

NNLM NER ANNUAL REPORT

1 MAY 2019 – 30 APRIL 2020
UG4 - YEAR 4

Year by the Numbers

- 993 active members
- 427 activities
- 302,556+ participants across the United States
- 87.3% counties reached within NER
- 1,200+ subscribers to NER newsletter

Website Data

- 19,000+ visitors
- Most visited web page: nnlm.gov/ner/funding
- Top class: [Strategies and Resources for Maintaining Sobriety During COVID-19](#) – 357 downloads since April 24, 2020
- Top blog post: [Fur-get the Stress](#)

Key Accomplishments

Focused Outreach

- New Haven, CT and Rutland, VT
- 31 Key Informant Interviews – 18 new long-term partnerships – 244 individuals reached at focused outreach exhibits

Exhibiting

- Exhibited 19 times in all 6 New England states with 1,387 meaningful interactions

Communities of Interest

- Hospital Librarianship – 5 programs held with over 69 participants
- Graphic Medicine – 29 book kits distributed, 2 events with over 200+ participants
- Substance Use Disorder – 8 webinars with over 500+ participants

Serving Under-connected Communities

- 5 awards specifically focused on bridging the digital divide
- Multiple trainings on the use of technology and finding and evaluating health information on the internet

Funding

- \$381,579 awarded
- 34 programs funded
- 16 projects to new organizations
- Reached all six New England states
- Org. Types: Public Libraries, Community Based Organizations, Academic Libraries, Hospitals, Community Colleges and K-12

COVID-19 SPOTLIGHT

From NER funded partners

- Haitian American Medical Association – COVID outreach on Instagram. Materials produced in both English and Haitian Creole.
- Darien Library, CT - COVID webpage linking NLM resources
- The Public Health Museum - "Pandemic" web page
- The Graphic Medicine International Collective – curating COVID comics collection. In conjunction, MCPHS is building an open access COVID repository.
- New England Black Nurses Association – COVID webpage

From the NNLM NER

- 114 activities cancelled or dramatically changed
- Added 67 new activities
- Webinar - Strategies for Maintaining Sobriety During COVID19
- Converted 2 in-person conferences to virtual conferences, each with over 400+ attendees from around the world
- Focused outreach changed to virtual format, multiple additional contacts and projects gained
- Increased attendance at all online classes and webinars

Program Highlights

From NER funded partners

- Organization of Nurse Leaders: This project developed educational programming training nurses and public health workers about Vaping, especially as related to the population of teenagers. Most of those trained work directly within schools or with K-12 school systems. Over 60 people were trained. Each then has been able to train others within the school districts, and those then train students.
- The Haitian American Medical Association visited 20 businesses, high schools, community and faith-based organizations, serving Haitian- Americans providing culturally specific health education and resources in both English and Haitian Creole, and in both written and visual forms.

From the NNLM NER

- NNLM NER co-hosted the successful New England Graphic Medicine (virtual) Conference held at the end of March with over 300+ participants from around the world.
- Site visits made to rural Rutland County, VT for the Focused Outreach Initiative. Interviews were done at public libraries, Vermont State Library, Castleton University Library and Rutland Regional Medical Center about the health information needs of this rural county. A program was developed that supported nursing research at Rutland Regional Medical Center.