

**NNLM MAR Hospital Services SAG Meeting  
Minutes  
January 5, 2017**

<b>TOPIC</b>	<b>DISCUSSIONS/RECOMMENDATIONS</b>	<b>ACTIONS TO BE TAKEN</b>
<b>Attendees</b>	Linda M. Schwartz (chair) Tami Hartzell Christopher Tosh Patricia Ulmer Bonnie Anton Greg O'Neill Sue Nickoley Miraida Morales (excused)	The meeting came to order at 1 PM
<b>Agenda- Looking to the future</b>	Member Updates New NNLM MAR web site: <a href="https://nnlm.gov/mar">https://nnlm.gov/mar</a> MAR Health Literacy Award projects 2017 Health Lit. Conferences Open discussion	Michelle
<b>Member updates</b>	Members took turns sharing what's new or what is going on at their organizations	

<p><b>MAR health literacy award- projects</b></p> <p><b>2017 Health Literacy Conferences</b></p>	<p>Michelle updated members on the health literacy projects that were funded and talked about future projects and outreach</p> <p>Michelle discussed the MAR professional development award that is available to members and how it can be used for future health literacy conferences.  <a href="https://nnlm.gov/mar/funding/pro_dev2016">https://nnlm.gov/mar/funding/pro_dev2016</a>  Upcoming conferences: <a href="#">2017 Wisconsin Health Literacy Summit</a> April 4-5, dubbed "Health Literacy: A Critical Link in Patient Engagement."  <a href="#">HCEA</a> HCEA is excited to announce the 2017 conference, "Reaching New Heights in Patient Powered Care", being held in Salt Lake City, UT September 6 - 8, 2017</p>	<p>Michelle</p> <p>See slides for more details</p>
<p><b>New NNLM MAR web site</b></p>	<p>How to create an account. <a href="https://nnlm.gov/mar">https://nnlm.gov/mar</a></p> <p>Creating accounts (It's a good thing!)</p>	<p>Michelle</p>
<p><b>Recommended Site &amp; Reading</b></p>	<p><b>Harding Center for Risk Literacy</b> <a href="https://www.harding-center.mpg.de/en">https://www.harding-center.mpg.de/en</a></p> <p><b>Book Chapter: <a href="#">Launching the Century of the Patient</a></b></p>	<p>Michelle- see slides for more details</p>
<p><b>Wrap -up</b></p>	<p>Open discussion, questions, comments</p>	<p>Michelle will send slides &amp; doodle poll for April, 2017 to determine member availability and schedule next meeting. The meeting was adjourned at 2:15 PM</p>





# **Hospital Services Special Advisory Group**

Quarterly Meeting January 5, 2017 1 PM

# Agenda – Looking to the Future

- **Members updates- what is going on at your institution? We will do a round robin and you each will have time to share what is going on at your institution**
- **New NNLM website (MAR) <https://nnlm.gov/mar>**
  - Creating accounts (It's a good thing!)
- **MAR health literacy project update & future projects, outreach**
- **2017 Health Literacy Conferences: Professional Development awards**
- **Open discussion on anything else- questions, comments**

# Hospital Special Advisory Group Members

## Hospital Services

**Focus:** The Hospital Services SAG was formed to focus on improving health information literacy and increasing the ability for hospital staff to find and use biomedical and health information for clinical care and patient education by targeting hospital librarians, and others providing biomedical and health information services in the hospital setting including nurses, patient educators, continuing medical education coordinators and others.

### Membership:

**Chair: Linda M. Schwartz**  
Director, Dept. of Education,  
Library Services and Patient  
Education  
Lehigh Valley Health Network  
Allentown, PA

**Greg O'Neill**  
Patient and Family  
Education Specialist  
Christiana Care Health System  
Newark, DE

**Miraida Morales**  
Librarian,  
Health Literacy Researcher  
Rutgers University  
New Brunswick, NJ

**Christopher Tosh**  
Hospital Library Services  
Program Coordinator  
Capital District Library  
Council  
Albany, NY

**Tami Hartzell**  
Senior Librarian  
Rochester General Hospital  
Rochester, NY

**Sue Nickoley**  
Geriatric Clinical Nurse  
Specialist  
Rochester General Hospital  
Rochester, NY

**Patricia Ulmer**  
E-Systems Management  
Librarian  
Geisinger Health System  
Danville, PA

**Bonnie Anton**  
Informatics Nurse  
UPMC, St. Margaret Hospital  
Pittsburgh, PA

**Ex Officio:** [Michelle Burda](#), Education & Health Literacy Coordinator, NN/LM MAR

# MAR Funding Professional Development Award

## Professional Development Award

[https://nnlm.gov/mar/funding/pro\\_dev2016](https://nnlm.gov/mar/funding/pro_dev2016)

Up to \$1,500

Expand professional knowledge and experience in order to provide improved health information access and delivery.

09/01/2016 to 04/30/2017

Open

# Health Literacy Conferences 2017

- [2017 Wisconsin Health Literacy Summit](#) April 4-5, dubbed “Health Literacy: A Critical Link in Patient Engagement.” The event is to take place at Monona Terrace Convention Center, 1 John Nolen Drive in Madison, Wisconsin. (The Joint Commission is partnering with Wisconsin Health Literacy to host this event)
  - Event organizers are seeking proposals for breakout sessions or poster presentations at the summit. Proposals are due Jan. 6. [Download](#) an application.
- [HCEA](#) HCEA is excited to announce the 2017 conference, "Reaching New Heights in Patient Powered Care", being held in Salt Lake City, UT September 6 - 8, 2017. This year's theme focuses on how educators can empower patients and families while they navigate through the ever changing health care environment. We encourage you to present at the 2017 conference to an audience of patient educators, staff educators and other professional peers, gain exposure of your work and advance your career. Share your patient education innovative ideas, quality improvement initiatives and research!
- Important Dates
  - January 5, 2017: Call for Abstracts open
  - February 16, 2017: Online Abstract submission deadline
  - March 1, 2017: Abstract acceptance email notification

# Recommended Site & Reading

Harding Center for Risk Literacy <https://www.harding-center.mpg.de/en>

*“Our aim is to study how people behave in risk situations. We believe that our work can contribute towards the ideal of a society that knows how to calculate risks and live with them.” Gerd Gigerenzer*

- **Health Information Fact Boxes:** Communicate the best available evidence about a specific topic in an easily understandable manner. The most important pros and cons are contrasted with each other in a table, thus allowing even people with no medical or statistical background to make competent decisions.
- **Book Chapter:** Launching the Century of the Patient-

“Raising taxes or rationing care are often thought to be the only alternatives in the face of exploding health care costs. Yet there is a third option through promoting health literacy: getting better care for less money. The 21st century should become the century of the patient. Governments and health institutions need to change course and provide honest and transparent information, creating better doctors, better patients, and, ultimately, better health care.

[Launching the Century of the Patient](#)

# Happy New Year !

Wishing you all a successful New Year.

Michelle

