

Regional Advisory Council
Outreach to Health Professionals Committee
June, 9, 2008 Meeting Minutes

Attending:

Toni Yancey
Sheila Snow-Croft
Allison Howard
Rita Smith
Feili Tu
Martha Earl

Absent:

Frances Henderson
Cathy Jordan
Diane McDuffee

Agenda Items:

1. Things learned at MLA
2. Funding Review
3. Advocacy

At MLA attendees learned a few things that may impact outreach to health professionals.

Loansome Doc - LD numbers are down (33% in five year). There was a general discussion of why and what could the committee do to encourage network members to provide LD. Our thoughts were that there are a number of factors impacting LD. They include lack of advertisement, health professionals have other sources for articles, and clients use what's readily available.

ACTION PLAN: Toni is going to look for a recent survey on LD usage. Martha is working with TN Medical Association to give LD to member doctors as benefit of the Association. She will report back the results.

Disaster Information Specialist Program – Toni gave a brief update.

ACTION PLAN: The committee decided to include a handout on Emergency Preparedness resources to be distributed at Chapter meetings.

Vital Pathways – The committee reviewed the draft of a brochure for hospital administrators. We are concerned that hospital librarians might not be comfortable with corporate intelligence. Should OHP RAC recommend a new class for HLs?

ACTION PLAN: Toni will ask MJ Tooley if MLA is planning to train on corporate intelligence. If not, we need to plan something.

NLM Funding - Biggest change is NLM trimmed exhibit schedule from over hundred meetings to about thirty. SIS cut the ORISE budget by one third which means potentially less Toxnet training at HBCUs (89 of 122 are in SE/A).

Outreach Award Proposals - We received two proposals for outreach to health professionals. There were 20 for outreach to consumers.

New Awards – The committee responded positively to the new hospital impact award. There were questions about funding LD projects for unaffiliated health professionals.

National Medical Librarians Month – There will not be any new promotional items. Toni suggested that we produce samples of promotional items for librarians to distribute. SE/A will be doing an advocacy letter to hospital administrators again this year.

Round-Robin

Feili told us about the USC second life project. Allison provided a brief report on the disaster planning meeting in Florida. Rita reported on Georgia Go Local.