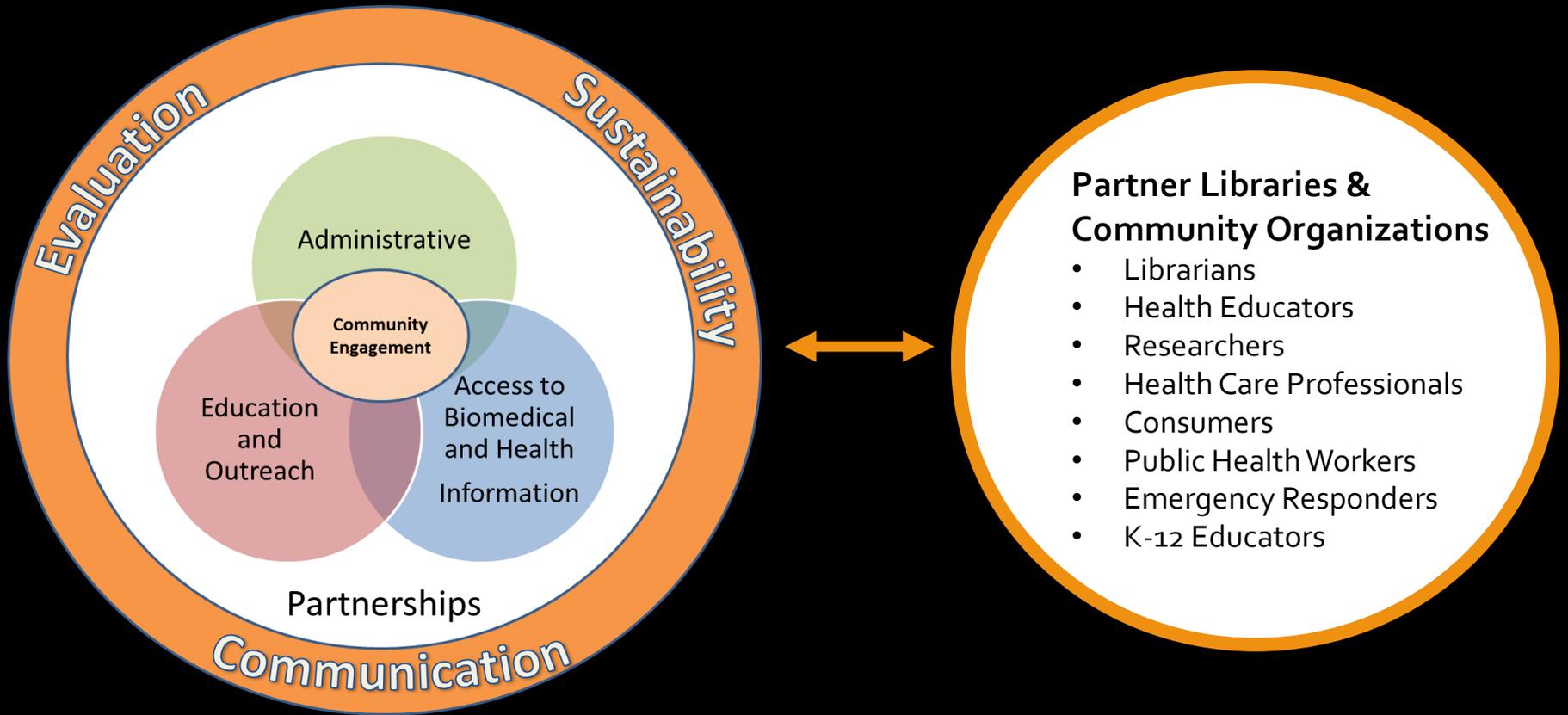
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✈ @nlnmner

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# NEW ENGLAND REGION MODEL



# CORE STRUCTURE

1. Administrative
2. Education and Outreach
3. Access to Biomedical and Health Information



- National Public Health Coordination Office

# WEBSITE

NIH NLM NNLM  
National Network of Libraries of Medicine

REGIONS | OFFICES | HELP Search this site

NER HOME About Members Funding Professional Development

## New England Region

The New England Region includes the states of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont.

[Learn More About NER](#)

### New England Region

NNLM NER connects librarians, health professionals, and public health workers with health information in Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont.

If your organization provides health information services, become a [Network Member](#) to learn about freely available, quality health and science information resources.

#### NER Outreach Map

Learn more about the New England Region's education and outreach activities using the new mapping tool.

[Go to Map](#)

#### New England eScience Program

Data Science Supporting Biomedical Research

#### eScience

DATA SCIENCE SUPPORTING BIOMEDICAL RESEARCH

The eScience Program was started in order to provide various modes of learning about eScience principles, working concepts, and skills. The eScience initiative helps stimulate librarians and information professionals involved in the application of eScience practices. Professional development programs and online resources provide continuing education in science, digital curation, and library roles to foster learning and collaboration in eScience.

[View eScience Resources & Programs](#)

#### Funding Opportunities

The National Network of Libraries of Medicine, New England Region funds projects to advance the National Library of Medicine's mission to improve access to health information.

[More Funding Information](#)

#### Staying Informed

Connect with us on social media for current news from the NNLM New England Region. Twitter, Facebook, Instagram, and more!

[Stay in Touch!](#)

#### Communities of Interest

Communities of Interest (COI) foster emerging roles for librarians in dynamic spaces in the provision of health information. Members of COI share ideas, knowledge, and experiences to help each other improve their library's services.

[More About COI](#)

#### Contact NER

NNLM New England Region  
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Worcester, MA 01655-0000  
(508) 856-5985  
Fax: (508) 856-5977

#### About NER

[Overview](#)  
[Stay Informed](#)  
[Initiatives](#)  
[Contact Us](#)

#### NER News

[Call for 2017-2018 Award Recipients](#)  
[35-40 Connection Site Visit](#)  
[eScience Symposium Registration is Open](#)  
[Research Data Management Roundtable](#)  
[MLA Webinar Viewings](#)

[Read more blog posts](#)

#### NNLM Login

Log in to register for classes or edit a member organization.

[Log in](#)

[Request new password](#)  
[Create new account](#)

Department of Health & Human Services | National Institutes of Health | National Library of Medicine

This project is funded by the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number UG4LM012547 with the University of Massachusetts Medical School, Worcester.

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<https://nnlm.gov/ner>

# COMMUNICATION

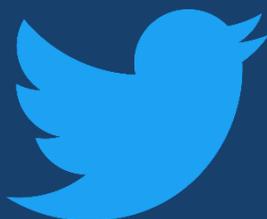
## Communication Methods

- *NER Weekly Update*
- *Twitter*
- *Facebook*
- *NNLM NER Website*

## Highlights

- *42 weekly newsletters send – reach (total # sent) of 12,798*
- *Twitter: 102,843 impressions, 5,680 profile visits, 159 mentions*
- *Facebook: reach of 21,422 with interaction count of 365*

<https://nnlm.gov/ner/about/informed>



# MEMBERSHIP

- *Membership*
  - *No longer tied to DocLine.*
  - *Reaching out to new community based organizations, community colleges, and public libraries.*
  - *NER more representative of those we serve.*

<https://nnlm.gov/ner/members/directory>

NIH NLM NNLN  
National Network of Libraries of Medicine

REGIONS | OFFICES | HELP

Search this site

NER HOME About Members Funding Professional Development

Overview  
Members Directory

NEW ENGLAND REGION

## New England Members Directory

Members provide health professionals and the general public with health information resources and services. Members include libraries, information centers, or other types of organizations.

Membership is free!

Members can request specialized training in providing health information through National Library of Medicine resources. Members are also eligible for funding for health information projects.

View the full [Members Directory](#)

Organization	Region	Location	Telephone
<a href="#">Acton Public Library</a>	New England	Old Saybrook, Connecticut	860-395-3184
<a href="#">Agawam Public Library</a>	New England	Agawam, Massachusetts	413-789-1550
<a href="#">AIDS Action Committee</a>	New England	Boston, Massachusetts	617-450-1432
<a href="#">Albany College of Pharmacy and Health Sciences</a>	New England	Colchester, Vermont	802-735-2670
<a href="#">Allentown Public Library</a>	New England	Allentown, New Hampshire	603-485-7651
<a href="#">American International College</a>	New England	Springfield, Massachusetts	413-205-3206
<a href="#">Amherst College</a>	New England	Amherst, Massachusetts	413-542-2373
<a href="#">Amherst Town Library</a>	New England	Amherst, New Hampshire	603-673-2288
<a href="#">Andover Newton Theological School</a>	New England	Newton Centre, Massachusetts	617-964-1100
<a href="#">Andover Public Library</a>	New England	Andover, New Hampshire	603-735-5333
<a href="#">Androscoggin Valley Hospital</a>	New England	Berlin, New Hampshire	603-326-5833
<a href="#">Annell Animal Medical</a>	New England	Boston, Massachusetts	617-522-7400

**IN THIS SECTION**

Overview  
Members Directory

**FILTER DIRECTORY**

**Organization**

**Type**

- Any Type
- Academic Institution
- Association
- Clinic/Other Health Care
- Commercial
- Community Based
- Community College
- Faith-based
- Government Agency
- Health Sciences Library
- Hospital
- K-12
- Public Library
- Public Health Organization
- Other

**State**

- Any State -

**City**

**County**

Apply

Reset

# DOCLINE COORDINATION OFFICE

Ashley Cuffia

National Network of Libraries of Medicine  
DOCLINE Coordination Office (NDCO)  
Health Sciences and Human Services Library  
University of Maryland, Baltimore

**410-706-4173**

**DOCLINE@hshsl.umaryland.edu**

9:00 AM ET through 7:00 PM ET

# FUNDING

- Significant challenges and delays in issuing Year 1 RFPs

- Shortened timeline, change in funding mechanism

- 26 successfully funded projects from across New England

- 17 went to new organizations

**Funding**  
The National Network of Libraries of Medicine funds projects to advance the National Library of Medicine's mission to improve access to health information. Below is a list of funding categories for 2017-2018.

**Individual Forms**  
[Direct Beneficiaries Populations Targeted Forms](#)  
[Exhibit Forms](#)  
[Small Identification Forms](#)  
[Statement of Intent To Establish A Consortium Agreement](#)

**\*Distribution of Funds**  
The distribution of grant payments will be based upon a cost reimbursement model. This requires invoices and documentation of costs on a monthly basis to be submitted for approval and payment. As a result, grantees are required to expend local funds upfront and invoice the NNLM NER for incurred expenses. Invoices and accompanying documentation are to be e-mailed to [martha.mescham2@umassmed.edu](mailto:martha.mescham2@umassmed.edu).

**Funding Opportunities**

Title	Amount/Application Deadline	Description	Funding Period/Status
<a href="#">Community Engagement</a>	up to \$10,000 04/07/2017 (All day)	Support short term outreach projects that involve advancing health information resources in collaboration with local community groups.	05/01/2017 to 04/30/2018 Open
<a href="#">Knowledge &amp; Data Management</a>	up to \$10,000 04/07/2017 (All day)	Support projects that stimulate innovations in biomedical knowledge or data management and information or research services at the health care or research institution.	05/01/2017 to 04/30/2018 Open
<a href="#">Member Programs</a>	up to \$5,000 04/07/2017 (All day)	Support the development of instructional programs that improve the knowledge and skills of librarians and health information professionals.	05/01/2017 to 04/30/2018 Open
<a href="#">Technology</a>	up to \$7,000 04/07/2017 (All day)	Enhance technology access to and delivery of health information for Network Members, health professionals, and consumers.	05/01/2017 to 04/30/2018 Open

[Scroll to top](#)

**Contact NER**  
NNLM New England Region  
University of Massachusetts Medical School  
55 Lake Avenue North, Box 54-141  
Worcester, MA 01605-0032

**About NER**  
Overview  
Starting Information  
Initiatives  
Contact Us

**NER News**  
Call for 2017-2018 Award Reviewers  
15-40 Connection Site Visit  
e-Science Outreach, Repositioning & Open  
Research Data Management Roundtable

**NNLM Login**  
Log in to register for classes or edit a member organization.

- RFPs for Year 2 are posted.
  - Due date for applications April 7<sup>th</sup>.
  - Webinar for questions about funding March 17<sup>th</sup>, 10am.

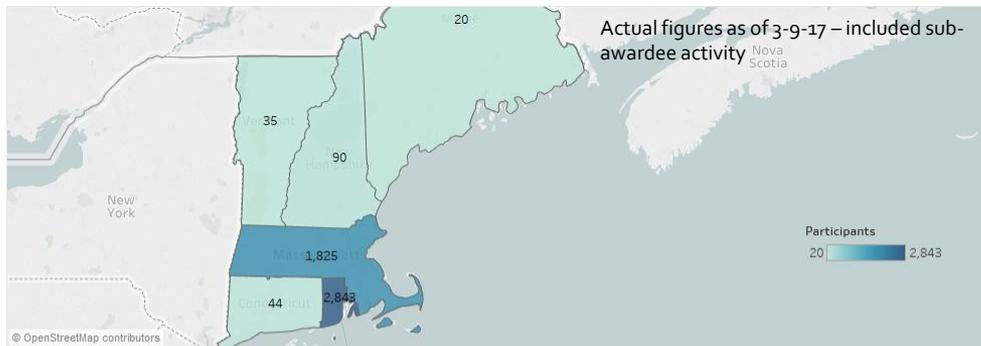
- Fewer award categories

- Please feel free to contact anyone in the office to review ideas or questions about award applications.

<https://nlnm.gov/ner/funding>

# EDUCATION, OUTREACH, EXHIBITING

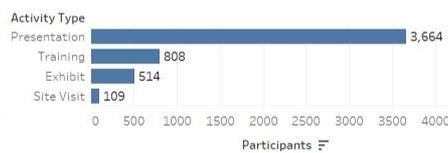
Activities & Exhibits by State



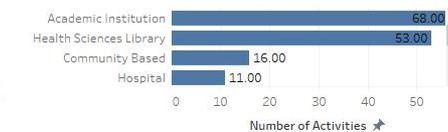
Activities & Exhibits by Month



Activity Type



Organization Type



## Education

- NER staff have held 31 regional educational events reaching 623 people in 2016-2017.

## Exhibiting

- 17 exhibits with 864 meaningful interactions

## Site Visits

- 27 site visits, reaching 159 people

Projected numbers for all of Year 1, Q1-Q4

# FOCUSED OUTREACH

Five Year Focused Outreach Areas		
Yr.	Urban	Rural
1	Providence/Pawtucket, RI	Southeastern and Cape Code, MA
2	Boston, MA	York County, ME
3	Penobscot County, ME	Windham County, CT
4	New Haven, CT	Rutland County, VT
5	Nashua, NH	Washington County, RI

## Year One

- **Partnerships:** 37 new partnerships developed with a wide variety of organizations and stakeholders throughout the two Focused Outreach regions, many of whom had no previous connection to NNLM NER.
- **Exhibiting:** Engaged with 191 local consumers at 3 exhibiting events in Providence, RI.
- **Education:** Conducted 18 training sessions in the Focused Outreach areas, reaching 246 people. These included public and academic librarians, social workers, community organizers, English as a Second Language (ESL) teachers, and consumers.
- **Funding:** Funded 7 Focused Outreach awards, all first time awardees.

# SPECIAL INITIATIVES

## Graphic Medicine

### Graphic Medicine Book Club Kits

Graphic Medicine Book Club Kits    Addiction    Aging    AIDS    Cancer    Epilepsy    Grief    LGBTQ    Mental Health

OCD/Doctor-as-Patient    Veteran's Health

**Graphic Medicine Book Club Kits**  
If you are curious about medical comics, want to start a book club in your organization, or just want to learn more about the experience of a specific topic, our Graphic Medicine Book Club Kits can help. Each kit includes six copies of a graphic novel, a quick-guide to reading comics, discussion questions, and topic-relevant MedlinePlus information. Currently there are ten Book Club Kits available (see below) and at this time, are only available to organizations within the New England Region (CT, MA, ME, NH, RI).

**What is a Graphic Medicine Book Club Kit?**  
Kits are...

- Available for any New England-based organization
- Loaned for six-weeks at a time
- Non-renewable
- Free-of-charge – mailed to you by us, with a return shipping label included
- Appropriate for both new and long-time comic readers
- Great for students, faculty, professionals, and the public alike!

**Request a Graphic Medicine Book Club Kit [HERE!](#)**

Contact Matthew Noe ([Matthew.No@umassmed.edu](mailto:Matthew.No@umassmed.edu) or 508-856-2229) if you have questions about the kits or suggestions for other Graphic Medicine kit titles or programs.

**Topics and titles available can be seen by clicking the green tabs above.**

## Introduction to Graphic Medicine

Matthew Noe  
Lamar Soutter Library, Fellow  
NNLM/NER, Graphic Medicine Specialist

Acknowledgements  
This project is funded (in part) by a Mapping the Landscape, Journeying Together grant from the Arnold F. Gold Foundation Research Institute.  
This project is funded (in part) by the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number UG4LM012347 with the University of Massachusetts Medical School, Worcester.

ARNOLD F. GOLD FOUNDATION    NNLM - National Library of Medicine

“Graphic Medicine is the intersection of the medium of comics and the discourse of healthcare.” – Ian Williams, MD

“Comics are comprised of... ‘juxtaposed pictorial and other images in deliberate sequence, intended to convey information and/or to produce an aesthetic response in the viewer.’” – Scott McCloud

<https://nnlm.gov/ner/about/initiatives/graphic-medicine>

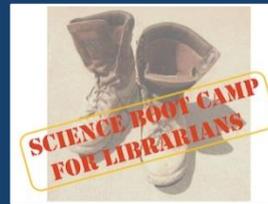
## National Programs

- Working with the National Training Office & other regions to collaborate. As of 2/28/17, 395 individuals from outside of New England attended NER lead education programs.
- Participated in National online journal club. Held first of four planned journal club meetings. Total participation was 88 people. NER facilitated the breakout discussion of 10 people.

# eSCIENCE



*9<sup>th</sup> Annual  
e-Science Symposium  
April 6, 2017*



*Successfully held 8<sup>th</sup> Annual Science Bootcamp for  
New England Librarians  
9<sup>th</sup> Annual will be held June 14-16,  
2017 at the University of Amherst*



*Other Professional  
Development Events  
616 attendees in  
2016-2017*



*11 Official Pilot  
institutions and others  
around US & Canada!*



*+46,000 sessions  
+106,000 page views  
+30,000 unique users*



*7 new works  
11,886 downloads  
from all over the world  
in 2016-2017.*

# NPHCO & THE PUBLIC HEALTH DIGITAL LIBRARY



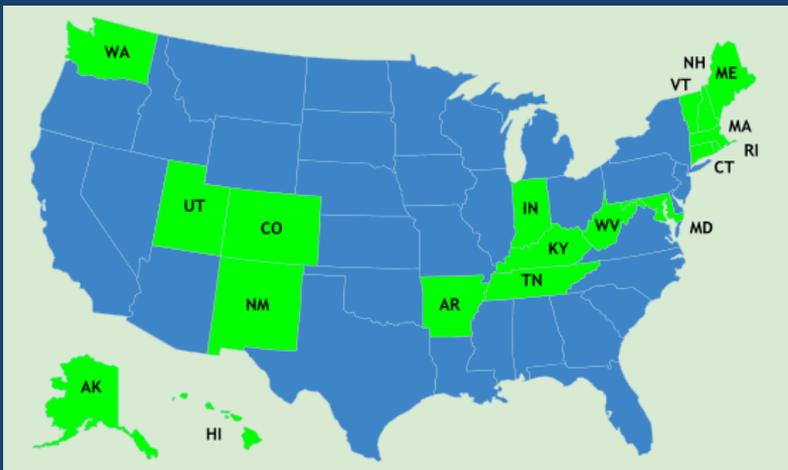
## Aims

Expand Access

Support &  
Training

Work the Model

## PHDL Participant Sites



## PHDL Resources



## Concept

NPHCO...funded by NLM

PHDL.....funded by PHDs

NPHCO: selection & negotiation

educational opportunities &  
technical support

Features PubMed / LinkOut &  
Loansome Doc

# NPHCO & THE PUBLIC HEALTH DIGITAL LIBRARY



## Departments Continuing Participation 2017-2018

1. Alaska Division of Public Health
2. Arkansas Department of Health
3. Colorado Department of Public Health and the Environment
4. Connecticut Public Health Department
5. Indiana State Department of Health
6. Kentucky Department of Public Health
7. Maine Center for Disease Control & Prevention
8. Massachusetts Department of Public Health
9. Multnomah County (Oregon) Department of Health
10. New Hampshire Department of Health and Human Services
11. New Mexico Department of Health
12. Tennessee Department of Health
13. Utah Department of Health
14. Vermont Department of Health
15. Washington State Department of Health
16. West Virginia Bureau for Public Health

## Departments Considering Continued Participation in PHDL 2017-2018

1. Rhode Island Department of Health
2. Wisconsin Department of Health Services

## New Departments Considering Participating in PHDL 2017-2018

1. Arizona Department of Health Services
2. District of Columbia Department of Health
3. Idaho Division of Public Health
4. Georgia Department of Public Health
5. Oklahoma State Department of Health

## Departments Not Continuing Participation in PHDL

1. Boston Public Health Commission
2. Hawaii State Department of Health
3. Maryland Department of Health and Mental Hygiene

## Partner Libraries Supporting Public Health Department Information Access

University of Alaska Medical Library  
 University of Arkansas Medical Sciences Library  
 Poudre Valley Health System Library (Colorado)  
 University of Connecticut L.M. Stowe Library  
 University of Hawaii Medical Library  
 Ruth Lily Medical Library, Indiana University  
 University of Kentucky Medical Library  
 Maine Medical Center Library  
 Lamar Soutter Library at UMMS  
 Lemuel Shattuck Hospital Library (Boston, MA)  
 University of Maryland Health Sciences Library  
 New Hampshire DHHS library  
 New Mexico State University Library  
 Oregon Health Sciences University Library  
 Rhode Island Hospital/Lifespan  
 East Tennessee University Library  
 Eccles Health Sciences Library (Utah)  
 University of Vermont Dana Medical Library  
 West Virginia University Libraries  
 University of Washington Health Sciences Library  
 Ebling Health Sciences Library (Wisconsin)

## Partner Libraries in Development

- Partner Libraries in development:
- University of Arizona
- University of Idaho
- University of Oklahoma
- Emory University/Morehouse School of Medicine (Georgia)
- George Washington University

# UPCOMING EVENTS

- **3/14/17**
  - Invite More Action! How to create interactive, student-centered learning environments (Webinar)
- **3/17/17**
  - NER 2017-2018 Funding Webinar (Webinar)
- **3/27/17**
  - Augmented Reality, Virtual Reality, & Health
- **4/6/17**
  - 9th Annual e-Science Symposium
- **4/18/17**
  - Educational Games & Health Sciences (Webinar)
- **6/15-17/17**
  - New England Science Bootcamp

<https://nnlm.gov/ner/training/schedule>



# QUESTIONS

# COMMUNITIES OF INTEREST

- The NNLM New England Region's Communities of Interest (COI) foster emerging roles for librarians in dynamic themes in the provision of health information. Members of Communities of Interests share ideas, knowledge, and experiences to help each other improve their library's services. The Communities of Interest focus on three themes: Emerging Roles, Instructional Design, and Patient Engagement.
- COI's fulfill the dual role of supporting emerging educational needs of the Network while simultaneously increasing awareness of the National Library of Medicine and NNLM resources and services. Long-term outcomes include providing Network Members with practical skills and tools to succeed in health sciences librarianship and expanding the reach of the Network to health care providers, public health professionals, and the public.

## Professional Development and Collaboration

- COI's host e-learning programs to keep Network Members up-to-date with trends in the profession. The annual COI Day brings Network Members together to network, dialogue and create partnerships. COIs offer the opportunity to cultivate skills through group projects. The COI program serves the emerging educational needs of Network Members, provides responsive and relevant professional development in the region, improves communication between Network Members as well as between NER and the membership, creates cross-disciplinary health information education opportunities, increases awareness of NER funding opportunities, and increases the number of quality proposals for NER funding.





# COMMUNITIES OF INTEREST

- Pick one of the three COI groups
- Have a note taker and a reporter
- In your groups discuss the following questions
  - What does the purpose of this COI mean to me? What areas are covered (or should be covered) in this COI?
  - What types of skills or education would be useful in this COI area?
  - How can content and educational opportunities best be delivered for this COI?
  - What might be missing for this COI or from all the COIs that NNLM NER should be addressing?

Discussion 30-45 minutes

Reporting out to all & Questions 30-45 minutes

# CONTACTING NER

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Worcester, MA 01655-0002  
Phone: 508-856-5985

[nnlm-ner@umassmed.edu](mailto:nnlm-ner@umassmed.edu)

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