Training, Program Ideas, Health Information Resources, & Funding from the NNLM
Introductions

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Regional Medical Libraries

• NNLM Structure
• Geographic locations
• Core services
NNLM South Central Region

- Geographic reach (AR, LA, NM, OK, TX)
- Funding mechanisms offered
Types of Awards

• Program awards
• Special emphasis awards
• Professional development
NNLM SCR Funding cycle

- When are awards announced
- Application timeframe
- Program timeframe
Applicant profiles

• Applicant portfolio
• Trends in applications
• Funding partnerships
<table>
<thead>
<tr>
<th>NNLM SCR Award Types</th>
<th>Maximum Award</th>
<th>Planned Number</th>
<th>Type Total</th>
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<tbody>
<tr>
<td>Health Literacy Award</td>
<td>$40,000.00</td>
<td>2</td>
<td>$80,000.00</td>
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<tr>
<td>Consumer Health Outreach Award</td>
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<td>$75,000.00</td>
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<td>Professional Development Awards</td>
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<td>Emerging Leader Award</td>
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<td>Express Outreach Awards</td>
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<td>$40,000.00</td>
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<td>Hospital Library Promotion Award</td>
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<td>Assessment Awards (needs assessment or follow-up)</td>
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<td>Disaster Preparedness &amp; Recovery Award</td>
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<td>Data Science Professional Development Award</td>
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<td>$4,000.00</td>
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<td>Technology Enhancement Awards</td>
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<td>$30,000.00</td>
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<td>Exhibits</td>
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<td>Library Student Outreach Award</td>
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<td>TOTAL</td>
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<td>43</td>
<td>$336,000.00</td>
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What can you include in your budget

- Course materials
- Expert speaker fees
- Staff contributions of time / effort
- Technology
- Mileage
- Consultants
- Exhibits

... and more
Funded project examples

• Libraries offering health education programs
• Libraries partnering with Public Health Departments
• Libraries assessing community needs
• Libraries acquiring technologies to connect users to health information
Contact us

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WHAT WE FUND IN MAR FOR PUBLIC LIBRARIES

• Health Information Awareness (up to $5,000)
• Outreach to Consumers (up to $19,000)
• Professional Development (up to $2,000)
• Symposium (up to $18,500)

Amounts/categories may change from year to year depending on available funding
HEALTH INFORMATION AWARENESS AWARD

Up to $5,000

URL for award description

Small outreach projects that will increase awareness of NLM products and biomedical and health information support services offered by libraries, community- and faith-based organizations, health departments, health centers and other organizations serving as conduits of information access.
OUTREACH TO CONSUMERS AWARD

Up to $19,000

URL for award description

Supporting projects that improve health information literacy and increase the ability for patients, family members, students, and members of the general public to find and use health information.
PROFESSIONAL DEVELOPMENT AWARD

Up to $2,000

URL for award description

Expands professional knowledge and experience in order to provide improved health information access and delivery.
REGIONAL SYMPOSIUM AWARD

Up to $18,500

[URL] for award description

Supports NNLM collaboration with Network members to plan symposia or large-scale professional development activities that address current trends in the healthcare landscape and their impact on information access and delivery.
This four-module pilot curriculum provides the necessary tools for library staff to recognize the health and social challenges facing their most vulnerable patrons, engage with those patrons, and subsequently refer them to appropriate community-based resources.
CLINTON-ESSEX-FRANKLIN LIBRARY SYSTEM: EMERGENCY PREPAREDNESS FOR LIBRARIES AND COMMUNITIES IN CLINTON, ESSEX, AND FRANKLIN COUNTIES

CEFLS libraries developed an emergency plan and educated area communities on emergency preparedness resources.
This interactive program introduces older adults to healthy cooking techniques and free online health information resources.
WE WANT YOU TO SUCCEED!

- National Evaluation Office
- Grants and Proposal Writing
- Lists of Previously funded projects
MOST IMPORTANT RESOURCE – NNLM STAFF
NNLM EDUCATIONAL PROGRAMMING OVERVIEW

Elaina Vitale, MLIS / ejv@pitt.edu

National Network of Libraries of Medicine, Middle Atlantic Region
ENGAGE FOR HEALTH

Learn how to improve your health.
Take an active role in your health care.
Learn to ask the right questions.

Date:
Time:
Location:
For more information:

URL for Engage for Health materials
“My best experience with this health literacy initiative was learning more about the evaluation process. Understanding the give-and-take on formulating the questions. It was very helpful to have the group assist in the evaluation design and these skills can be applied to other aspects of my work.”

“Being able to help members of my community advocate for themselves and loved ones was amazing!”

“Our community partner, the health care provider added value to the program by illustrating how asking questions can enhance and improve the healthcare experience.”

“Attendees wanted to know why more people didn’t attend because the quality of the program was so good.”
Photo credits: Debbie Montenegro, NNLM SCR
COLLABORATIVE SUMMER LIBRARY PROGRAM (CSLP)

2020 Theme Preview:
Fairy Tales, Mythology, Fantasy!
Men’s Health Month

Most men need to pay more attention to their health. Compared to women, men are more likely to

- Smoke and drink
- Make unhealthy or risky choices
- Put off regular checkups and medical care

There are also health conditions that only affect men, such as prostate cancer and low testosterone. Many of the major health risks that men face - like colon cancer or heart disease - can be prevented and treated with early diagnosis. Screening tests can find diseases early, when they are easier to treat. It’s important to get the screening tests you need.

For more information visit Medlineplus.gov:

URL for NHO slides and materials

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Men’s Health Outreach for Seniors

Consider this...

Would it be possible to invite a local representative from your AARP, health professional from a local senior center or some other senior serving agency in your community to offer a program for your senior men? A nutritionist might also be a good option, sometimes larger grocery store chains will have a community outreach liaison.

Perhaps the library has a newly acquired (or an older book) or journal that’s relevant and focuses specifically on men’s health. You could take a short excerpt and/or a short article or editorial piece and have it as a discussion starter while offering a program promoting any local resources and agencies for the men in your community.
ACTIVATE, COLLABORATE, AND EDUCATE: HEALTH OUTREACH AND PROGRAMMING IN YOUR COMMUNITY

URL for ACE materials
Consumer Health Education from NNLM

Tony Nguyen, MLIS, AHIP

ttnguyen@hshsl.umaryland.edu | 410-706-2066
Create a Free Account to Register for Classes

- Found at the bottom of the nnlm.gov website.
Free NNLM Classes

Class Descriptions:

Class Descriptions: [https://nnlm.gov/classes](https://nnlm.gov/classes)
Training Schedule: https://nnlm.gov/training
Registering for a Class

Stand Up for Health: Health and Wellness Services for Your Community:
https://nnlm.gov/class/stand-up-July-9-2018
MLA: Consumer Health Information Specialization (CHIS)

- MLA Consumer Health Information Specialization
  - [http://www.mlanet.org/p/cm/ld/fid=329](http://www.mlanet.org/p/cm/ld/fid=329)

- Changes to CHIS - Outcomes Based Model

- Individual Participant Request Form

- Discussion Groups | Independent Reading | Webinars
Explore Online Courses

• Beyond an Apple a Day:

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Health Literacy

- Health Literacy Defined
- Learning more about health literacy
- Easy to Read Materials
- Readability Exercise (not required assignment)
- Readability exercise answer sheet
- Examples of easy to read resources
- Sources and Examples of Easy to Read Health Information
Explore More Online Courses

Improving the Health, Safety, and Well-being of LGBT Populations

LGBT individuals face many barriers in accessing healthcare, including discrimination, lack of access, misunderstanding, and fear. As a consequence, many LGBT individuals do not regularly access appropriate and timely care. The more informed healthcare professionals are, LGBT patients and clients will become more comfortable in an environment that is often alienating, disrespectful, and traumatic.

MLA CHIS Approved Classes: http://www.medlib-ed.org/catalogs/scheduled-courses

Scheduled Courses

2018 MLA Webinars
MLA Webinars
MLA 18 - Atlanta
By Competencies
Certificate Programs
Unscheduled Courses
NNLM-NLM
All Courses

Helping Patients and Health Care Consumers Understand Precision Medicine (Recording)
Join four experts in patient communication and medical sciences to learn how to best communicate the latest information and research in precision medicine to patients and health care consumers.

INFORMATION SERVICES MLA CONSUMER HEALTH INFORMATION SPECIALIZATION
INSTRUCTION & INSTRUCTIONAL DESIGN

Activate, Collaborate and Educate: Health Outreach and Programming in Your Community - March 27, 2018
Do you provide or are you interested in offering health outreach or programming at your library/organization? This class provides an introduction to health outreach using free and reliable resources from the National Library of Medicine.

INFORMATION SERVICES FREE CONSUMER HEALTH INFORMATION SPECIALIZATION NNLM-NLM
INSTRUCTION & INSTRUCTIONAL DESIGN

Tag
- Consumer Health Information Specialization

Search

Category
- Blended
- Certification
- Face-to-Face
- Online
- Other
- Webinar
Have an Enrollment Code?

Enter your enrollment code and click the REDEEM CODE button. If you get a message that you have already used a code, look for the course in Enrollments below.

Reed Code

Welcome to your My Learning page. Here you can:
- Enter an enrollment code to claim credit for a course
- View a list of courses you have earned credit for or are enrolled in

Enrollments

sort by: Recent  Newest  Title  Status  Close Date  view archive

SEAside Webinar: Measuring What Matters to Stakeholders
Last seen: 2/2/2018
Congratulations: You achieved a completion on 12/1/2017.

NNLM Resource Picks: Genetics Home Reference
Last seen: 3/2/2018
Congratulations: You achieved a completion on 1/31/2018.

Beyond the SEA: Instructional Design: Beyond the Basics
Last seen: 5/3/2018
MLA Transcripts

Transcripts:
http://www.medlib-ed.org/account/transcript
Summary

• Funding, education and other services are offered by the NNLM
• Eight (8) RMLs represent the NLM nationwide
• Contact your RML to learn more
Contact us

National Network of Libraries of Medicine
The mission of the National Network of Libraries of Medicine (NNLM) is to advance the progress of medicine and improve the public health by providing all U.S. health professionals with equal access to biomedical information and improving the public’s access to information to enable them to make informed decisions about their health. The Program is coordinated by the National Library of Medicine and carried out through a nationwide network of health science libraries and information centers.

https://nnlm.gov
Thank you!