Overview of ROC and Annual Goals
The NNLM Evaluation Office (NEO) provides evaluation support for the Network of the National Library of Medicine and NIH All of Us. NEO assists the Network with the resources necessary to make data driven decisions, and partners with the regions to offer data, analysis and expertise.

Year 4 goals included:
• Designing and building a dashboard for NNLM staff
• Developing a Data Visualization Community of Practice
• Creating evaluation approaches for RML/Office Staff and NNLM network members
• NEO Evaluation Consultancy Pool
• Developing an RFP evaluation process
• Building a Data Warehouse
• Creating LiveStories Data Visualizations
• Evaluating the Diversity, Equity, and Inclusion webinar series

Key Accomplishments
National Evaluation Office (NEO)

• Constructed a Data Warehouse housing all DRS data in a reporting-friendly format
• Lead an Evaluation Working Group, averaging 11 representatives across regions and offices
• Developed Google Analytics dashboard measures the impact of their nnlm.gov web content
• DEI Initiative: Evaluated over 1,000 participants data from the national webinar series
• RFP Standardization: Formed an RFP technical working group to review RFPs across the network and created a standardized RFP scorecard for Health Outreach awards
• Ad-Hoc Data Reporting: NEO generated over 30 ad-hoc data reports during Y4
• Evaluated and reported on the 2020 NNLM Summit
• Provided ongoing evaluation expertise to RMLs and members on evaluation plan and tool development
Top Three (3) Programs and Activities

(1) NEO/Data Warehouse
The Data Warehouse houses all DRS data.

(2) NEO/Internal Dashboard
Measures impact at a project and regional level.

See (right, top): Regional Profile | Projects

(3) NEO/DEI & NIH All of Us Evaluation Reports
Evaluation reports, conducted by evaluation specialists, measure national program impact.

See (right, bottom): Webinar #7 I am Safe Zones: Sticks and Stones LGBTQIA 101

Regional Profile | Projects

Regional Projects | List of Projects | Funding | Geographic Type | Intended Demographics | Intended State of Eligibility | Issues & Interests

List of Projects

1. Evaluation Summary

The Pacific Northwest Region Medical Library hosted the seventh of nine webinars, I am Safe Zones: Sticks and Stones LGBTQIA 101 on May 13th, 2020. The session included content on identifying stereotypes, derogatory terms, and other assumptions for lesbian, gay, bisexual, trans, and heterosexual people.

The session evaluation survey was modified from the existing NLM training evaluation form to include session-specific learning outcome questions. An evaluation link was provided to the session attendees on May 13th, 2020. As the survey remains open for people seeking Continuing Education (CE) credit, this report included the surveys completed from May 13th, 2020 through May 27th, 2020. A total of 302 people attended the session and 102 surveys were completed with a response rate of 33% percent.

The Survey data were subsequently downloaded from REDCap® and analyzed by the NEO Evaluation Specialist using SPSS version 26.0 for univariate analysis. A paired sample test was conducted to compare the difference in the respondents’ expertise prior to and after taking the session.

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