

## Progress Report on the Strategic Program Plan for Member Participation (Year 2)

MAR Strategic Plan for Member Participation, 2007-2011	Objectives:	Status:
Library Improvement 2007-2008 – Year 2	<p>#1. Begin focused program for librarian mentoring and coaching in management, advocacy, and marketing the library through one or more pilot programs.</p>	<p><b>IN PROGRESS</b>  <u>Action Taken:</u>                      Planning Awards incorporating this objective were announced in August 2008 but there were no applications. This objective will be incorporated into the Library Improvement objective (#2) in Year 3 which outlines a MAR Leadership Institute.</p>
	<p>#2. Conduct planning for a Value of Libraries Study to be conducted in the region in Year 3.</p>	<p><b>ACHIEVED</b>  <u>Action Taken:</u>                      The Value of Libraries Planning Committee has worked for the past year planning for a research study. Currently the committee is in the final stages of putting the research study together including the development of a questionnaire instrument. The Value of Libraries Planning Study website documents the committee activity, <a href="http://nml.gov/mar/about/value.html">http://nml.gov/mar/about/value.html</a> .</p>
	<p>#3. Create an information and education program on e-resources for hospital libraries and consortia. Address both licensing issues and resource evaluation. Suggest best practices for licensing and identify cost effective e-resources with emphasis on evidence-based medicine. Add a section to the MAR Website on e-licensing tips and experiences.</p>	<p><b>IN PROGRESS</b>  <u>Action Taken:</u>                      A new online class, Licensing Electronic Resources, will be offered in March 2009. A web page on e-licensing tips and resources is in the works.</p>

2/5/2009

	<b>Objectives:</b>	<b>Status:</b>
	<p>#4. Create a virtual forum as a new way for librarians to keep up with technology innovations, licensing trends, and open access initiatives and their impact on health sciences libraries.</p>	<p><b>ACHIEVED</b>  <b>Action Taken:</b>  A new Technology Resources tab on the MAR website, <a href="http://nnlm.gov/mar/technology/">http://nnlm.gov/mar/technology/</a> , features freely available innovative tools. The new MAR Electronic Journals and Open Access web page, <a href="http://nnlm.gov/mar/rsdd/openaccess.html">http://nnlm.gov/mar/rsdd/openaccess.html</a> , provides links to open access resources in the health sciences field. Technology Committee members provide blog entries in the MARquee, <a href="http://nnlm.gov/mar/blog/category/technology/">http://nnlm.gov/mar/blog/category/technology/</a> about how they use current technology in their libraries.</p>
	<p>#5. Create a MAR informational tool about regional consortia to encourage individual hospital librarians to take advantage of local expertise and opportunities and to give existing consortia members or those considering consortia practical information and guidance on common issues.</p>	<p><b>ACHIEVED</b>  <b>Action Taken:</b>  The MAR Resource Sharing Committee developed a useful web page with up-to-date information on regional consortia, <a href="http://nnlm.gov/mar/rsdd/consortia.html">http://nnlm.gov/mar/rsdd/consortia.html</a> .</p>
	<p>#6. Strengthen hospital library capability to provide remote access to their electronic resources through training and technology awards. Investigate the need for central hosting of e-resources and Websites for hospital libraries for remote access by their patrons.</p>	<p><b>IN PROGRESS</b>  <b>Action Taken:</b>  Based on results of the investigation, MAR is developing an informational webpage to include a directory of resources and services available for remotely hosting e-resources. Awards to promote this objective will be available in winter 2009.</p>

<b>Outreach 2007-2008 – Year 2</b>	<b>Objectives:</b> #1. Communicate to all network members the outreach priorities established by the RAC through the MAR blog, Website, and RML consultants.	<b>Status:</b> <b>ACHIEVED</b> <b>Action Taken:</b> The MAR Strategic Plan is mounted on the MAR website, <a href="http://nnlm.gov/mar/about/pdf/marstrategicplan.pdf">http://nnlm.gov/mar/about/pdf/marstrategicplan.pdf</a> ; additionally, the outreach priorities are included in the description of applicable outreach award announcements.
	#2. Frame awards in terms of the outreach priorities and change the review process to include value for priority programs.	<b>ACHIEVED</b> <b>Action Taken:</b> The awards program was revised based on the strategic plan priorities, <a href="http://nnlm.gov/mar/funding/">http://nnlm.gov/mar/funding/</a>
	#3. Promote Loansome Doc to hospitals and unaffiliated professionals – especially the target groups.	<b>IN PROGRESS</b> <b>Action Taken:</b> MAR announced the Electronic Access/Document Delivery Access to Health Information Awards ( <a href="http://nnlm.gov/mar/funding/docdelivery.html">http://nnlm.gov/mar/funding/docdelivery.html</a> ) in Fall 2008 to promote Loansome Doc service throughout the region. A newly developed MAR tri-fold brochure explaining Loansome Doc registration and use is available on the MAR website, <a href="http://nnlm.gov/mar/training/ldtrifold.pdf">http://nnlm.gov/mar/training/ldtrifold.pdf</a> . MAR will launch a questionnaire for non-Loansome Doc libraries.