Collaboration and Innovation: NNLM’s Nationwide Online Wikipedia Edit-a-Thon

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National Network of Libraries of Medicine

Eight Health Sciences Libraries function as the Regional Medical Library (RML) for their respective region.

The RMLs coordinate the operation of a Network of Libraries and other organizations to carry out regional and national programs.

[URL] for NNLM
National Network of Libraries of Medicine

• NNLM’s goal: to provide equal access to biomedical information and improving individual's access to information to enable them to make informed decisions about their health.

• NNLM offers: funding, training, community outreach, partnerships to increase health awareness and access to NLM resources.
Project Overview
#citeNLM2018 Edit-a-thon

NLM is actively engaged in reaching a major strategic goal to “reach more people in more ways through enhanced dissemination and engagement pathways.”

- Improve the use of NLM resources
- Engage NNLM members
- Utilize librarian research skills
- Make Wikipedia a better, evidence-based resource
Edit-a-thon Overview

• Formed the project planning group
• Talked to the Wikipedia medical community about their needs
• Why rare diseases?
• NLM tools - Genetics Home Reference, MedlinePlus, PubMed, and NIH’s Genetic and Rare Diseases Information Center (GARD)
Promotional Strategies

For trusted consumer health information, help NNLM cite Genetics Home Reference
NNLM Edit-a-thon
April 17 from 9am-9pm ET

For trusted consumer health information, help NNLM cite PubMed
NNLM Edit-a-thon
April 17 from 9am-9pm ET

Enable the world to find trusted consumer health information by helping NNLM cite MedlinePlus
NNLM Edit-a-thon
April 17 from 9am-9pm ET

#CiteNLM2018

#CiteNLM2018

#CiteNLM2018

NIH U.S. National Library of Medicine
National Network of Libraries of Medicine
Training Overview

- 1 hour training for network members with Dr. James Heilman, a physician and active WikiProject editor
- Training organized March 19, held March 29
- 67 attended, recording viewed 127 times

[URL for recording]
Project Page and Dashboard

**URL** for project page
- Content includes:
  - Link to WikiProject Medicine’s Doc James training
  - Event information
  - WebEx details and schedule
  - Citation editing basics
  - Resources (including a section for teachers)
  - Information about the dashboard
  - Links to previous NNLM/health-related Wikipedia events

**URL** for dashboard
- Content includes:
  - Edit-a-thon statistics (automatically updated)
  - General information
  - In the weeks before the event, a timeline with tasks
  - Event details
  - Much more information in tabs, showing edit histories
Wikipedia: WikiProject Medicine/National Network of Libraries of Medicine

NEW TO WIKIPEDIA? - In preparation for the edit-a-thon, we had a free webinar from 2:00-3:00pm EST with Dr. James Heilman (Doc James) as he discussed and gave a demonstration on how to edit Wikipedia. You can find the recording here.

#citeNLM2018 Edit-a-thon  [edit]

Event Details  [edit]

What?
To improve consumer health information on Wikipedia by adding or updating citations using United States National Library of Medicine resources.

When?
Tuesday, April 17th, 2018
9:00am – 9:00pm EST

Who?
NNLM Network Members and Wikipedians

How to Participate/Webex Login  [edit]

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   3.3 Other Editing Resources
   3.4 Primary Reference List
   3.5 National Library of Medicine Resources
4 For Teachers
   4.1 Overview
   4.2 Using the Dashboard
On the day

- WebEx room staffed from 9 AM until 9PM EDT (6 PM PDT, 5 PM AKDT, 4 PM HDT)
- Support and information available from NNLM coordinators
- 2 hour shifts, handled by different NNLM regions
- Each started with pre-recorded welcome video from NNCO, and overview
- Live editing with narration, and online chat with participants
- Final slot featured OCLC Wikipedian-in-Residence Monika Sengul-Jones
- Hashtag helped with collecting information about edits, and social media activity
1. Pick topic

2. Find reliable information

3. Edit!
Dashboard Results

NIH releases strategic plan for data science | National Institutes of Health (NIH)

NNLM Edit-a-thon - Spring 2018 — Programs & Events Dashboard

Course Activity

7 Articles Created
111 Articles Edited
736 Total Edits
32 Editors
43.5K Words Added
838K Article Views
4 Commons Uploads

NNLM Edit-a-thon - Spring 2018

Are you interested in improving the consumer health information available on Wikipedia? Do you want to utilize your research skills towards making Wikipedia a better, evidence-based resource? Have you always wanted to participate in an edit-a-thon? Join the National Network of Libraries of Medicine on April 17th as we add citations to existing Wikipedia articles on rare diseases! We’ll be working on those diseases listed by the Genetic and Rare Disease Information Center, using trusted National Library of Medicine resources like Genetics Home Reference, MedlinePlus, and PubMed.

NNLM staff from across the nation will be available Tuesday, April 17th from 9 am ET to 9 pm ET to support you as you add your citations. Follow along with the fun on Twitter—check for hashtag #citeNLM2018!

You can view full details regarding the event on the #citeNLM2018 Edit-A-Thon page:

Details

Facilitators: Aillich, Limitbreakleaf, Librarianx
Institution: National Network of Libraries of Medicine
Expected Editors: 0
Activity tracking start: 2018-03-28 23:00 PDT
Activity tracking end: 2018-04-29 22:00 PDT
Event Start: 2018-03-28 23:00 PDT
Evaluation/Lessons Learned

- Statistics from the dashboard (only registrants—how to capture non-registrants?)
- Asked editors to put #citenlm2018 in edit summary
- Twitter feed showed some user engagement
- Fewer than expected joined WebEx sessions
- Participants mainly from library community, reflecting marketing
- Helpful to have two hosts at a time
- Importance of hands-on experience of editing for ongoing Wikipedia involvement
Future Plans

- 2018 Fall Edit-a-thon in early November
- Promotion via Twitter, Facebook, Network communication
- Wikipedia communities
- OCLC Wikipedian-in-residence
- NIH Institutes and listservs
- peer-reviewed article(s) about the edit-a-thon experience
- Presentations
- Video testimonials
Participating NNLM staff

- Karen Coghlan (NNLM NER)
- Aimee Gogan (NNLM SEA)
- Ann Glusker (NNLM PNR)
- Erin Latta (NNLM SEA)
- Brian Leaf (NNLM SCR)
- Alicia Lillich (NNLM GMR)
- Franda Liu (NNCO)
- Mary Piorun (NNLM NER)
- Elaina Vitale (NNLM MAR)
Questions?
This project is funded by the National Library of Medicine, National Institutes of Health, Department of Health and Human Services, under Cooperative Agreement Number UG4LM012342 with the University of Pittsburgh, Health Sciences Library System and UG4LM012343 with the University of Washington. The content is solely the responsibility of the authors and does not necessarily represent the official views of the National Institutes of Health.