

MIDCONTINENTAL REGION ANNUAL REPORT

1 MAY 2019 – 30 APRIL 2020
UG4 - YEAR 4

Year by the Numbers

- 531 Members
- 58 New Members
- 12 Projects funded (RML & All of Us)
- 15 Professional development awards funded
- 282 activities
- 5847 Participants

Website Data

- 14,422 visitors
- Most visited web pages:
nnlm.gov/mcr/funding
nnlm.gov/mcr/training
nnlm.gov/mcr/about/state-resources

Top Classes

- Finding Clinically-Relevant Genetic Information
- Copyright, Fair Use & Creative Commons: Allies in Educational Settings

Top Blog Posts

- Find Trusted Health Information in Spanish for Your Patrons (Encuentre Información de Salud Confiable en Español para Sus Usuarios)
- Citizen Science Month (and Beyond) at Your Library
- 168 blog posts

Most Viewed Videos

- Wellness Works! The Importance of a Healthy Workplace for Healthy and Happy Library Staff
- Copyright, Fair Use and Creative Commons: Allies in Educational Settings

Overview of MidContinental Region

Spencer S. Eccles Health Sciences Library at the University of Utah serves as the MCR Regional Medical Library. MCR provides outreach, engagement, and education throughout Utah, Wyoming, Colorado, Nebraska, Kansas and Missouri.

Key Accomplishments



SciStarter social media takeover: March 8-14, 2020 MCR posted to the SciStarter Twitter and Instagram accounts 5 to 8 times a day mentioning the NLM projects, All of Us, Wikipedia Edit-a-thon and other projects related to the environment.

HOSA @ MCMLA

- Five attended & presented at 2019 MCMLA Conference
- Poster was awarded "Best in Show"



Renaissance Science, Magic, and Medicine in Harry Potter's World Exhibition:

We received an overwhelming response for reservations. It took less than a week to schedule the exhibit through Year 4 (10 locations). All participating libraries have commented that their library and patrons enjoyed having the exhibition and expressed great appreciation for the opportunity to showcase it.

Highlights from Class Evaluations:

- Found the course to be engaging – 97%
- Introduced to at least one health information resource or tool never used before – 92%
- Training session met their expectations – 96%
- Learned a new skill that they plan to use in the future – 94%

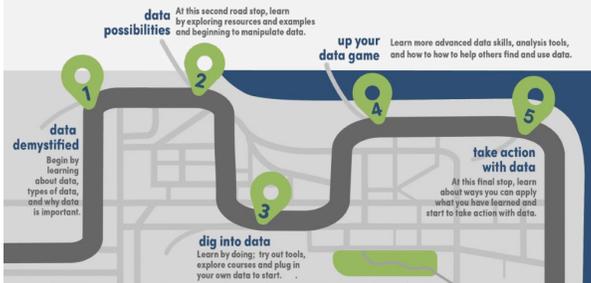
Class Comments:

"Instructors were very knowledgeable and gave us wonderful tools. This was one of the best session I had at CALCON this year." (Stand Up for Health)

"It had a ton of great resources and I really enjoyed learning about the history of CAM." (Will Duct Tape Cure My Warts)

"The assignments helped me use what I learned in the class in real life. The course material that was covered is very useful for my job as a public librarian." (Health & Wellness @ Your Library)

Top Programs and Activities



The Data Roadmap

The purpose of the Data Roadmap is to provide curated data information, tools, and resources for librarian professional development that are organized across five different levels of data expertise. The five levels are: Data Demystified, Data Possibilities, Dig into Data, Up your Data Game, and Take Action with Data. Pick a place to enter the Data Roadmap based on your expertise level and the type of materials you want to engage with and work your way up as you develop data literacy and data science skills and knowledge.

COVID-19 SPOTLIGHT

- 3 Classes or trainings were added
- 2 Social media/communication campaigns were added
- 3 Subaward activities were canceled/postponed

All of Us RESEARCH PROGRAM

- Award to JUNTOS Center for Advancing Latino Health produced Spanish-language podcasts on health issues for the Latino/a population around Kansas City, Kan., and elsewhere.
- Award to fund liaisons for specific populations within the community to work in Salt Lake City-area libraries with the goal of strengthening library-community ties.
- Subaward to the University of Nebraska Medical Center that expanded the reach of trainings supporting the Consumer Health Information Specialization in the Region.
- NNLM Reading Club - 31 applications -18 new Network members.
- Partnered up with the Utah State Library to incorporate the book kits into their Book Buzz Program

NNLM. MCR Competitive Awards Program

Engagement Projects

- 7 projects funded
- \$31,700 awarded
- 12 activities funded
- 325 individuals reached through projects

Professional Development Funding

- 18 professional development awards
- \$29,424 awarded
- 38 activities funded
- 217 individuals reached

All of Us Funded Projects

- 5 programs funded
- \$246,025 awarded
- 15 activities funded
- 269 individuals reached

MCMLA Book Club

- \$4,200 professional development funds
- 21 activities
- 200 book club members

The MCMLA Book Club provided the book "The Person You Mean to Be: How Good People Fight Bias", by Dolly Chugh and Laslo Black to all participants. 21 highly successful discussion sessions were held.

The project was important because it created a safe environment for people to discuss important and sensitive topics.

"This was one of the most valuable professional development things I have ever done."