

## NN/LM MAR Health Literacy Award Review Sheet

- Applicant Institution: \_\_\_\_\_
- Project Manager: \_\_\_\_\_
- Amount Requested: \_\_\_\_\_
- Reviewer: \_\_\_\_\_ Date: \_\_\_\_\_

Please refer to the Health Literacy Award announcement:

<http://nmlm.gov/mar/funding/healthlitnew.html>

Read the proposal carefully and assign scores based on the following criteria:

### ***TARGET POPULATION NEEDS ASSESSMENT***

The application describes the target population, the target population's needs, and the rationale for what benefits the target population will gain from the activity. The application describes how the activity will address the needs of the target population.

***35 points***

### ***ACTIVITY PLAN***

The application fully describes the activity, including start/end dates (timeline), location, and personnel. The application provides a detailed budget with justifications for all costs. The activity plan is feasible and complete.

***35 points***

### ***EVALUATION***

The application describes how the activity will be evaluated. The application includes evaluation criteria to explain how activity objectives will be achieved. The evaluation component considers what is expected to be different once the activity is complete.

***20 points***

### ***SUPPORTING DOCUMENTATION***

The application documents experience and qualifications of key personnel, including resumes/curriculum vitae and, if applicable, letters of support from partner organizations.

***10 points***

***Total Possible Points: 100***

\_\_\_\_\_ **TOTAL SCORE** (maximum 100 points)

An application with a score totaling less than 75 points will not be funded. Additionally, if the reviewer recommends NOT funding at all, please check here: \_\_\_\_\_

NN/LM MAR Awards

Please email or fax the review form to NN/LM MAR at [mml@med.nyu.edu](mailto:mml@med.nyu.edu) or 212.263.4258

**Comments for MAR Staff:**

Please comment on the strengths and weaknesses of this application.

**Questions for Applicant (will be collated and sent to applicant):**

Please provide draft questions for applicants regarding the application. Are there areas that need to be clarified, questions that need to be answered, sections that need to be rewritten, or other concerns?