

**National Network of Libraries of Medicine  
Southeastern/Atlantic Region  
Quarterly Report  
May 1, 2002 – July 31, 2002**

**Highlights:** The staff was on the road this month - 13 exhibits, 24 classes, 2 DOCLINE presentations, 1 NLM update, and 1 presentation at a Hispanic conference. We also were busy funding projects and awards - four exhibit awards, two library improvement projects, and 1 subcontract were awarded while we await proposals from proposals from 10 others. We received the final report from the University of South Alabama for their cybercafe at the Medical Association of the State of Alabama annual meeting, a new endeavor of our technology program. We continued to publicize participation in the Electronic Funds Transfer System through electronic messages, personal communication and a newsletter article. Seven members resulted from our participation at the American Library Association NLM exhibit and the sessions on Network membership.

**I. Network Programs**

**A. Resource Sharing: ILL and DOCLINE/SERHOLD/DOCUSER**

Ms. Wescott worked with the CDC on its Ariel delivery problems, its routing table changes and the need for this and other regions to take GAUCDG out of routing tables, nationwide.

DOCLINE tables received, reviewed and approved online – 32  
DOCLINE service receipt function deactivated for – Bethesda Memorial, FL  
DOCLINE activated for Auburn University/Resource Info Center (TNUEDK)

Seven members, three reactivated and four new, came from staffing the American Library Association NLM exhibit and the sessions on Network membership.

Citing from the available seven-month DOCLINE statistics, October 2001 – April 2002, 628 of the region's 656 DOCLINE libraries borrowed materials, 451 lent materials and 436,936 requests were processed. For the same period the previous year, more libraries borrowed, 40 fewer libraries lent and 15,500 more requests were processed. DC and SC declined in request processing by 23% while PR came up 73% and VI came up 100% (though VI's were due to training and practice by the trainer.)

Ms Wescott worked with members planning to join Electronic Funds Transfer System (EFTS.) The region now has more than a dozen members, up from one in February 2002.

Ms. Wescott added new members to the Network and continued to add members to the FreeShare group. She and Ms. Peyton made calls to libraries failing to receipt requests. Identified three new Loansome Doc libraries.

Worked with several libraries that are in arrears with others and are being denied services due to “cost.”

**DOCLINE Training:**

06/27/02 – DOCLINE session– Wake AHEC, Raleigh, NC – 12 health information professionals and paraprofessionals

07/19/02 – DOCLINE Overview - MAILL Meeting (**M**aryland **I**nter **L**ibrary **L**oan) - Hood College, Frederick, MD – 45 attendees

Ms Wescott talked with other coordinators about the status of the *Using DOCLINE 1.3* course. She forwarded her resume to be appended to the course for new users and to the “keeping up with” course.

**Impediments:**

We have had at least four requests from resources libraries who need/want to raise their interlibrary loan fees to at least \$12. There is pressure on them to recover more accurately their costs of providing this service.

**B. Membership**

Ms. Allcock provided an NLM Update for the 34 members of the Richmond Health Information Group and the Tidewater Health Sciences Librarians on July 18 in Williamsburg.

Ms. Wescott recruited the Washington D.C. public library as a member and is working with public libraries in Bradenton, FL, Lynchburg, VA, Anniston, AL, and the school libraries of Gaston County, NC.

**C. Regional Advisory Council**

Planning has begun for the next RAC meeting. A convenient February date is being sought.

We recruited RAC members to be nominees for the review committee for the Request for Proposals for Access to Electronic Health Information projects.

**D. Communications**

**a. Newsletter**

*SEA Currents* Volume 20, Number 3 – May/June 2002 highlights include:

Dig Into the Distinctive, aka Expanding Backward: Librarian/Archivist

Big D: Diversity Resources in Nursing

Developing the Knowledge and Skills of Network Members

Diversity in the Workplace

Dentistry – Oral Health Awareness Campaign: Fitting the Pieces Together

Diabolical!! *Frankenstein: Penetrating the Secrets of Nature* Exhibit Tour

Disparities – Health Disparities: Minority Health Websites

*SEA Currents* Volume 20, Number 4 - July-August issue focused on Veterinary Medicine Resources:

Pendergrass Goes Wireless and More

Using PubMed® to Find Veterinary Medicine Information

Veterinary Medical Libraries Section of the Medical Library Association

PDA Resources for Veterinarians

Cornell University's College of Veterinary Medicine, CONSULTANT©

Selected Consumer Health Information about Pets, Emergencies and Animal Rescue

SE/A Region Veterinary Colleges and Veterinary Libraries

Electronic Funds Transfer System (EFTS): Next Steps

We added images to the newsletter in May 2002.

<http://nmlm.gov/sea/publications/seacurrents/2002/2002n3.html>

Mr. Vogh and Ms. Becker completed the “delinking” of the old issues of *SEA Currents*. All external links are removed after one year to reduce maintenance on the web site and to prevent incidental linking to inappropriate resources when URLs change hands.

#### **b. Web**

New pages that provide information about local groups and organizations were introduced on our state-based pages. These pages are made completely of database queries that output data into the pages from MySQL tables using PHP.

See <http://nmlm.gov/sea/states/state.html?state=MD>

All web pages were edited in anticipation of the move to the new web servers in August 2002. An archive policy is being created to remove documents from the previous contract.

#### **c. Electronic Discussion Lists**

Ms. Wescott forwarded messages to the NN/LM SEA listproc about DOCLINE and LocatorPlus being down and then up, Acrobat for PDA's, and Hospital Librarians' Guide to LinkOut for Libraries.

Mr. Prince and Ms. Yancey continued to facilitate a journal club on project management, due to end in September. Ms. Allcock is collaborating with Robin Meckley of the National Cancer Institute at Frederick on a new journal club on library training that will begin in September.

Mr. Prince alerted members of the NN/LM SEA, Southern Chapter, and Mid-Atlantic Chapter lists to changes in PubMed and to National Training Center classes being held in our region.

Ms. Yancey added three new members to the nmlmout discussion list.

NNLM-SEA subscribers:

May 355  
June 351  
July 352

**d. Teleconference**

Ms. Yancey and Mr. Prince attended the outreach/education coordinators teleconferences held this quarter. Ms. Allcock attended the consumer health teleconferences this quarter. Staff attended the NLM teleconference.

**e. Other**

Collaborating with DOCLINE coordinators in two other regions, Ms. Wescott arranged for three of the coordinators, Joanne Jahr, Julie Kwan and Ms. Wescott to write a semi-annual column for the MLA Hospital Libraries Section newsletter on DOCLINE, DOCUSER, and EFTS.

Mr. Prince answered LinkOut and PubMed questions for a number of Network members and others from the region.

**E. Grants**

Ms. Wescott reviewed HIV/AIDS proposals for NLM's Specialized Information Services.

We supplied a copy of a funded proposal to a network member on request.

**Impediments:**

We do not have current copies of funded projects to provide Network members for all the NLM grants.

**F. Evaluation and Feedback**

No significant activities to report.

**II. Outreach**

**A. Outreach to Health Professionals**

Mr. Vogh will be part of a team teaching a public health group at NLM on November 11, 2002.

Ms Wescott is participating as a member of the Evidence Based Medicine and Public Health e-journal club.

Loansome DOC referrals totaled 140 for the quarter.

Miss Yancey talked extensively with Barbara Shearer, the director of the Florida State University College of Medicine Library about providing Loansome doc services to health professionals in the Florida Pan Handle.

## **Subcontracts:**

### **University of Florida**

Ms. Schaefer and Ms. Butson were very busy this quarter. They exhibited at the annual meeting of the Florida Public Health Association. They conducted training sessions at six counties. They participated in poster sessions at the annual meeting of the Medical Library Association and the Florida Public Health Association. They submitted their poster to the American Public Health Association. It was accepted.

### **University of Maryland, Baltimore – Health Outreach to Faith Communities through a Parish Nurse Program**

<http://www.parishnursing.umaryland.edu/>

The parish nurse program is moving ahead, strategizing how to reach further into the parish nurse community, and developing a proposal for additional funding. Revisions to the website also occurred during this quarter.

### **Vanderbilt University – Public Health Power Information User**

Nine participants were identified for the project and interviewed. Each of the participants has been negatively affected by the budgetary problems of Tennessee; because of this Project Investigators feel that survey instruments should be reviewed to document the participant's environment, workload, and job responsibilities. Seven training and demonstration sessions were given to the participants in this quarter.

Bio-terrorism projects have become very important in Tennessee with a federal grant worth \$14 million dollars being awarded on that subject to the state. However, hiring freezes have prevented the use of the money to hire personnel for the grants. This hiring freeze has caused every person involved with this subcontract to take on extra job responsibilities. The project team is gathering information on bio-terrorism for the project website, and Patricia Lee attended a bio-terrorism preparedness program sponsored by the TN Health Department and Vanderbilt University Medical Center.

### **Impediments:**

Tennessee State budgetary problems and election year politics have caused some difficulties for the study with only 10 of the original 25 initial subjects of the original Vanderbilt training project continuing to be employed by the TN Health Department.

The Informed Consent form required by the Vanderbilt Institutional Review Board has been a barrier to the informal working relationships established over the past 18 months with the subjects of the study.

A new model of information sharing, "organizational ownership," was met with resistance by staff working on the study. Efforts are being made to encourage buy in and to make documents available to all when needed.

## **B. Consumer Health Services**

On June 4, Ms. Kelly made a site visit to East Tennessee State University in support of their consumer health outreach project. She missed the dedication ceremonies at the Mountain Laurel Cancer Resource Center in Big Stone Gap, VA on June 3 due to the cancellation of her flight. Mr. Prince conducted a site visit at East Tennessee State University on June 27, visiting the ETSU campus and public libraries in the surrounding area.

On June 28, Ms Wescott met with Beverly Richardson of the Wake AHEC, Jeanne Crisp of the RAC and Peggy Hull of University of North Carolina – Chapel Hill to brainstorm about planning consumer health information training for the public and prison/jail librarians in NC. We learned that the public libraries in NC's 100 counties have identified and trained 30 trainers who could get out the message about MEDLINEplus and PubMed. Also, NC has some LSCA money that could be used for training. When Peggy meets with the directors of the libraries at the quarterly meeting in August, 2002 she will invite them to test UNC's NN/LM funded NC health resources database and encourage them to participate in health information sessions.

On July 30 Ms. Kelly gave a presentation at the SALUD Conference in Athens GA on NLM's outreach services and funding opportunities to the Hispanic community.

Ms. Allcock worked with Tammy Mays from Region 3 on a collection development module for the course taught by the consumer health coordinators.

Ms. Allcock brainstormed with Ms. Kelly Near of University of Virginia, concerning development of a consumer health website for Virginians.

Ms. Allcock contacted Ann Duesing to plan a site visit at the Mountain Laurel Cancer Resource Center. Ms. Allcock met with Linda Gorman, of Johns Hopkins Bayview Hospital to plan a Senior Expo exhibit.

NLM approved the funding for a project with the University of Virginia. The University of Virginia Health Sciences Library, working with 45 identified Promotoras, lay health promoters, in the Blue Ridge AHEC region of Virginia, will provide classes beginning with an introduction to computers and ending with searching for quality health information resources. Promotoras will gain skills in accessing Spanish language health education and promotion resources on the Web and learn to filter quality health information. A web site will be developed to aggregate and facilitate easy access by the Promotoras to Spanish language and low literacy materials. UVA will place computer equipment and Internet services for use of the Promotoras at two churches serving migrant populations and a computer at the Massanutten Regional Library, a public library that serves the Hispanic population. The project will run from July 1, 2002 – June 30, 2003.

We reviewed proposals from the Medical University of South Carolina and the University of Tennessee- Memphis.

We published the announcement about the forthcoming Request for Proposal for Access to Electronic Health Information. We answered several calls from interested parties about proposal ideas and recruited nominees for the review committee. In July while in Georgia and Florida to exhibit/teach, Ms. Yancey visited network members to discuss the upcoming consumer health RFP.

### **Subcontracts:**

#### **East Tennessee State University – Consumer Health Information Service**

<http://qcom.etsu.edu/medlib/consumer>

Ms. Kelly and Mr. Prince conducted site visits to ETSU. After Ms Kelly's visit, the project took a turn to actively pursue Spanish-speaking consumers. To this end the project staff met with outside experts re: the demographic and cultural characteristics of the area Spanish-speaking population for the area. Project staff attended classes including nursing information, consumer health collection development, and an update of NLM systems. A number of publicity and marketing efforts were made: interviews with local television stations, newsletters were written and offered to organizations, support groups, churches, etc., public service announcements on cable television. Book purchase lists, including Spanish title, were finalized. Five classes were given and email and phone call queries were answered.

#### **Impediments:**

Class sponsors do not always supply sign-up sheets for classes due to confidentiality issues. Spanish language phone services require a Spanish-language speaker to take the phone calls.

#### **George Washington University- PARTNERS for Consumer Health II**

<http://www.gwumc.edu/partners/index.htm>

Four computers and printers were purchased and delivered to clinics this quarter. There were a total of 275 people served during 62 visits. New information was added to the PARTNERS webpage in the areas of AIDS resources, housing resources, teen health, and kids health games. Twenty people were introduced to [clinicaltrials.gov](http://clinicaltrials.gov). One client proposed that GWU demonstrate key websites at the mandatory Health Talk weekly meetings at one site. The first one was enthusiastically received.

#### **University of Virginia – Partnership for Cancer Information**

The grand opening of the Mountain Laurel Cancer Center was on June 3, 2002, and was attended by more than 100 people. A great deal of press and publicity evolved out of this event. Twenty volunteers have been recruited and the first volunteer training sessions were held. A volunteer internet training guide was prepared. Staff and volunteers provided a display and passed out about 1000 brochures at the Remote Area Medical Expedition (RAM), where more than 2600 people came to receive free medical care. Twenty four requests for information were received since the centers opening.

## **University of North Carolina – Chapel Hill – North Carolina Health Information Online**

<http://www.nchealthinfo.org>

In terms of the system the user interface was nearly completed with only some tweaking left to complete it, and a link checker (Xenu) was employed and appears to be working well. User and task analysis documents were prepared. The user analysis outlined the characteristics of the three major user types and their implications for user interface. The task analysis outlined the tasks the final system should permit. Finally, a decision was made not to allow access to resources based on zipcode since county data is the geographic data used most by the state.

The indexers have begun to work closely together, stabilizing the indexing process, and the process continues to be documented in order to capture the practice for final reporting. The cataloging and indexing team looked at the Taxonomy of Human Services for its application to their vocabulary development efforts and modifications were made.

A number of states have shown interest in this project, but the team refers them to the NLM for answers. Presentations were given, press releases issued, and a poster session was given at MLA.

### **C. Training**

Mr. Vogh renewed the Super Searcher and the Health Resources on the Internet classes with MLA for CE credit.

#### **a. NLM Systems**

##### **PubMed sessions:**

5/7/02 - Introduction to PubMed – American Association of Critical Care Nurses - Atlanta, GA - 5 attendees

5/8/02 - Introduction to PubMed - American Association of Critical Care Nurses - Atlanta, GA - 7 attendees

5/27/02 - Introduction to PubMed - American Urological Association -Orlando, FL - 48 attendees

6/26/02 - NLM Systems Update - East Tennessee State University, Johnson City, TN –15 attendees

6/28/02 - NLM Systems Update - University of Tennessee, Knoxville, TN - 10 attendees

6/24/02 - Keeping Up with NLM's Pubmed - Tallahassee, FL - 30 attendees

##### **MEDLINEplus sessions:**

5/2/02 – MEDLINEplus -Kent County Public Library - Salisbury MD -9 attendees

##### **ClinicalTrials.gov sessions:**

6/19/02 - ClinicalTrials.gov course- Tampa, FL - 10 attendees

6/22/02 - ClinicalTrials.gov course - Tallahassee, FL - 6 attendees

6/25/02 - ClinicalTrials.gov course - Tallahassee, FL - 16 attendees

**Gateway:**

06/24/02 – Introduction to NLM’s Gateway - DC Area Health Science Libraries – WHERE - 14 attendees

**b. Internet/Technology**

06/18/2002 – Introduction to HTML – National Native American Youth Initiative (NNAYI) – Bethesda, MD - 54 attendees

06/24/2002 – Super Searcher – Memphis Area Librarians - Memphis, TN – 11 attendees

06/25/2002 - Super Searcher – Little Rock, AR – Details reported by SCR

06/26/2002 - Super Searcher – University of Tennessee, Memphis librarians - Memphis, TN – 19 attendees

07/08/2002 – PDA – Johns Hopkins Medical Library Staff – Baltimore, MD – 6 attendees

07/15/2002 – PDA – Johns Hopkins Medical Library Staff – Baltimore, MD – 11 attendees

07/18/2002 – Super Searcher – University of Maryland, Baltimore – Baltimore, MD – 8 attendees

07/22/2002 – PDA - Florida A and M University - Tallahassee, FL – 10 attendees

**c. Other**

06/26/02 - Collection Development for the Consumer Health Librarian - Tri-Cities Area Health Science Library Consortium, Johnson City, TN - 7 attendees

06/28/02 - Collection Development for the Consumer Health Librarian - Knoxville Area Health Science Library Consortium, Knoxville, TN - 12 attendees

06/18/02 - Nursing on the Net - St. Petersburg, FL - 22 attendees

06/24/02 - Consumer Health Information - Tallahassee, FL - 22 attendees

07/9/02 – Nursing on the Net – Tallahassee, FL - 29 attendees

**Training Awards Completed:**

02/16/02 - PubMed MEDLINE Workshop – University of Tennessee Health Science Center, Memphis, TN – 16 attendees (See outreach form and synopsis)

**Impediments:**

Ms. Yancey didn’t have a live connection at the American Urological Association annual meeting. It made it difficult to teach.

**D. Exhibits**

SE/A staff exhibited at the following meetings this quarter:

05/7-10/02 – National Teaching Institute of the American Association of Critical Care Nurses, Atlanta, GA

05/8-10/02 – Maryland Library Association, Ocean City, MD

05/25-31/02 - American Urological Association, Orlando, FL

06/3 – 5/02 - American Society of Health Systems Pharmacists Annual Meeting, Baltimore, MD

06/15-18/02 – assisted at the American Library Association, Atlanta, GA

06/30 – 07/1/02 – National Association of School Nurses - Orlando, FL

07/14 – 16/02 - American Veterinary Association meeting in Nashville, TN  
06/30/02 – 07/1/02 - National School Nurses Association Meeting – Orlando FL  
07/13-17/02 - American Veterinary Medical Association Meeting - Nashville  
TN  
07/17-19/02 – Hispanic Nurses Association Meeting – Miami Beach FL  
07/17-19/02 - Georgia Association of School Nurses - Savannah, GA  
07/29-31/02 – SALUD Conference – Athens GA  
07/29/02 - School Health Interdisciplinary Program – Ellicott City, MD

Ms. Viera of University of Tennessee, Knoxville assisted at the exhibit at the annual meeting of the American Veterinary Medical Association, July 13-16, 2002.

Ms. Kelly and Ms. Allcock attended planning sessions at NIH for the Black Family Reunion. We will be exhibiting with NIH at the Reunion in DC on September 7 and 8.

We approved funding for four exhibit awards. Mercer University Medical School Library will exhibit at the following meetings: Medical Association of Georgia, Georgia Hospital Association Convention, Georgia Rural health Association, and Georgia Nurses Association.

**Impediments:**

In the interest of time and money, it would have been helpful if someone from the NNO/NLM attended the Black Family Reunion planning meetings on the NIH campus instead of us. The attendee could have relayed the exhibiting information to us and provided answers more easily and quickly concerning the questions of NLM's support for funding, donation of promotional items, and storage that arose during the discussions.

Some of the pieces of the counters were damaged in transit. Ms. Yancey contacted our Nomadic Display representative to arrange repair.

**E. Technology Awareness**

Mr. Vogh and Ms. Kelly met to discuss plans for the rollout of our technology improvement projects. We will be working with at least two regional consortia to provide equipment and software for electronic document delivery.

A final report was received from the University of South Alabama for their cybercafe at the Medical Association of the State of Alabama annual meeting. The cybercafe was located in the center of the exhibits area. A menu of classes for June 7 and 8 was distributed in the registration packets. Classes included PubMed and PubMed Central, Consumer Health and Web Evaluation, NLM Gateway and ClinicalTrials.gov and CME on the Web. About 50 registrants attended the classes.

Mr. Vogh sent the following messages to NNLM-SEA electronic mailing list related to technology:

Of Interest ... Access Debate Over Digital Content

Of Interest ... Visit the doc online?

## **F. Library Improvement**

Two library improvement projects were funded this quarter – University of South Alabama’s Knollwood Hospital and Eastern Area Health Education Center for the Pungo District Hospital. Memorandum of Understandings were received and signed for both projects. The projects will run from June 1, 2002 – April 30, 2003.

### **Pungo District Hospital**

This project remains in the initial stages. The project has been announced to the Pungo District Hospital (PDH) administrative staff with information on what the project means and will do over the course of the year. An advisory committee was established and equipment orders finalized. The original proposal had requested a year of funding for internet access, but this may not be necessary since the PDH is installing its own network.

## **G. Connections**

We funded two library improvement projects that provided connections and computers to staffs at two hospitals.

We promoted the new NLM grant program for Internet Connections to Digital Libraries.

## **III. Staffing**

Ms. Weise, Ms. Kelly, Ms Wescott, Ms. Yancey, Ms Allcock, Mr. Vogh and Mr. Prince attended the RML Directors meeting on May 17 in Dallas, TX.

Ms. Weise, Ms. Kelly, Mr. Prince, Mr. Vogh, Ms. Allcock, Ms.Yancey and Ms. Wescott attended the 2002 Medical Library Association annual conference in Dallas.

NN/LM and NLM activities at the MLA meeting included:

Mr. Vogh and Ms. Wescott attended the NN/LM Web Team meeting on May 18

Ms. Wescott attended the EFTS interest group meeting on May 18

Ms. Wescott attended the DOCLINE coordinators’ breakout session and team meeting on May 17 and May 20

Mr. Prince and Mr. Vogh attended the exhibit training class on May 16

Mr. Prince attended the outreach coordinator’s breakout session on May 17

Mr. Prince attended the LinkOut users meeting on May 20

Mr. Prince presented the poster session, “Show Me the Money: The Reality of Library Costs” along with M. J. Tooley and Alexa Mayo at MLA in Dallas on May 19.

Ms. Allcock presented a poster presentation, with colleagues Cynthia Phyllaier and Robin Meckley, on the consumer health journal club at the MLA meeting in Dallas.

We hosted a visit by Keith Cogdill, outreach librarian, and Lalitha Kuddy, consumer health librarian, from the NNO on May 1.

Ms. Yancey worked with Cynthia Henderson of Morehouse School of Medicine and Brenda Green of the University of Tennessee-Memphis on an African American medical librarians survey. The results of the survey will be part of a panel discussion at the Black Caucus of the American Library Association meeting in August.

Mr. Vogh is a member of the NLM technical advisory committee on the National Outreach Mapping Center.