

Engage
for Health

A Health Program in a Box @ Your Library

Pennsylvania Library Association 2016
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Presenters

- Dana Brigandi, Leadership Assistant; Public Relations and Community Partnerships Coordinator, James V. Brown Library (dbrigandi@jvbrown.edu)
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- Barbara Gerhard, Programming & Marketing Librarian, Margaret R. Grundy Memorial Library (gerhardb@grundylibrary.org)
- Susan Jeffery, Director, North Pocono Public Library (susanjeffery@albright.org)

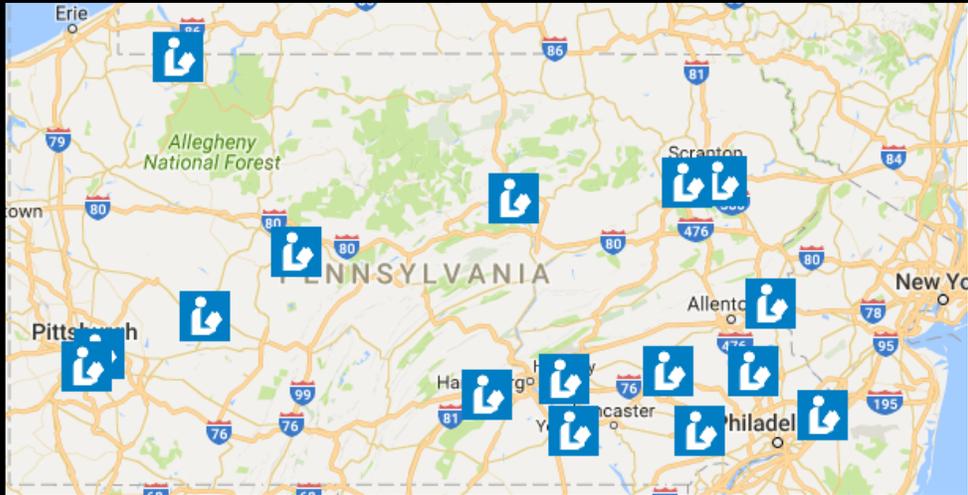


PA Public Library 'Engage for Health' Participants

- Altoona Area Public Library (Jennifer Knisely & Josh McConnell)
- Bosler Memorial Library (Vallie Edenbo & Nicholas Macri)
- Carnegie Free Library of Swissvale (Kate Grannemann)
- Downingtown Library (Karen Smith)
- Easton Area Public Library (Jennifer Stocker)
- Hershey Public Library (Barbara Ellis)
- Indian Valley Free Library (Nicole Husbands)
- Indiana Free Library (Lauri Fletcher)
- James V. Brown Library (Dana Brigandi)
- Clearfield County Library (Paula Collins)
- Kreutz Creek Valley Library (Susan Nenstiel)
- Margaret R. Grundy Memorial Library (Barbara Gerhard)
- North Pocono Public Library (Susan Jeffery)
- Reading Public Library (Nathaniel Thomas)
- Sugar Grove Free Library (Leslie LaBarte)
- West Pittston Public Library (Anne Bramblett-Barr)
- Whitehall Public Library (Brandon Taper)

The Beginning of 'Engage for Health'

Working together to promote teach Pennsylvanians effective strategies for communicating with health care providers.



- PA Forward Health Literacy Team
 - NN/LM MAR and NN/LM NEO
 - HAP
 - AHRQ
- 16 PA Public Libraries
- 16 PA Based Health Care Providers

PA Forward Health Literacy and Evaluation

Cohort Members Taught:

- NLM Resources and Program
 - MedlinePlus
 - NIH SeniorHealth
 - 'Engage for Health'
- Evaluation Methods
 - Logic Models
 - Appreciative Inquiry
 - Pre and Post Test Design

FRONT – COMPLETE AT THE BEGINNING OF CLASS

PA Forward Health Information Training Session Evaluation

Library & Branch: [Public Library puts title] Date: [Public Library puts session date]

Your responses to this form are anonymous. We summarize all responses for public reports, but your specific responses will be seen only by our project team. Your participation is voluntary, but your feedback is important and we hope you will provide it.

1. Have you heard of MedlinePlus? (Please check.)

Yes, and have used it Yes, but have not used it No, am not familiar with it

2. How difficult is it for you to find online health information that you trust?

Very Difficult	Somewhat Difficult	Somewhat Easy	Very Easy	I seldom look for online health information
1	2	3	4	NA

3. Do you do the following things when preparing for a health appointment?

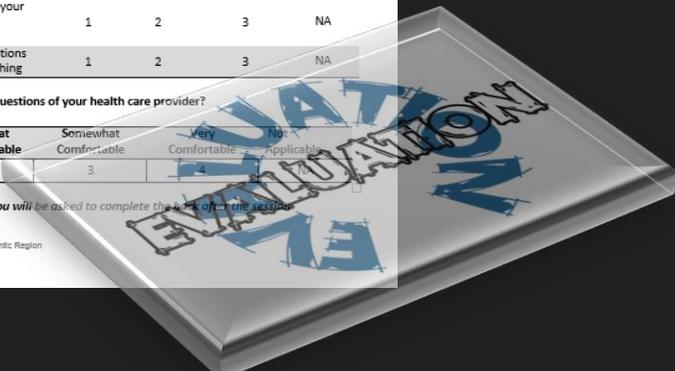
	Almost Never	Sometimes	Almost Always	Not Applicable
Research your health condition or symptoms	1	2	3	NA
Make a list of your medications (prescription, over-the-counter, supplements)	1	2	3	NA
Write out a list of questions to ask your health care provider	1	2	3	NA
Ask your health care provider questions when you don't understand something	1	2	3	NA

4. How comfortable are you asking questions of your health care provider?

Very Uncomfortable	Somewhat Uncomfortable	Somewhat Comfortable	Very Comfortable	Not Applicable
1	2	3	4	

Please stop here for now. You will be asked to complete the back of the session.

Pennsylvania Library Association
National Network of Libraries of Medicine Middle Atlantic Region



'Engage for Health' Partner Organizations



'Engage for Health' @ Your Library



Partners



Space



Time



Staff



Equipment



Marketing/Promotion

Partnerships

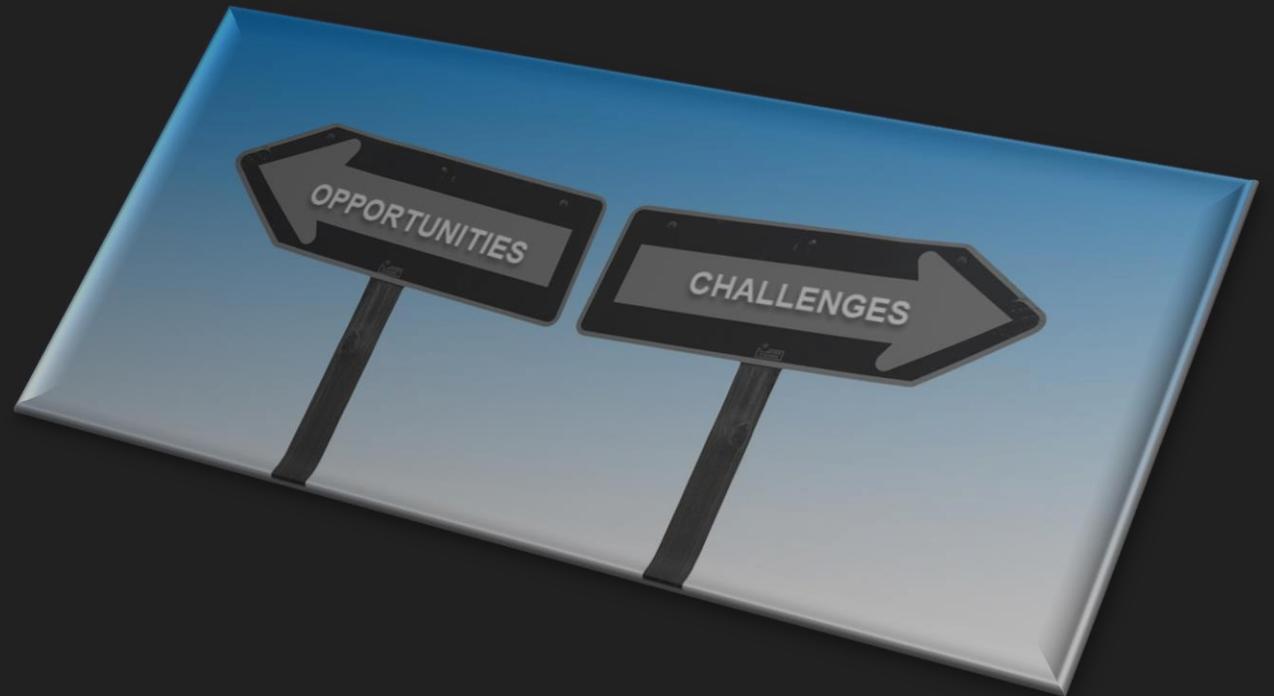
- **Existing Relationships**
- **New Relationships**
 - HAP provided partners
- **Various Agency Types**
 - Hospitals
 - Health Care Centers
 - Senior Centers



Challenges/Opportunities

“The greatest failure is
the failure to try”

-William Ward



Value of Consumer Health In Public Libraries

“Consumers report that health information found through libraries is valuable and affects their health care decisions”

“Public libraries are important providers of consumer health information”

“There are lessons to be learned form libraries that have established a Consumer Health Information Service”



-American Association for the Advancement of Science

Why Should You Offer this Program @ Your Library?

- Support the PaLA PA Forward Initiative
- Promote Health Literacy @ Your Library
- Partnership Building for Your Library
- Use the PA Forward 'Literacies in Action' Recipe book



Resources for Consumer Health

- [URL](#) to MedlinePlus
- [URL](#) to NIHSeniorHealth
- [URL](#) to K-12 Science and Health Education
- [URL](#) to NN/LM Middle Atlantic Region
- [URL](#) to NN/LM Evaluation Office
- [URL](#) to NN/LM MAR Training & Education



Questions



A Special Thank You

- Kathy Silks, Former Project Manager, PA Forward and Co-Principal Investigator of Project
- Susan Jeffery, North Pocono Public Library Director and Co Principal Investigator of Project
- Cindy Olney, Assistant Director of the NN/LM Evaluation Office
- Jennifer Collins, Director, Public Affairs, The Hospital and Healthsystem Association of Pennsylvania
- NN/LM Middle Atlantic Region
- 'Engage for Health' Cohort Participants



All partner organizations involved in the success of the project

Thank You

Serving Delaware, New Jersey, New York and Pennsylvania

For questions regarding the content of this presentation or to request training please contact:

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