

National Network of Libraries of Medicine
Pacific Northwest Region 6

Quarterly Report, Contract Period 2006-2011

Year 2 Quarter 4

February 2008 -- April 2008

University of Washington

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*Expanding Digital Library Services to Public Health Professionals in Western Washington
Ann Madhavan, Public Health Seattle & King County, Seattle, WA*

Attachment 4 – Subcontractor quarterly report

*Information RX for Cascade County
Susie McIntyre, Great Falls Public Library, Great Falls, MT*

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*GoLocal Montana
Kristy Evans, Voices of Hope, Great Falls, MT*

Executive summary

Beginning on February 6th and going through May 7th the RML sponsored and hosted a search seminar called *Awakening the Searcher Within*. The series was designed for medical librarians as a skills refresher for becoming, or remaining, an expert searcher. Andrew Hamilton and Dolores Judkins from the OHSU Library facilitated live web searching and discussion for each session. For this well received series, there were over 50 participants representing states in the Pacific Northwest and around the country.

On March 5, the Washington State Medical Association (WSMA) conducted a web-based survey of its membership. The questionnaire was developed by WSMA with input from the University of Washington Health Sciences Library, and the RML. It was designed to assess physician information needs, their use of online clinical resources, and their familiarity with PubMed and other NLM resources. The questionnaire also asked about interest in NLM resources training, while noting that many excellent additional resources are available to those physicians who have privileges at hospitals with librarians. Based on the response, the RML hopes to offer NLM training sessions, in conjunction with WSMA functions around the state.

On March 17, the RML staff and colleagues from the HSL at the University of Washington gathered to learn about NN/LM's National Emergency Preparedness & Response Plan. The meeting was convened by Dan Wilson, coordinator of the NN/LM National Emergency Preparedness Plan. He is the associate director for Collection Management & Access Services at the University of Virginia Health Sciences Library. Dan's colleague and project assistant, Susan Yowell, also attended the meeting.

On March 20, several RML staff attended a retirement party for Jim Morgan, University Librarian, at Oregon Health & Science University. On March 27, RML staff attended and presented at the Washington Medical Librarians' Association annual meeting in Kenmore, Washington.

Alison Aldrich, Technology Outreach Coordinator, started work on revising the "Electronic Journals and Open Access" webpage to serve as a resource for library Network members who are not in academic health sciences centers, on how open access and scholarly communications issues could impact or be incorporated/addressed in their services.

Three applications were received, and one funded, for the new Medical Library Impact Award. Seven proposals were received for Express Outreach Awards, and three were selected for funding.

A revised budget, including objectives and plans for Y3 activities of the RML contract was submitted and approved by NLM.

The RML is planning a half-day forum for medical librarians about electronic health records. Members of the planning committee include Valerie Lawrence, Chair, Maryanne Blake, Cathy Burroughs, and Patricia Devine. The forum will be presented in October at the PNC/MLA Continuing Education Days.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter
Network members – full	152	151
Network members – affiliate	151	150
Libraries providing services to unaffiliated health professionals	98(64%)*	98 (65%)*
Libraries providing services to public users	111(73.5%)*	111 (74%)*
Average fill rate for resource libraries	89.4%	84%

* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:
% providing services = (count of libraries providing services)/(count of full Network members)

Regional Advisory Committee (RAC) activities

A subset of the RAC was invited to be on the Regional Emergency Preparedness and Response Committee. Each member of the committee is a state emergency preparedness coordinator, and an MOU agreement was developed for related responsibilities. The committee met via webconference on March 17 with RML staff and Dan Wilson, national coordinator for the Emergency Preparedness and Response Project. Dan gave an orientation of the existing plan to the state coordinators and facilitated discussion among the coordinators and the RML staff.

Needs assessment and evaluation activities/data

As part of the NN/LM emergency preparedness and response project, a baseline assessment was developed, with input by each regional evaluation coordinator and the Associate Directors. The purpose of the assessment is to assess the current level of and barriers to preparedness in the region, and to identify support from NNLM that might be helpful. Maryanne Blake coordinated survey implementation for the PNR. Results were tabulated and reported by the OERC at the May 2008 RML Directors' meeting in Chicago.

Outreach

TABLE 2. All newly funded awards and projects

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type*
05/01/08 – 02/28/09	Promotion of the New MEDICOR Region-Wide Health Information Portal	Spokane County Medical Society	McAlister	\$12,000	Express Outreach
05/01/08 – 04/30/09	Building Capacity for Quality Health Information in School Communities	Center for Public Health Nutrition, University of Washington	Podrabsky	\$12,000	Express Outreach
09/01/08 – 08/31/08	Oregon 211 Outreach Project	OR211	Shumate	\$11,940	Express Outreach
04/15/08 – 04/15/09	My Health-E Vet Marketing	Portland VA Medical Center Library	Martin	\$5,000	Medical Library Impact

*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at ≥ \$15,000)

Expanding Digital Library Services to Public Health Professionals in Western Washington, Public Health Seattle & King County:

During the “fifth quarter” of this 18 month subcontract, the project librarian continued to provide Digital Library services to two new partners: Cowlitz County Public Health and the Public Health Laboratories at Shoreline, in addition to the original partners, the Assessment Operations Group at the Department of Health, Clark County Public Health, and Snohomish Health District. She continued to provide document delivery and reference assistance to all partners, and to track usage. In preparation for completing the project, she also began formulating questions for an exit survey of subcontract participants.

Information RX for Cascade County, Great Falls Public Library, Great Falls MT

CCHD and GF Clinic continue to distribute a limited amount of Prescriptions for Information. However, most of the medical doctors do not like the program, since they do not have time to distribute the RX information, and they have declined to participate. Project staff decided to focus on having WIC nutrition professionals and scheduling staff to distribute the Information RX prescriptions. Posters and bookmarks for the Information RX store are now displayed around the computers at the CCHD and the GF Clinic. They are also posted in most CCHD exam rooms. Project staff have promoted the GFPL Health Fair to be held at the library in April and for a class on Accessing Health Information also to be held in April. Electronic health materials continue to check-out. Project staff purchased an additional public access computer for the GFPL and provided an additional stipend for CCHD (since the GF Clinic graciously declined

theirs). They spent most of their funding on the installation of a TV with health programming to run in their waiting room.

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
02/11 – 02/22	Kouame	“From Snake Oil to Penicillin”	Seattle, WA	22	Distance Ed
3/27	Aldrich	Geeks Bearing Gifts: Unwrapping New Technology Trends	Kenmore, WA	10	In-person
4/2	Milgrom	PubMed and MedlinePlus Basics	Billings, MT	6	In person
4/3	Milgrom	PubMed for Physician Assistant students	Billings, MT	26	In-person
4/3	Milgrom	NLM Resources for School Librarians	Billings, MT	5	In-person
4/3	Milgrom	PubMed for St. Vincent medical staff	Billings, MT	14	In-person
4/4	Milgrom	Grand rounds—Billings Clinic	Billings, MT	77	In person and by distance
4/12	Kouame Aldrich	Keeping the Faith: Using the Web to Enhance Your Health Ministry	Helena, MT	6	In-person with a distance component
4/10	Blake	NLM Resources for Clinicians	Arlington, WA	3	In-person
4/24	Milgrom	Health Web Surfing: Montana Gerontological Society	Bozeman, MT	8	In person
4/ 24	Blake	NLM Resources for Clinicians – Part 2	Arlington, WA	3	In-person
4/30	Aldrich	RML Rendezvous Working Together Apart: Online Collaborative Workspaces	Seattle, WA	44	Distance education

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
	None		
RML REGIONAL/STATE/LOCAL EXHIBITS			
02/28 – 03/01	Alaska Library Association	Annual conference	Fairbanks, AK
4/10 – 4/11	Montana Library Association	Annual Conference	Great Falls, MT
4/16-4/17	Montana Spring Public Health Conference	Spring Conference	Missoula, MT
4/16– 4/18	Washington Library Association/Oregon Library Association	Joint Conference	Vancouver, WA
SUBCONTRACTED NATIONAL EXHIBITS			
	None		
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
	None		

Actionable feedback received from exhibit visitors

No input received.

MedlinePlus Go Local

Quarterly report included.

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse (“yes” or “out of scope”)
2/5	Aldrich	Two Worms	Newsletter (blog)	Out of scope
2/7	Kouame/Beal	Keeping Up With the Times: Uses of Web 2.0 Technologies in the National Network of Libraries of Medicine	Poster presentation	Out of scope
2/26	Aldrich	Online Northwest Keynote: Why Good Content Must Suck	Newsletter (blog)	Out of scope
3/3	Aldrich	Change is Coming: NIH Public Access Policy	Newsletter (blog)	Out of scope
4/23	Aldrich	More on the NIH Public Access Policy	Newsletter (blog)	Out of scope

Additional Staff Activities.

- 02/06 – 02/08 G. Kouame attended the Joint Chapter meeting of NCN/MLG & MLG/SCA in Las Vegas, NV
- 02/07 P. Devine attend the OCLC Western Regional Members Meeting: “The World’s Libraries: Connected”
- 02/21 L. Milgrom made a site visit to Good Samaritan Medical Center, Corvallis, OR. Met with Hope Leman to discuss her recently completed planning project
- 02/26 G. Kouame participated in a conference call to discuss preliminary plans for “Community Day” – partnering with public libraries to host safety fairs/disaster planning events
- 02/28 A. Aldrich made a site visit (with Pat Devine) to University of Washington’s Alcohol and Drug Abuse Institute (ADAI) Library. Met with Nancy Sutherland to discuss plans for a presentation at the Substance Abuse Librarians & Information Specialists (SALIS) conference held in Seattle in May.
- 02/28 P. Devine was invited to present a DOCLINE poster at the Substance Abuse Librarians & Information Specialists (SALIS) conference held in Seattle in May.
- 02/29 A. Aldrich made a site visit to get acquainted with Ann Madhavan at Public Health – Seattle & King County.
- 02/29 Alison Aldrich, with input from all RML staff, compiled and submitted evaluation questions for AIR to consider in its review of the *Dragonfly* blog.
- 03/04 G. Kouame attended a meeting of the Consumer Engagement Team for the Puget Sound Health Alliance. Ms. Kouame is on a sub-committee for Health Literacy for this group
- 03/05 A. Aldrich viewed MLA’s Web 2.0 Principles and Best Practices webcast.
- 03/11 G. Kouame consulted with Puget Sound Health Alliance and participating public libraries about design for “prescription for information” project
- 03/13 A. Aldrich and G. Kouame made a site visit to get acquainted with Susan Banks and Jane Saxton at Bastyr University. Discussed logistics for teaching Geeks Bearing Gifts class on 3/27.
- 03/25 M. Blake posted a Dragonfly post to announce an executive summary of final results from the network library survey.
- 03/31 A. Aldrich made a site visit to Susan Klawansky, Kathleen McCrory, and Sue Groshong at Seattle Children’s Hospital. Discussed possibilities for moving the library’s procedures manual to wiki format.
- 04/01 A. Aldrich attended Region 1’s webcast about the NIH Public Access Policy.
- 04/04 L. Milgrom made a site visit to St. Vincent Hospital and Medical Center, Billings, MT
- 04/15 A. Aldrich made a site visit to Beshia Popescu and Michael Graham

- at St. John Hospital, Longview, Washington.
- 04/16 A. Aldrich attended the workshop "Tutorials 2.0" at the Oregon Library Association / Washington Library Association pre-conference workshop.
- 04/16 L. Milgrom made a site visit to University of Montana, Missoula. Discussed public health outreach with the Library Director and staff.
- 04/17 L. Milgrom made a site visit to St. Patrick Hospital, Missoula. Met with Director to discuss consumer health and see NLM traveling exhibit, "The Changing Face of Medicine."
- 04/21 P. Devine visited the Central Washington Hospital, Heminger Health Library, in Wenatchee, and met with the librarian, Sue Marshall..
- 04/29 A. Aldrich attended a webinar on best practices for using pbwiki.
- 04/29 A. Aldrich made a site visit to Ann Marie Clark at Hutchinson Cancer Research Center. Discussed how Ann Marie supports her clientele in implementing the NIH Public Access Policy.
- Ongoing M. Blake attended teleconferences and meetings of the PNC/MLA Professional Development Committee in planning for the PNC/MLA Continuing Education Days in October 2009.
- Ongoing L. Milgrom worked on an finalized agreement with NNO to shift ongoing exhibit relationship in the PNR from the Health Ministries Association to the American Society on Aging/National Council on Aging conference
- Ongoing L. Milgrom collaborated with Siobhan Champ-Blackwell and Holly Burt to revise all funding pages on the national nnlm.gov web site.