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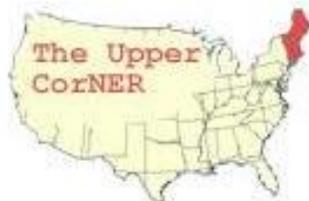
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The Upper Corner

This edition is coming out in October and it is worth mentioning that it is Medical Librarians' Month. The National Library of Medicine marks the occasion by calling attention to noted libraries and their services across the eight regions of the National Network.

We know that the work librarians do in providing health information is a year-round task. Excellent projects, good works, and hard-working librarians abound in our region. We should share the news of our accomplishments with others.

With this issue NER would like to feature one or more libraries and their librarians who raise the value of the library through their ongoing works or landmark accomplishments. We would like to invite members to submit their own good works to be featured in the NER'eastah. Contact me (javier.crespo@umassmed.edu) or any of our coordinators with your ideas or your finished article. We'll play a part in sharing the good news!

In this issue we feature two libraries and their staff actively evolving the library from a static station to a dynamic presence enhancing the outcomes of their respective institutions. The articles are available at <http://nml.gov/ner/newsletter/27/members27.html>

There's lots happening in the region. NER is coming off a busy summer and launching into an even busier Fall.

We said goodbye recently to Donna Berryman who served as our Education and Outreach Coordinator for the past six years. We wish her well and thank her for her untiring service.

NER announced the RFP for its outreach subcontract, our Review Subcommittee will be hard at work reading and reviewing submitted proposals. The selected project will join four other outreach subcontracts at work throughout the region. (see below)

Our RAC and its subcommittees continue assisting us with their feedback and input. At our August meeting we briefed the RAC on our year's accomplishments, our current plans for

conducting assessments, and an update on the Network's emergency preparedness initiative. The Hospital Library Subcommittee continues its work and will be presenting the staging of [Nursing Practice Court](http://nnlm.gov/ner/newsletter/27/illadvised27.html#play) at the NAHSL conference. (<http://nnlm.gov/ner/newsletter/27/illadvised27.html#play>)

Fall is prime exhibit time for NER. We just exhibited at the AARP national conference and the American Academy of Physical Medicine and Rehabilitation. The Pri-Med East Conference is in a couple of weeks. Regional shows include Connecticut and Massachusetts public health meetings, NELA, and of course the upcoming NAHSL conference.

At NAHSL we'll meet with the region's Resource Library Directors on Sunday morning. Michelle Eberle will be teaching the recently developed Grant Proposal Writing course on Tuesday afternoon. (<http://www.nahsl.org/2007/CE.html>).

We continue to offer instruction from our growing list of courses (<http://nnlm.gov/ner/training/classes.html>).

Please mark your calendar for the following:

NER will host a one-day workshop on Emergency Preparedness by the Northeast Document Conservation Center.

When: November 16, 2007

Where: Hoagland Pincus Conference Center, Shrewsbury Massachusetts

Check the NER Web site (<http://nnlm.gov/ner>) for upcoming registration information.



Time to update readers on NER's funded outreach projects...

Four subcontracted outreach projects began during Year One. Three of the projects were from pre-identified Outreach Libraries who planned and submitted proposals for projects targeted towards, rural, urban, and nursing care populations. The funded project submitted for the year's Health Information Outreach RFP was from New Hampshire and targets Health Professionals at health care facilities where no health information support services currently exists.

Northern New Hampshire Health Information Outreach

The Littleton Regional Hospital: Gale Medical Library; Littleton, New Hampshire

The Northern New Hampshire Health Information Outreach project will conduct a pilot project at three sites in northern New Hampshire that do not have convenient (if any) access to health sciences library services. Cottage Hospital in Woodsville, NH, Indian Stream Health Center in Colebrook, NH, and The Morrison in Whitefield, NH. The primary goal of this project is so that Health professionals at rural health care facilitated in the northern New Hampshire will have regular access to health information resources in order to provide high quality care.

Establishing a Health Information Resource Center at a Head Start Program in Revere
Treadwell Library, Massachusetts General Hospital, Boston

The project will establish an onsite Health Information Resource Center at the CAPIC (Community Action Programs, Inter City, Inc.) CAPIC Head Start serves low-income families with young children in Chelsea, Revere, and Winthrop. The Project team will create a physical resource room and a web site containing resources on general child health and wellness, nutrition and healthy eating. The Project team will teach parents and Head Start staff how to find and use appropriate and authoritative health information. The outcome evaluation will document the impact of the NLM funded-CAPIC Head Start initiative on parents, staff and teachers.

Connecting Patients, Providers, and the Community with Quality Health Information
Dana Medical Library, University of Vermont

Dana Medical Library will team with medical and professional staff of the Milton Family Practice to provide educational modules on quality patient and consumer health sources. Milton is a working-class community north of Burlington. Milton Family Practice is an ambulatory practice site serving rural communities and towns in Franklin, Lamoille and Grand Isle Counties. The evaluation phase will assess whether health care providers in the target group are more knowledgeable about patient education and consumer health information available to them and their patients and family caregivers, and if they use and communicate this information more often than at the outset of the project.

Information Needs of Connecticut School Nurses

Yale University, Cushing/Whitney Medical Library; New Haven

This project will determine the information needs of Connecticut school nurses and to develop resources and training that match those needs. The information needs of the school nurse population have not been reported in the literature, and is an understudied area. The project will center on the use of a survey as well as focus groups as the main tools to discover how school nurses currently find new information, what their needs are, and what would be the most helpful way for them to access information in the future. Results of the data collection will be analyzed to develop a strategy of information delivery and potential training opportunities.

In addition, NER funded the following project under an Express Outreach Award.

Kids to College through the Library Massachusetts College of Pharmacy and Health Sciences, Blais Library; Worcester

The Worcester Campus of the Massachusetts College of Pharmacy and Health Sciences will conduct a library and science related curriculum for 6th grade students. The project's goal is to introduce 6th graders to the role of libraries in higher education, educate students about lead poisoning, and to improve students' ability to find, use, and apply quality health information. The project involves the collaboration of key institutions and their libraries in the city of Worcester.

Javier Crespo, Associate Director

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Public Health Partners Web Site Offers RSS Feeds

The Partners in Information Access for the Public Health Workforce is now offering RSS (Really Simple Syndication) feeds for new content and news items posted to its website, <http://PHPartners.org>. The PHPartners RSS feed will keep you informed about news in public health, upcoming meetings, and new public health online resources.

The PHPartners feed address is http://phpartners.org/rss_phpartners.xml.

More information on how to subscribe to PHPartners RSS feeds is available at http://phpartners.org/rss_information.html.

PHPartners is a collaboration of U.S. government agencies, public health organizations and health science libraries which provides timely, convenient access to selected resources on the Internet.

PHPartners.org resources are organized by 10 main categories:

- Health promotion and health education
- Literature and guidelines
- Health data tools and statistics
- Grants and funding
- Education and training
- Legislation and policy
- Conferences and meetings
- Finding people
- Discussion and e-mail lists
- Jobs and careers

In addition, the website has topic pages on:

- Bioterrorism
- Environmental health
- HIV/AIDS

Hathy Simpson, MPH
PHPartners.org Content Developer
National Network of Libraries of Medicine
New England Region (NN/LM NER)
University of Massachusetts Medical School
hathy.simpson@umassmed.edu

NEW! Emergency Preparedness and Response Info for Health Educators

A new, electronic newsletter focusing on emergency preparedness and response is now available for health educators. Produced biweekly by the Society for Public Health Education, "Emergency Preparedness and Response News U Can Use," highlights the latest information on both natural and man-made disasters.

Whether you are working directly on an emergency response team or not — ALL HEALTH EDUCATORS SHOULD BE READY TO RESPOND TO THEIR CONSTITUENCIES AT SOME LEVEL IN AN EMERGENCY.

This FREE resource includes:

- Latest alerts and news items of interest,
- New resources on risk communication and emergency response,
- Calendar of upcoming training opportunities, events, and
- Job opportunities,
- Latest funding opportunities.

Topic areas highlighted include: Influenza, Bioterrorism, Natural Disasters, and more.

The e-newsletter is available to both SOPHE members and non-members alike.

If you are interested in being added to the newsletter list – or learn more about what SOPHE is doing related to emergency preparedness and response -- contact Tanya Maslak at tmaslak@sophe.org.

NIHNews in Health

<http://newsinhealth.nih.gov/>

The September issue of NIH News in Health is here! NIH News in Health is a consumer health newsletter with practical tips to improve your health.

This month's issue includes the following articles:

- Is Baby Babbling on Schedule? Milestones in Speech and Language
- Spotting Autism Spectrum Disorders: Early Detection Important for Outcome
- Health Capsules: Can You Listen to Two Things at Once?
- Mourning the Death of a Spouse

The PDF makes a nice addition your consumer health collection or for hospital waiting rooms.



Do Mandrakes Really Scream? Magic and Medicine in Harry Potter

<http://www.nlm.nih.gov/exhibition/mandrakes/>

Visiting Bethesda? Check out this History of Medicine exhibit at NLM showcasing seven of the beautiful, century-old treasures in its collection that are mentioned in J.K. Rowling's Harry Potter. Exhibit open through November 30, 2007.

Toxie the Cat Can Now Speak Spanish/ Toxie the Cat Ahora Habla Español

Toxie, the ToxMystery (<http://toxymystery.nlm.nih.gov>) guide cat, has returned to school and can now speak Spanish. By selecting the "Español" or "English" tab on the upper right of the homepage, gamers can move between Spanish and English as they explore the site's "house of hazards."

ToxMystery is an e-learning game that uses animation, sound effects and positive reinforcement to help 7-11 year olds learn about possible chemical hazards around the home. ToxMystery en español's "Para los padres" (For Parents) page gives parents more detailed information about potential household hazards. The "Para maestros" (Teachers) page has lesson plans and downloadable classroom activity pages in Spanish. ToxMystery can be used in science and health classes.

Come play with Toxie and see if you can find the hazards in English and en español!

Papers of Pioneering Molecular Biologist Sol Spiegelman added to the National Library of Medicine's Profiles in Science Website



Papers of Sol Spiegelman, (1914-1983), a pioneering molecular biologist whose discoveries helped reveal the mechanisms of gene action and laid the foundations of recombinant DNA technology, have been added to the NLM's Profiles in Science Website. If you haven't already seen it, you must take a look at this resource. You will find biographical information about famous scientists including correspondence, publications and photos. It is fascinating to get an up close look at the life of each scientist. See how education, relationships and personal experience helped shape careers and major scientific discoveries. For more information, <http://profiles.nlm.nih.gov>

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What's New on MedlinePlus

<http://www.nlm.nih.gov/medlineplus/whatsnew.html>

*Qué hay de nuevo en MedlinePlus

<http://www.nlm.nih.gov/medlineplus/spanish/whatsnew.html>

Check out the "What's New on MedlinePlus" page! Stay up to date on the latest additions to MedlinePlus health topics,

podcasts, and new issues of the NIH MedlinePlus Magazine. You can subscribe to the “What’s New” RSS feed in both English and Spanish. This feed complements the already available MedlinePlus Health News RSS, which is a great way to be alert to hot topics you might be asked at the reference desk.

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CHIC Chat:

Consumer Health Information Coordinator Chat

Medical Library Association Health Literacy Research Project

By Michelle Eberle, Consumer Health Information Coordinator

If you were at MLA 2007 in Philadelphia, you surely heard about the Medical Library Association Health Literacy Research Project. This \$250,000 two year contract from the National Library of Medicine, aims to heighten awareness of the role of the hospital librarian as an advocate for health information literacy particularly in the eyes of hospital administrators and care providers. The project involves an assessment of the perceptions of hospital administrators of the importance of health information literacy and development of a health information literacy curriculum for hospital librarians.



Phase one of the Medical Library Association Health Information Literacy Research Project is well underway. A needs assessment survey of hospital library administrators is currently being conducted. The survey, developed with the American Hospital Association, was distributed to over 9000 hospital administrators in early September. Responses are pouring in. A summary of results will be compiled this fall.

Phase two consists of development of a curriculum for health information literacy to be piloted by seven hospital libraries throughout the country. The seven hospital libraries will be chosen through a competitive process. A requirement will be that the hospital library does not already have a formal consumer health program. The goal of the project is to find out if a hospital library with consumer health services is viewed more favorably by hospital library administrators.

The NN/LM-New England Region is hoping one of our region's hospital libraries will be chosen as part of the pilot project. Stay tuned to MLA news for information about how to apply.

Here are the project goals as outlined by the Medical Library Association:

1. To demonstrate whether or not hospital administrators favor funding consumer health information resource centers over hospital libraries targeted for health care providers.

2. To gain a better understanding of the awareness of health care professionals of NLM's consumer resources including MedlinePlus and the MedlinePlus Magazine and their promotion of such valuable resources to new audiences as well as their confidence levels with referring patients to them.
3. To prepare a health information literacy curriculum in multiple formats that can be replicated throughout the United States and internationally to be taught by librarians to raise awareness of this important public health issue among first-line health care providers and to heighten the awareness of quality health information resources that are available to the general public.
4. To encourage NLM Information Prescriptions use among health care providers by referring hospital patients and families to MedlinePlus and using support such as that provided by hospital librarians.
5. To study the diffusion of the role of hospital librarians as key providers of consumer health information in primary health care facilities and teams.
6. To enhance NLM's relationship with hospital librarians, hospitalists, attendings, residents, nurses, social workers, allied health providers, pharmacists, hospital administrators and their support for information prescriptions.
7. Obtain support of the American Hospital Association (AHA) membership for information prescriptions and consumer health information provision within member hospitals.
8. Evaluate process of accomplishing the above goals and analyze results achieved.

MLA's Health Information Literacy Research Project is spearheaded by project coordinator Sabrina Kurtz Rossi, a Massachusetts native, formerly employed at World Education where she authored the well known *Family Health and Literacy: A Guide to Easy to Reach Health Education Materials and Web Sites for Families* (<http://healthliteracy.worlded.org/docs/family/index.htm>). Former MLA President 2006-2007, Jean Shipman and Executive Director of MLA, Carla Funk are the Principal Investigators for the project.

For more information about the project, http://www.mlanet.org/resources/healthlit/hil_project_overview.html

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ANNOUNCING NEW RELEASES OF DOCLINE®

DOCLINE® Version 3.2 was released into production on August 22, 2007:

Requests

- ***Borrow:*** Activate borrower's LinkOut icons at login to eliminate need for libraries to access PubMed using their holdings string prior to logging in to DOCLINE.

A user logging in as more than one library on the same day will see each library's LinkOut icons in PubMed until the LinkOut cookie expires after 8 hours of inactivity. For more information on activating LinkOut icons, see:

http://www.ncbi.nlm.nih.gov/books/bv.fcgi?rid=helplinkout.section.using.Activating_Icons_for

Important: Individual users should only login to DOCLINE in one browser session at a time. Users will experience data problems in the request module if logged into DOCLINE in multiple concurrent sessions on the same PC.

General

- Security upgrades were made to Loansome Doc and DOCLINE.
- Technical changes were made to accommodate recent changes in PubMed.

Help

- Help screens were added or modified for new features and changes to DOCLINE 3.2.

What's Next?

DOCLINE 3.2.5 (more or less a “technical release”) will be released into production sometime this Fall. The release entails a move to secure socket layer (SSL) for DOCLINE, which means that all DOCLINE data passed between NLM servers and local PCs will be encrypted (including all data that's shown on user screens – requests, institutional info., contact info., etc.)

Following this release, users may need to create a new *bookmark* (or *favorite*) from their browser to link to the DOCLINE login page.

FALL Cleaning – DOCLINE in Autumn

With the advent of the Fall season in New England and the spectacular foliage season just weeks away, we'd like to remind everyone take a moment to do a little DOCLINE house-cleaning:

REVIEW ROUTING TABLE

- Step 1. Log into DOCLINE
- Step 2. Click "Institutions" tab
- Step 3. Click "Update (your LIBID)" button



Step 4. Click "DOCLINE Options"

Step 5. Click "Edit Routing Table"

Step 6. Check the box next to any rows designated with "Closed" or "NOT a DOCLINE library" in rust-colored letters. [NOTE: *"Inactive" designation is fine.*]

Step 7. Then, click "Delete" and repeat for every cell

Step 8. Click yellow buttons: "Save" & "Request Approval"

REVIEW SERIAL HOLDINGS

Step 1. Log into DOCLINE

Step 2. Click "Serial Holdings" tab

Step 3. Click "Reports" button

Step 4. Click "Holdings by Library"

Step 5. In several hours, batch report should be ready to print hard copy report.

Step 6. Check stacks and update holdings on hard copy report.

Step 7. Go back in DOCLINE and update SERHOLD records appropriately. Changes are made in computer "real time".

Step 8. Call Mark at 508-856-5964 for a quick refresher on updating serial records.



Hear Ye! Hear Ye! Come One, Come All!

To a staging of

**Nursing Practice Court:
A Play About Evidence-Based Information**

Put on by the Regional Advisory Committee Players
(a.k.a. members of the Hospital Library Subcommittee)

The play was written several years ago by health science librarian Jean Slepian and was created by the Evidence Based Nursing Practice Group at the Cheshire Medical Center in Keene, NH.

The play will have a single performance at NAHSL'07 on **Monday, October 29, at 4:15-5:15 pm, at the Courthouse in Woodstock, VT.**

Hope you can join us!

Having some ...



The NER now offers advocacy services for hospital libraries

Expecting a reduction in staff, hours, services, or space?	Y/N?
Organizing a move of the library within your institution?	Y/N?
Leaving the library (for a new job, retirement, etc.), yet hoping the institution will hire a suitable replacement?	Y/N?
Just got word that your institution (and library) will be going through a consolidation or merger?	Y/N?
Are rumors circulating about the possible elimination of the library function?	Y/N?
Has your institution announced that it's closing its doors?	Y/N?
Arriving to your institution as the new librarian?	Y/N?

If you responded in the affirmative to any of these questions, contact Mark (508-856-5964; mark.goldstein@umassmed.edu) for a consultation over what the NER can provide you in the way of an appropriately measured response.



Welcoming the NER's **Newest** Members

Bay Path College <i>Longmeadow MA</i>	MAULOR	New Affiliate Member
InRhodes Resource Center <i>Providence, RI</i>	RIULNZ	New Full Member
Massachusetts College of Pharmacy, Worcester <i>Worcester, MA</i>	MAUCFU	New Affiliate Member <i>(formerly Full Member)</i>
Medical University of the Americas <i>Gardner, MA</i>	MAULPJ	New Affiliate Member

North Adams Regional Hospital
North Adams, MA

MAUNAB New Full Member
(formerly Affiliate Member)

Philip Read Memorial Library
Plainfield, NH

NHULLP New Affiliate Member

Southern New Hampshire University
Manchester, NH

NHULLQ New Affiliate Member



Help? Advice? Questions?

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Evidence-Based Public Health Resource Review: The Healthy People 2010 Information Access Project

Pre-formulated PubMed Search Strategies for Public Health Objectives

The Healthy People 2010 Information Access Project, available at <http://phpartners.org/hp>, simplifies searching for published and evidence-based literature for achieving Healthy People 2010 public health objectives. The National Library of Medicine and the Public Health Foundation have worked together to develop pre-formulated PubMed search strategies for selected Healthy People 2010 objectives.

The screenshot shows the homepage of the "Partners in Information Access for the Public Health Workforce" website. At the top, there is a search bar with a "GO" button and links for "Partners Home" and "Suggest Link". Below the search bar, the main heading is "Healthy People 2010 Information Access Project". Underneath, there are several navigation links: "Search by Focus Area", "About this Project", "Tips on Searching", "FAQ's", "Give Us Feedback", and "Contributors". A section titled "Search by Focus Area" contains a list of 28 focus areas, each with a bullet point and a link: Access to Quality Health Services, Arthritis, Osteoporosis, and Chronic Back Conditions, Cancer, Chronic Kidney Disease, Diabetes, Disability and Secondary Conditions, Educational and Community-Based Programs, Environmental Health, Family Planning, Food Safety, Health Communication, Hearing Objectives, Heart Disease and Stroke, and HIV. A "HEALTHY PEOPLE 2010" logo is visible on the right side of the page.

Healthy People 2010 is a ten-year health promotion program for improving the health of all Americans. Led by the U.S. Department of Health and Human Services, HP2010 is organized into 28 focus areas with 467 public health objectives. These objectives, developed and selected through consultation with a broad range of organizations, groups, and individuals, provide a framework for monitoring and

measuring improvements in health status of the American population over the ten-year period from 2000 to 2010.

Click on any of the 28 focus areas to go to a specific Healthy People 2010 objective. For example, under Diabetes there are several specific public health objectives including Objective 05-17, "Increase the proportion of adults with diabetes who perform self-blood-glucose-monitoring at least once daily". To find out the baseline and target goals for this objective click on the Objective to go directly to the Healthy People 2010 chapter on diabetes.

5-17. Increase the proportion of adults with diabetes who perform self-blood-glucose-monitoring at least once daily.

Target: 60 percent.

Baseline: 42 percent of adults aged 18 years and older with diabetes performed self-blood-glucose-monitoring at least once daily (mean of data from 39 States in 1998; age adjusted to the year 2000 standard population).

To search PubMed for the latest literature on this health objective, click on the PubMed icon next to the objective.



Increase the proportion of adults with diabetes who perform self-blood-glucose-monitoring at least once daily. ([Objective 05-17](#))

Search PubMed for Diabetes Mellitus[mh] AND Blood Glucose Self-Mon Go Clear Save Search

Limits Preview/Index History Clipboard Details

Limits: published in the last 5 years

Display Summary Show 20 Sort By Send to

All: 211 Review: 49

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- 1:** [Bass A, Will T, Todd M, Weatherford D.](#) Related Articles, Links
 The latest tools for patients with diabetes.
 RN. 2007 Jun;70(6):39-43. No abstract available.
 PMID: 17624061 [PubMed - indexed for MEDLINE]
- 2:** [Bonds DE, Kurashige EM, Bergenstal R, Brillon D, Domanski M, Felicetta JV, Fonseca VA, Hall K, Hramiak I, Miller ME, Osei K, Simons-Morton DG: ACCORD Study Group.](#) Related Articles, Links
 Severe hypoglycemia monitoring and risk management procedures in the Action to Control Cardiovascular Risk in Diabetes (ACCORD) trial.
 Am J Cardiol. 2007 Jun 18;99(12A):80i-89i. Epub 2007 Apr 17.
 PMID: 17599428 [PubMed - indexed for MEDLINE]
- 3:** [Dunbar-Jacob J.](#) Related Articles, Links
 Models for changing patient behavior.
 Am J Nurs. 2007 Jun;107(6 Suppl):20-5; quiz 25. Review. No abstract available.
 PMID: 17563429 [PubMed - indexed for MEDLINE]
- 4:** [Kowalski A.](#) Related Articles, Links
 New technology and diabetes management.
 Am J Nurs. 2007 Jun;107(6 Suppl):16-7. No abstract available.
 PMID: 17563427 [PubMed - indexed for MEDLINE]

Public health librarians and subject experts developed these search strategies to find the most current and relevant information on selected Health People 2010 objectives. Click on the Details tab in PubMed to see all the work that went into formulating the search query and the MeSH terms used.

Query Translation:

```
"diabetes mellitus"[MeSH Terms] AND "blood glucose self-  
monitoring"[MeSH Terms] AND ("united states"[MeSH Terms] OR  
USA[ad]) AND ("community health services"[MeSH Terms]  
OR "health education"[MeSH Terms] OR "patient  
education"[MeSH Terms] OR "health knowledge, attitudes,  
practice"[MeSH Terms] OR "risk reduction behavior"[MeSH  
Terms] OR "health promotion"[MeSH Terms] OR public health  
[tw] OR "public health"[MeSH Terms] OR "public health  
administration"[MeSH Terms] OR "population  
surveillance"[MeSH Terms] OR "program evaluation"[MeSH
```

Search

URL

The Healthy People 2010 Information Access Project also provides access to relevant links in MedlinePlus, the Guide to Community Preventive Services, and the Guide to Clinical Preventive Services. The Healthy People 2010 Information Access Project can also be accessed from the *Pre-Formulated and Filtered Searches of Published Studies* section of the *Evidence-Based Practice for Public Health Web site*, <http://library.umassmed.edu/ebpph>.

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Tech Time

Mashups, Web 2.0, and Your Library

A *mashup* is a Web application that combines data from more than one source into an integrated experience. This term is derived from a similar use in pop music, the practice of mixing two or more songs. ¹

Mashups are an element of Web 2.0—with the Web evolving into a platform for performing tasks rather than merely a collection of static Web pages. With Web 2.0, Internet sites are more responsive by exchanging small amounts of data, increasing interactivity, speed, and usability.

Most *mashups* are in the experimental stage. Developers are combining Web services from companies like Microsoft, Google, eBay, Amazon, Flickr, Serena and Yahoo. For example, an application may use Google Maps and Flickr, enabling users to identify a location, and then view pictures of that location.

It may be easier to explain *mashups* by showing examples. Below are some *mashups* and a brief description of the application.

Take some time to explore and imagine the possibilities—ways *mashups* can help you serve your patrons. There was a Library *Mashup* Competition sponsored by the [Talis](#) Library and Information management company. This site described the competition, with ideas for *mashups* and actual entries: <http://www.talis.com/tdn/forum/82>

Web Site combines Craigslist Rentals with Google Inc.'s Map Service.

<http://www.housingmaps.com/>

Site uses Google Maps and Wikipedia to create a virtual tour or New York City.

<http://www.virtualnyc.com>

Boston City Tour

<http://boston.viewacity.com/movingMap1.php>

Lillian, A Virtual Library. This was an entry in Talis Library Mashup Competition. (Move the cursor around Lillian's Head.)	http://www.daden.co.uk/chatbots/livebots/lillian/
Winner of the Talis Library Mashup Competition: Go-Go-Google Gadget (Gadgets for the Google Personalized Home Page From Ann Arbor District Library)	http://www.blyberg.net/2006/08/18/go-go-google-gadget/
Talis Library Mashup Competition Entries	http://www.talis.com/tdn/forum/84
SoupSoup: News, Wikipedia, and Flickr.	http://www.soup-soup.net/
Webmashup.com: A Directory of Mashups and Web 2.0 Applications: Examples. Scroll down past the advertisements.	http://www.webmashup.com/Mashup_Examples/index.php

As mentioned above, most of these are experiments. So if you review sites listed on the [Talis Library Mashup Competition](#) site or the [Webmashup.com](#) site, there is a possibility the application does not work. It may also take a few seconds for the page to load. Be patient, and experiment.

¹ Wikipedia. Mashup (Web Application Hybrid) [http://en.wikipedia.org/wiki/Mashup_\(web_application_hybrid\)](http://en.wikipedia.org/wiki/Mashup_(web_application_hybrid)) (Accessed September 14, 2007)

Questions? Comments? Please feel free to contact me at penny.glassman@umassmed.edu

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Member Profiles

- [Foundation for Blood Research Biomedical Library: *In Transition*](#)
- [Beth Israel Deaconess Medical Center: Standardizing Medical Abbreviations](#)



Foundation for Blood Research

Foundation for Blood Research Biomedical Library: *In Transition*

Transition — the process of moving from one plane of existence to another — is essential for success in today's world. To be in constant connection with new trends and information opportunities, applying each where applicable, is a process we must all undertake. Since the world is in a constant state of transformation, it is vital that we transform ourselves and our libraries along the way.

The Biomedical Library at the Foundation for Blood Research (FBR) is currently going through its transformation. With the help of a National Library of Medicine Library Improvements/Collections Award, the Library is moving from the traditional library of print, brick and mortar to a virtual online service accessible to patrons and other libraries from multiple access points.

The Foundation for Blood Research is a nonprofit medical research and education institute composed of laboratory, public health, biostatistical, and education experts. Staff works diligently to find more effective ways to identify, manage, and prevent human disease through laboratory investigation, epidemiology, outreach science education, computer-based analysis, public health program design, and clinical testing. Results of research studies are published in the scientific literature each year - twenty nine in the last two and one half years.

In early 2006, I was hired as the Librarian for the Foundation. It was clear at this point that the Library needed significant upgrading, in terms of materials and format; and a revitalizing vision to carry it into the future. A plan was put together to move the Library into a digitized world, expanding services to meet the needs of patrons in an electronic age.

The first activity, of course, was to assess those needs. A user survey was performed. The results confirmed previous assumptions that the user population preferred journal information over texts, and desktop online access as opposed to physically visiting the Library. In addition to the expected results, there was also an expressed desire to have an online repository of works published by the Foundation for Blood Research.

In line with these findings, I have spent the last year reshaping the Library. The reference collection has been updated by replacing 46 items. 345 outdated or un-needed materials have been culled from the print collection. Eight books and sixteen journals have been converted or added in online formats.

To assist patrons in accessing these items, vehicles were needed that would allow patrons to electronically find out what was included in the collection and be able to click to available full text. Two vehicles were actually created. With the help of our Computer Services department, the Library page on the FBR intranet was converted to include a complete list of ebooks and ejournals, with links to full text. This page has been and continues to be a quick access point for many patrons; however, it only provides access to electronic books and journals, not the complete collection nor the institutional repository. As a compromise between full automation and what patrons are used to, it functions as a stopgap measure until patrons become totally familiar with the second vehicle, the online catalog.

The online catalog, LOLA (acronym for "Library Online Access"), was activated this year. LOLA is a totally automated, single access point for all the books, ebooks, ejournals, and journals owned by the FBR Library. Links to full text are provided for FBR patrons within the FBR network. All other information in LOLA is available to patrons from any location — work or home and also to libraries around the world. LOLA assists members of the NNLM NER region and HSLIC, BHSL and others in locating items owned by the FBR.

LOLA has also been instrumental in allowing patrons to access an institutional repository. A previously created database of FBR citations was helpful; but, did not contain the full text of the publications and was not available institution-wide. Many patrons expressed a desire to access the full text of these items from their desktops. Since the online catalog easily provides this functionality, citations along with the full text of each publication are being created and uploaded to LOLA. Access to these items is available to any FBR Staff member with an assigned user name and password.

While still in the process of transforming the Library, advertising and orienting patrons to the new services has begun. A brochure announcing LOLA has been distributed and is posted throughout the building. Classes orienting Staff to LOLA and all the electronic resources are planned for the near future. A follow-up survey will be completed later in the year.

Although the transformation is not yet complete, verbal feedback and usage statistics to date show a positive response from patrons, leading hopefully to success in reaching the stated goals.

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LOLA Website: <http://www.slk080.liberty3.net/fbr>



Beth Israel Deaconess
Medical Center



A teaching hospital
of Harvard
Medical School

Standardizing Medical Abbreviations: Beth Israel Deaconess Medical Center

Knowledge Services
Margo Coletti, Director
Boston, MA

Beth Israel Deaconess Medical Center (BIDMC) is a teaching hospital affiliated with Harvard Medical School. Knowledge Services (formerly Medical Library Services) is a division of the Information Systems Department at BIDMC. Margo Coletti is the Director of Knowledge Services.

One year ago, the Director of Health Information Management (HIM) asked the staff of Medical Library Services to help the HIM Forms Committee locate an authoritative list of medical abbreviations for use at BIDMC.

Upon investigation, we found that even authoritative lists contained several definitions for almost every abbreviation and that abbreviation-definition pairs were not weighted. Criteria, such as frequency of use or number of years in use, would indicate how the abbreviations might be interpreted by the reader.

We evaluated various “acronym resolvers,” which offer statistical data on the use of abbreviations in the medical literature. We determined that the Acronym Resolving General Heuristics (ARGH) database would best serve the needs of the HIM Forms Committee.

We presented our findings to the Committee and proposed formal procedures and criteria for approving abbreviations for use at BIDMC. We also proposed that Medical Library Services provide data for abbreviations that are pending approval, maintain an approved abbreviations database, and screen patient-readable forms, such as informed consents, for “plain language.” After approving all of our proposals, the Committee invited Margo Coletti to become an active member.

Recognizing the expanding role of Medical Library Services, the Chief Information officer of BIDMC changed the name of the division to Knowledge Services in August, 2007. Today, in addition to providing traditional library services, Knowledge Services staff members collaborate with the Forms Committee, work with the Ethics Committee, index online course materials for Harvard Medical School, and serve as the Digital Millennium Copyright Act (DMCA) agent for BIDMC.

Participants:

Margo Coletti, MLS, Director, Knowledge Services
Michelle E. Micale, Project Director, Health Information Management
Jay Daly, MLS, Information Specialist
Henrietta W. Green, MLS, Information Specialist
Nathan Norris, MLS, Information Specialist
April Silver, MLS, Information Specialist
Diane E. Young, MLS, Information Specialist

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From the NLM Technical Bulletin

The homepage for the Technical Bulletin is: <http://www.nlm.nih.gov/pubs/techbull/tb.html>
Know when something's posted on the site by signing up for email notification or set up an RSS feed. See the links on the TB homepage to learn how.

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Links

September 2007 NIH Public Bulletin

<http://getinvolved.nih.gov/newsbulletins/default.asp?issue=September2007>.

Read about the latest public events, activities, and health information resources from the National Institutes of Health (NIH) in the September 2007 issue of the NIH Public Bulletin. Here's your opportunity to:

- Discover a booklet that encourages grandparents to exercise.
- Read articles on child development and cancer risk in the latest NIH News in Health.
- Gain insight into seniors' lives by reading Growing Older in America.
- Find support in talking to a college-age loved one about drinking.
- Keep an eye out for a traveling exhibit showcasing the accomplishments of women physicians.

For prior issues, visit <http://getinvolved.nih.gov> and click on "All Issues."

Healthnet News, Summer Issue 2007-09-17

<http://library.uhc.edu/departm/hnet/summer07.pdf>

Get the latest updates on what's new with consumer health librarianship from the University of Connecticut's Healthnet summer newsletter. Articles include information about GoLocal CT, the latest Library Journal article about consumer health collection development and some recommended new consumer health books to consider for your collection.

Additional Links

- [NN/LM Training and Exhibit Schedule](#)
- [Classes Offered by the New England Region](#)
- [NLM Technical Bulletin](#)

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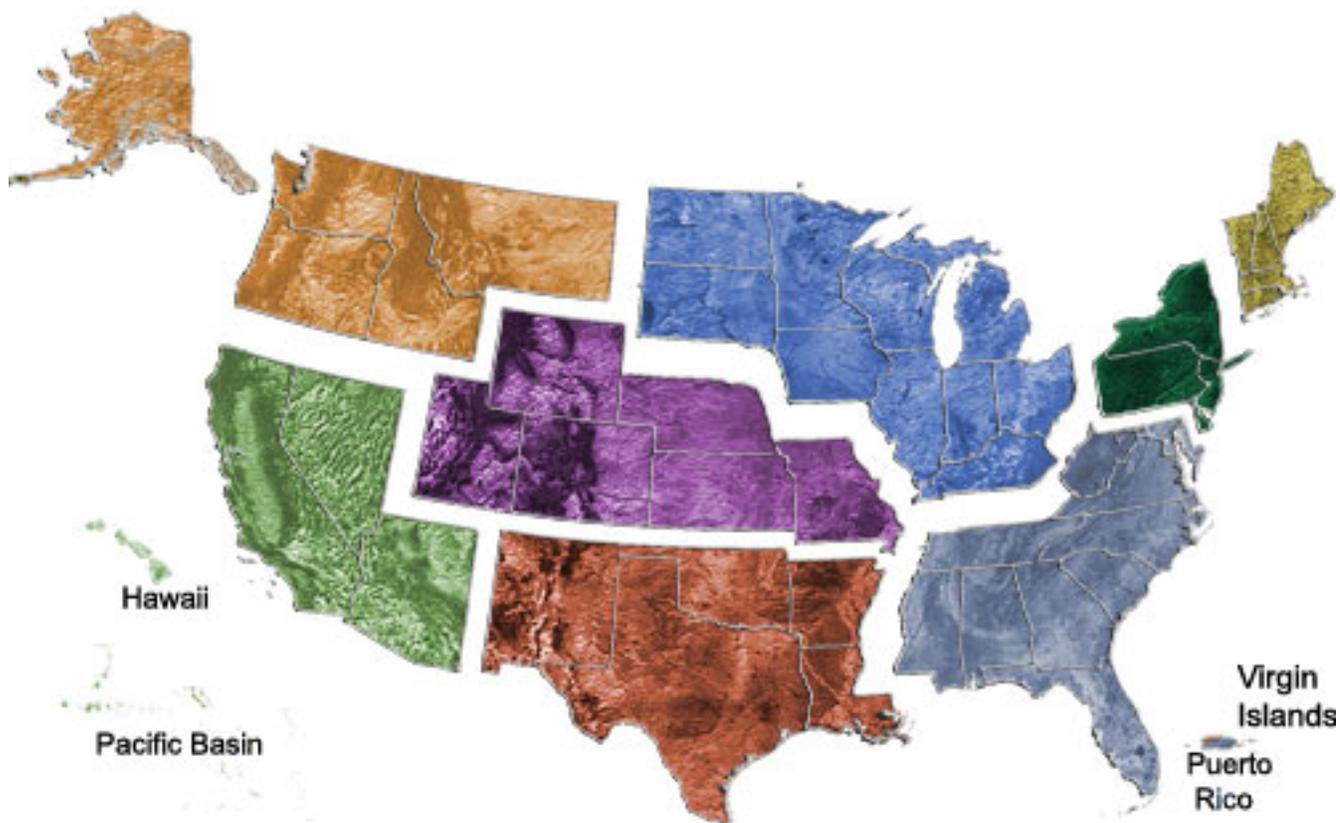
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 - [South Central Region](#)
 - [Southeastern/Atlantic Region](#)
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Contact us at:

National Network of Libraries of Medicine
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National Library of Medicine
8600 Rockville Pike, Bldg. 38, Room B1-E03
Bethesda, Maryland 20894

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the network, please [click here](#).

Hospital Librarian Orientation Toolkit and the Hospital Library Promotional Toolkit

If you are a **health professional** or a **consumer** looking for health information, please [click here](#).

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