

# GREATER MIDWEST REGION ANNUAL REPORT

1 MAY 2019 – 30 APRIL 2020  
UG4 - YEAR 4

## Year by the Numbers

- 111 new members
- 77 projects
- 516 activities
- 17% of counties reached

## Website Data

- 9,300 visitors
- Most visited web page:
  - [GMR Funding](#)
- Top class:
  - [Putting the Self back in Self-Care: Wellness in the time of COVID-19 \(699 registrants\)](#)
- Top blog post:
  - [A Guide to COVID-19 \(coronavirus disease 2019\) for Public Libraries \(23,799 views\)](#)
- Most viewed video:
  - [Providing Virtual Programming in a Health Crisis \(over 3,000 views in a 6-week period\)](#)

## Overview of ROC and Annual Goals

The Greater Midwest Region focused its Year 4 efforts on expanding its collaborative effort in funding, training and outreach centered on the office's 10 Aims:

- Office Governance
- Communication
- Membership
- Disaster Preparedness
- Information Access
- Data Services
- Health Professionals Outreach
- Health Sciences Librarian Outreach
- Public Health Outreach
- Public Librarian Outreach

## Key Accomplishments



3 new courses developed



44 online sessions taught or co-taught by GMR Staff



151 average registrants per session



754% increase in e-mail list subscribers



5,774 people reached through GMR Subaward activities



10,407 people reached through GMR Staff activities



\$762,270 in funding awards going back to communities in the region

*We are so grateful for your generosity in sending these books since we are a rural, small library without resources to have such an informational and instructive discussion. Thank you for the books, information and bags you sent. It was just right for our group, and we hope to participate again in the future with another book.*

**- NNLM Reading Club Awardee**

## Top Programs and Activities

### WebJunction Consumer Health Courses

- The GMR led the coordination of efforts between WebJunction and three other regions to develop four new consumer health courses

### National Course Development

- Beyond the Binary, Dissemination and Disaster, and Wellness in the Workplace courses were launched, reaching over 900 registrants

### All of Us Reading Club Kits

- Public libraries engaged in reading clubs focused on National Health Observances. The GMR distributed 145 kits that reached more than 1,100 individuals

## COVID-19 SPOTLIGHT

In mid-March, GMR staff moved from our offices at the Hardin Library for the Health Sciences to working remotely. We were forced to halt shipping services, place a hold on completing some projects, and cancel travel plans for trainings and presentations. As a result, staff responded quickly to increase virtual instruction during the month of April.

In just one month, GMR staff taught or co-taught **eight** online sessions with more than **2,100 people registering** for those webinars or courses.

## Funding

The GMR utilized a range of funding awards to distribute more than \$750,000 back into the region during Y4.

- 6 Health Information Outreach Awards
- 5 Expert Speaker Awards
- 4 All of Us Ambassador Awards
- 4 All of Us Public Library Partnership Awards
- 2 Emerging Initiative Awards
- 2 Research Data Awards

In addition, the GMR developed and distributed several kits that included resources ranging from books to health kiosks to wearable devices:

- 145 NNLM Reading Club Kits were distributed
- 25 public libraries received Print Collection Awards
- 20 FitBit Kits were awarded
- 30 Health Kiosks were purchased

The GMR continues to support outreach and engagement efforts in each state through our Partner Outreach Library program and other funding initiatives. The median amount of funding distributed to each state in Y4 amounted to almost \$68,000. The following chart shows a breakdown of funding received in each state.

