

List of Activities by Project - Contract Year: 2014-2015

Project: Health Information Literacy

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RML Goal: Develop collaborations among Network members and other organizations to improve access to and sharing of biomedical information resources throughout the nation	
Outcome: Network members and other organizations are better able to support access to health information resources	
LM_Activity: HEALTH CARE EDUCATION: Become further involved in the Health Care Education Association	
Background: Yrs2-5: Monitor listservs for the Health Care Education Association (staffednet, patednet, pipeline). These listservs enhance communication between health education professionals regarding diagnosis, medications, safety, healthy lifestyles, and other health care issues. Get involved with the organization including writing articles, exhibiting, posting to the listserv	
Indicator: 50% of responses to posts on the listserv are judged useful by recipients	
RML Goal: Promote awareness of, access to, and use of biomedical information resources for health professionals and the public, with a particular emphasis on contributing to the Healthy People 2020 goal of eliminating health disparities	
Outcome: Librarians, health care providers and consumers in the MCR are more aware of health information resources, services and programs	
LM_Activity: EXHIBIT: Exhibit at local, regional, state or national events	
Background: Yrs4-5: Identify appropriate professional meetings, conferences and community health events to exhibit at and to submit presentation proposals when appropriate. MCR staff will exhibit at four events, including the state library association meeting. Depending on the scheduling and cost of the exhibit, staff will select events with groups as outlined below, with a preference for those in Tier I. Tier I-state library associations, community colleges, school librarian and media conferences; Tier II-school nurses, school IT, state PTA, school subject conferences, school health and safety fairs; Tier III-community health meetings, public health conferences, physician assistants meetings; Tier IV-medical societies. (Coordinators will continue to submit proposals at each exhibit when appropriate. Indicator is in Education LM - mm).	
Indicator: The MCR will have an exhibit presence at 4 events per state, including the state library association meeting	
Outcome: Network members and other organizations are better able to support access to health information resources	
LM_Activity: BHIC Blog: Manage and contribute to Bringing Health Information to the Community blog	
Background: Yrs 4-5: Continue to explore social networking and other technology tools to expand the outreach of the BHIC blog; add info about other contributors, add this widget. BHIC author will primarily post on Thursdays/3 postings per.	
Indicator: BHIC will have a 10% increase in link clicks	

LM_Activity: MULTIPLE LANGUAGE RESOURCES: Inform those who work with Limited English Proficiency (LEP) populations about multiple language resources

Background: Yrs4-5: identify local public health agencies and organizations (CBOs, churches, etc.) serving multiple ethnic and refugee populations. Encourage developers of multiple language materials to contribute items to open source resources. Open source resources include: UNC Minority Health Database, RHIN, Diversity RX, Outreach Connections, MLA Database. Health Info Literacy coordinators will work with state coordinators to make contact with state refugee coordinators. State coordinators will inform appropriate groups of multi language resources

Indicator: At least 1 organization per state working with Limited English Proficiency (LEP) populations report to MCR coordinators that resources were useful

LM_Activity: PROMOTE HIL COLLABORATIONS: Encourage and/or support health information literacy collaborations that reach other networks and relevant organizations

Background: Yrs4-5: Promote consultation services on preparing proposals for funding; provide Network members resources on successful partnership practices with CBOs. Consultations with network members and community organizations encourage collaborations. This includes consultations on project development and funding. consult was beneficial: the consult either gave them the ability to collaborate with another group, or let them know to proceed in a different manner. Conclude conversations with a prompt about usefulness. This would also include collaborations with health professionals and organizations such as hosting webinars for public health and/or health information literacy entities.

Indicator: 80% of at least 10 HIL consultees indicate that the consult was beneficial

LM_Activity: STATE LIBRARIES: Maintain State Library collaborations

Background: Yrs4-5: State coordinators will check for professional development and program opportunities in each state

Indicator: 6 of 6 State Libraries responding to a questionnaire rate their collaboration with the RML in supporting access to health information resources positively or very positively

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