

List of Activities by Project

Project:	Advocacy
RML Goal: Develop collaborations among Network members and other organizations to improve access to and sharing of biomedical information resources throughout the nation	
RML Goal: Develop tools and conduct evaluation activities to understand how the products and services of the NN/LM and NLM contribute to improved access to health information by health professionals, community organizations, network members and the public	
RML Goal: Develop, promote, and improve electronic access to health information by Network members, health professionals, and organizations providing health information to the public	
Goal: Provide consultation to Network members as well as community-based, faith-based and other organizations representative of special populations on preparing proposals for projects to compete for NLM and NN/LM funding	
Outcome: Increased number of proposals from the region are submitted to NLM, NN/LM and other sources	
LM_Activity: Provide consultation for network members as they prepare and manage project proposals; review funding sources, feasibility of project, support required, potential partnerships	
Background: Yr 1-5: Follow Grants.gov progress to keep abreast of funding opportunities as consultation service; Yr 5: Promote consultation service through articles in newsletters, posters and presentations that demonstrate successful partnerships between network members and CBOs; Website will include information on consultation services; consult with members and other organizations considering pursuing project funding or project design. Consultation service will be available to members throughout the life of their project(s). Liaisons are encouraged to offer letters of support to members applying for non-NN/LM funding.	
Indicator: 3 liaisons will each report at least one consultation with network members on project proposals	
Goal: Support programs to improve the transfer of health care and biomedical information within Network members institutions and through their participation in the Network	
Outcome: NLM funded projects are used when designing regional projects and activities	
LM_Activity: Identify NLM or other extramurally funded projects in which libraries have a role that can serve as a program model that can be incorporated into regional programming	
Background: Yrs 5: Announcement on NLM funded projects comes out in October; Use LibSuccess.org, Effective Practices database or similar online site as a resource for promoting the library role in the funded project. The state liaison will contact the librarian involved in the funded project, obtain a description of the project, and enter the results and best practices of the project into Libsuccess.org, effective practices collection or similar online promotion site. Promotion to the region through newsletter, breezing etc. Barb will check list of NLM 2008 funded projects. Barb will script templates for liaisons to use when interviewing participating librarians.	

Indicator: Lessons learned from three extramurally funded projects are promoted to the region

Goal: Support programs to improve the transfer of health care and biomedical information within Network members institutions and through their participation in the Network

Outcome: Librarians are able to employ sound library management skills

RML Goal: Promote awareness of, access to, and use of biomedical information resources for health professionals and the public, with a particular emphasis on contributing to the Healthy People 2010 goal of eliminating health disparities

Goal: Implement an NN/LM Library Improvement Program for those institutions with a library

Outcome: Hospital librarians will have materials available to use in advocating for the library within the institution

LM_Activity: Provide materials for librarians to support and improve their business practices in the hospital setting

Background: Yrs 5: *Identify and recommend materials for additions to netLibrary and actively promote netLibrary to membership; *Working with the MCMLA Library Advocacy Task Force, organize display of member marketing materials and strategies for MCMLA yearly. Offer a prize for the best display. If a hospital does not have brochures for example, but has a distinct plan to share, they can create a poster displaying their program; *Consult with members of the Knowledge Management workshop, and request that they publish information on their project results in Plains to Peaks Post; * Create links to other regions' website advocacy materials; Distribute questionnaire to librarians in the MCR on use of advocacy materials. *Solicit and collect data from Retail Value Calculator from health sciences libraries cross the country; analyze and report on the data to demonstrate the monetary value of health sciences libraries; Track from other libraries the impact of a single libraries closure and other anecdotal information on impact on their community.

Indicator: 40 of 75 respondents from the MCMLA listserv to various questionnaires sent by liaisons during the year respond that at least one of the business practices materials made available were very useful or

LM_Activity: Triage and mobilize an intervention presentation to administrators when libraries are threatened with downsizing or closed.

Background: Health science libraries are being threatened with downsizing and closure. A program and materials will be developed to present to hospital administrators when the library is threatened or closed. Conduct annual survey to assess the health of member libraries. Intervention will take place when requested by the librarian, or when the Advocacy Liaison contacts the librarian after reviewing survey results. Define "effective" as librarian agrees to partner with the RML and follows through with presenting the value of the library to the institution.

Indicator: Necessary intervention(s) occurred

Outcome: Members of the MCR will have documented evidence of the value of information to health science institutions in the six state region

LM_Activity: Continue study on the impact of library-provided information in health related institutions in the MCR

Background: Study designed Years 1-2 and implemented in Colorado and Missouri during year 3. Yr 4: Analyze data collected during implementation and complete report; Yr 5: Publish study results

Indicator: Data collected from participating institutions in Years 3-5 is analyzed and report is completed

LM_Activity: Offer participation in research study to hospital librarians in the MCR

Background: Study designed Years 1-2 and implemented in Colorado and Missouri during year 3. Yrs 4-5. Offer participation in research study to hospital librarians. State liaisons will be responsible for orienting librarians and their administrators to the requirements of the study. Librarians will be able to select questions from an established list of core and optional questions. All librarians participating in the study must be enrolled by August, 2010. Analyses and reports will be complete by April, 2011.

Indicator: At least one library from each state has started participation in the research study process in their institution