

National Network of Libraries of Medicine
Pacific Northwest Region 6

Quarterly Report, Contract Period 2006-2011

Year 2 Quarter 1

May 2007 -- July 2007

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Executive summary

PNR staff hosted a 1.5 day meeting of the Regional Advisory Council on June 26-27. A total of 34 advisors were invited, from the regional advisory committee for community outreach and consumer health programs, and regional advisors for network services and outreach to health professionals. The purpose of the meeting was to inform and discuss the direction and programs of the 2006-2011 RML contract. Areas of specific focus included health professions outreach programs, outreach to community based organizations, communications strategies, network needs related to new technologies, and emergency preparedness planning. Breakout sessions were conducted to collect advisor feedback on specific questions related to these topics. The agenda included 4 network members invited to showcase projects funded by the RML for planning and assessment, or for community or health professions outreach. A poster session was held at the close of the first day, to showcase interesting projects being conducted by network member libraries and organizations. Also, on the first day, special guest, Sheldon Kotzin, Head of Library Operations, National Library of Medicine, gave an NLM update.

We continued to partner with public health professionals working in the area of safety, emergency preparedness, and emergency and disaster first response by conducting classes and presentations at meetings and conferences. Contacts with these specialized emergency health workers will assist the RML to show how librarians can play a role in disaster preparedness. Hosted monthly online forums on topics of crucial importance to the public health practice community:

- *Tuberculosis in the 21st Century*, July 17, Scott Lindquist, MD, MPH, Director of Health, Kitsap County Health District
- *The Art of Dialogue: Collaboration in Public Health Preparedness*, June 19, Daniel Martin, Founder and President, Cross River Connexions; Founder and Director, International Communities for the Renewal of the Earth
- *The Science of Influenza Vaccine Development: Implications for the Public Health Practitioner*, May 22, David Cho, PhD, MPH, Influenza Product Development Program Officer, National Institutes of Health

RML staff met with Bob Perna, Director, Health Care Economics, Washington State Medical Association. Mr. Perna was interested to learn of NLM resources and ways RML staff and local network members might provide instruction on evidence-based resources to WSMA members around the state.

Based on review of the NN/LM PNR membership directory, we renewed 284 member organizations for the current 2006-2011 contract.

As part of PNR's continuing relationship with American Speech Hearing Language Association, Linda Milgrom was contacted by the chair of the Evidence-based Practice Committee of ASHA. The committee is interested in working with NLM to enhance MeSH terminology in their subject areas. The chair contacted Stuart Nelson to continue the discussion

A new position was approved and nationally advertised for a Technology Outreach Coordinator with a closing date of June 22, 2007. Applications were screened and interviews scheduled for early September.

A new round of funding was announced for 2007-2008 Express Outreach Awards and Go Local.

The RML Teaching Lab was used July 11-13 by NTCC trainers. They taught PubMed on Monday, TOXNET on Tuesday, and the NLM Gateway/ClinicalTrials.gov class on Wednesday.

Andrea Ryce, Resource Sharing Coordinator, resigned effective July 1 to take a position as librarian at Group Health Cooperative Library in Seattle. Ms. Ryce was Resource Sharing/Network Coordinator for the NN/LM PNR for almost two years, and before that, was an NLM Fellow at the UW Health Sciences Library. During her time with the RML, she was responsive to network members in the Pacific Northwest Region about issues related to DOCLINE, LinkOut, EFTS, and electronic document delivery. Following up on her participation at the MLA Institute about developing web-based instruction, Ms. Ryce designed and conducted (twice) a distance learning course about electronic document delivery. Ms. Ryce's role as Network Coordinator meant she shepherded a major audit of our Network directory and renewed our active members.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter
Network members – full	149**	151
Network members – affiliate	135***	212
Libraries providing services to unaffiliated health professionals	98 (66%)*	98 (65%)*
Libraries providing services to public users	110 (74%)*	110 (73%)*
Average fill rate for resource libraries	89.5%	88.6%

* Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:

% providing services = (count of libraries providing services)/(count of full Network members)

** We experienced a drop in membership this quarter as our Membership Audit was completed. Of the 44 hospital members that did not renew, the overwhelming reason was that they no longer had a library and/or were not using DOCLINE. A few hospitals had closed.

*** For the affiliate members who did not renew, in many cases the staff member who had originally worked with us on a project had moved on, and no one at the organization had continued or the project had ended. Some of the organizations had shut down as well.

Regional Advisory Committee (RAC) activities

The Regional Advisory Council, composed of two committees: Regional Advisors for Consumer Health and Community-based Outreach Programs; and Regional Advisors for Network Services and Health Professional Outreach Programs met June 28 - 29, 2007.

Needs assessment and evaluation activities/data

Preliminary analysis of the partial feedback from NN/LM PNR library members was presented at the RAC Meeting in Seattle, WA on June 28 and 29.

Outreach

TABLE 2. All newly funded awards and projects

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
05/01/07 -- 04/30/08	Montana MedlinePlus Go Local	Voices of Hope	Evans	\$24,988	Go Local Project
05/01/07 -- 03/31/08	Baby Boomers Get Fit at the Library	Montana State Library	Groves	\$2,000	Planning Award
07/01/07 -- 09/30/07	Healthy Eating Every Day: Planning for a Community Based Nutrition Literacy	Port Townsend Public Library	Percy	\$2,000	Planning Award

Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at ≥ \$15,000)

All major projects are proceeding as planned – quarterly reports attached.

Expanding Digital Library Services to Public Health Professionals in Western Washington—Public Health Seattle & King County

PI conducted training sessions at two local public health jurisdictions (partner sites)—Snohomish Health District and Clark County Public Health. She is collecting data on resultant information requests. PI also worked with UW Health Sciences Libraries to offer document delivery services to these partners on the same basis as those provided to Public Health Seattle & King County. See attached Quarterly Report

Web-based Immunization Information Resource Library Project—Health Roads Media

There are four major objectives for this project – 1) developing ten English and Spanish written Vaccine Information Statements (VIS) into enhanced formats (audio, multimedia, web-video), 2) disseminating these new materials via the web, 3) training staff at the local health department in the use of these kinds of health information resources and 4) evaluating the usefulness of these materials. Objective 1 and 2 are complete. The training in Objective 3 has not yet been accomplished, and the evaluation of Objective 4 is ongoing.

Information Rx for Cascade County Project—Great Falls Public Library

Investigators created the Health Commons website and trained 90% of the target health care providers. They ordered, received and stamped the Info Rx prescription pads to be used in the project and developed policies for the use of the public access computers. They researched and purchased the health information products, created and began distributing the health promotional materials, and coordinated two educational activities with community based health organizations.

GoLocal Montana

For the first two months of the project, database programmers worked with Missouri and the NLM on how best to export existing data from the Montana 2-1-1 project (with updated data on health and human services across Montana). The PI decided to discontinue plans to be a locally hosted site and proposed becoming an NLM hosted site. The mapping received from Missouri did not work, requiring manually coding of each record with the correct MeSH term. Work was done to develop a system so that staff will be able to consistently choose the appropriate terms. The database programmers are discussing a possible contract

with NLM to develop a utility that will enable other 2-1-1 programs to automatically map their AIRS taxonomy terms to MeSH.

TABLE 3. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
5/11	Sahali	Alaska School Board Members: Nutrition & Fitness, MedlinePlus & other resources	Anchorage, AK	1	Tele-training Phone/ web
5/21	Kouame	Declaring Independence from the classroom with Moodle: Outcomes of the MLA CE Institute for Web-Based Learning	Philadelphia, PA	45	In-person – paper presentation at MLA
5/21	Kouame	Going the Distance with Moodle	Philadelphia, PA	Poster presentation at MLA	In-person – poster presentation at MLA
5/21	Kouame	Poultices, Potions, and Prayers	Philadelphia, PA	Poster presentation	In-person – poster presentation at MLA
6/8	Sahali	Native American Journalists Assn Our Spiritual Selves: Health & Fitness Writing for Native Communities	Denver, CO	7	In-person – paper presentation at NAJA
6/11	Kouame	Native American Health Information Services and Resources: Exploring Partnerships to improve Health Outcomes	Bozeman, MT	37	In-person
6/22	Kouame	Navigating the River Together: Partnering with Health Librarians to Provide Quality Health Information	San Antonio, TX	45	In-person
7/17	Kouame	MedlinePlus training at Seattle Public Library	Seattle, WA	15	In-person
7/17	Kouame	MedlinePlus and GoLocal demo at meeting re: Northwest Pandemic Hotline	Seattle, WA	12	In-person
7/26	Kouame	RML update at OHSLA meeting	Silver Falls, OR	15	In-person
7/24	Milgrom	PubMed for Public Libraries	Seattle, WA	22	In person

TABLE 4. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
05/02/07 -- 05/04/07	American Geriatrics Society	Annual Meeting	Seattle, WA
06/12/07 -- 06/15/07	American Society of Neuroradiology	Annual Meeting	Chicago, IL
06/20/07 - 06/23/07	Health Ministries Association	Annual Meeting	San Antonio, TX
RML REGIONAL/STATE/LOCAL EXHIBITS			
06/08/07 -- 06/09/07	Society for Public Health Education	Annual Meeting	Seattle, WA
SUBCONTRACTED NATIONAL EXHIBITS			
	NONE		
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
	NONE		

Actionable feedback received from exhibit visitors

None this quarter.

MedlinePlus Go Local

Promoted new round of Go Local funding for Year 2.

Also staff highlighted Go Local at the RAC meeting and at a presentation for the NW Pandemic Hotline group. Tom Page of 211 Leadership Council lives in our region and is very interested in Go Local and possible collaboration/overlap with 211.

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
5/21	Kouame	Going the Distance with Moodle	Poster presentation	Out of scope
5/21	Kouame	Poultices, Potions, and Prayers	Poster presentation	Out of scope

Other notable staff activities:

05/21	C. Burroughs moderated Foundations of Health Information Behavior program session at the 2007 Medical Library Association annual conference in Philadelphia, consisting of 5 paper presentations
06/10	G. Kouame was interviewed for a research project surrounding distance education offered by professional associations. PI on the project is Linda Smith from Indiana University Urbana-Champaign
06/15-06/16	C. Burroughs participated in staff field trip to WSU, for a joint informal meeting with library staff from OHSU, WSU (Pullman & Spokane) and UBC to exchange information about current activities
07/12-07/14	G. Kouame attended and participated in the Trejo Foster Foundation Institute focusing on the health needs of the Latino/Hispanic population
Ongoing	G. Kouame began mentoring two student interns: Nikki Dettmar is a distance student at University of N. Texas and Ann Glusker, a distance student at the iSchool at the University of Washington.
Ongoing	C. Burroughs contributed reorganizing and updating procedures re: the UW Health Sciences Libraries emergency safety and evacuation, as well as continuity of services policies re: inclement weather and suspended operations.
Ongoing	C. Burroughs continued collaboration, including numerous teleconferences with other Associate Directors, to create a national emergency management preparedness and response plan
Ongoing	G. Kouame serves on the planning committee for the "Changing the Face of Medicine" traveling exhibit, scheduled to be at University of Washington in Fall 2008