



Regional Advisory Committee RML Update

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Update

- Mid-Contract Site Visit
- Awards
- Other MAR Activities
 - Training
 - Site visit program

Mid-Contract Site Visit

- December 9, 2009
- Preparation
 - Network member feedback questionnaire
 - Comments for MAR and NLM
 - Data for program review
 - Resource sharing
 - Training
 - Communication
 - Planning and evaluation
 - Funding
 - Outreach

Mid-Contract Site Visit Team

- Chair: H. Kenneth Walker, MD, Emory University School of Medicine, Atlanta, GA
- Hospital librarian: Anne Conner, Gale Medical Library, Littleton, NH
- Academic librarian: Linda Watson, University of Minnesota Biomedical Libraries, Minneapolis, MN
- RML: Michelle Malizia, NN/LM South Central Region, Houston, TX
- NLM: Sheldon Kotzin, Associate Director, Library Operations
- NLM: Angela Ruffin, PhD, Head, NN/LM National Network Office
- NLM: Lisa Boyd, Consumer Health Librarian, NN/LM NNO

Mid-Contract Site Visit: Agenda

- Meeting with NYU and NYULMC administrators
- Program review
- Network member feedback session

Mid-Contract Site Visit: Findings

- MAR Strengths
 - RML Staff
 - Communications/feedback with members
 - Online training
 - Hospital library input via committees, site visits, individual feedback
 - LinkOut and EFTS

Mid-Contract Site Visit: Findings

- Recommendations for MAR
 - Balance basic contract services with Strategic Plan goals
 - Track awards against SP outreach priorities
 - Increase involvement of (rural) hospital libraries, in RAC and elsewhere
 - Record online classes for later viewing

Mid-Contract Site Visit: Findings

- MAR Suggestions for Improvement
 - Encourage the NYC RLs to take a leadership role in outreach programs to address health disparities in the NYC area.
 - Identify the small rural hospitals with no library services.
 - Use the strength of the RLs to encourage partnerships between the RLs or “willing and able” community hospital libraries and regional AHECs.

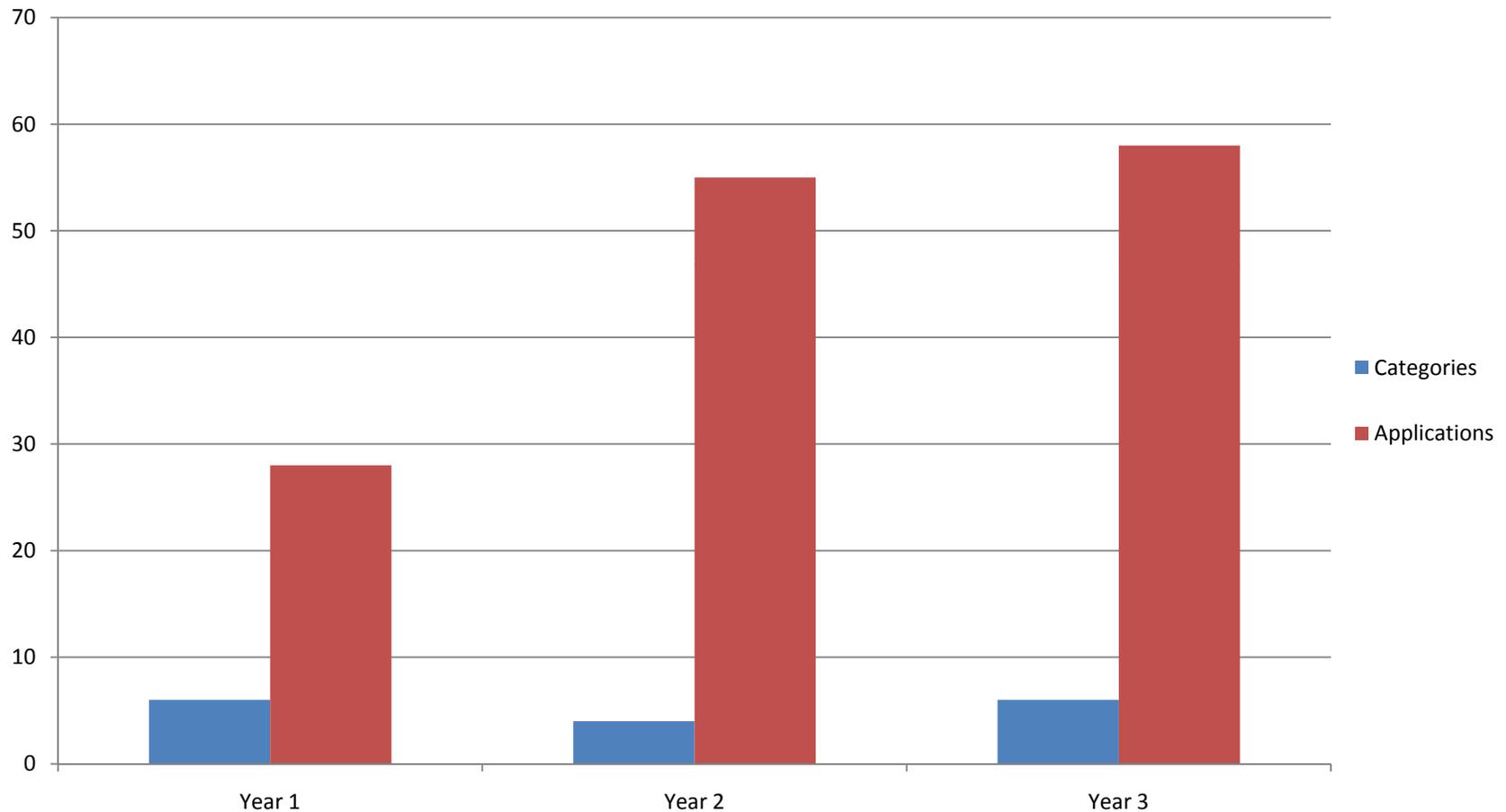
Mid-Contract Site Visit: Findings

- Recommendations for NLM
 - Expand health literacy/plain language resources, including MedlinePlus Interactive Health Tutorials, Easy to Read
 - More direct involvement with rural hospitals
 - Develop national promotional campaigns
 - Facilitate the SERHOLD updating process
 - Create a centralized reporting database for RMLs
 - Rethink national exhibit process

Update

- Mid-Contract Site Visit
- **Awards**
- Other MAR Activities
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Growth in Award Applications



2/27/2009



Awards: Go Local

- New Jersey
 - UMDNJ University Libraries
- Upstate New York
 - Rochester Regional Library Council

Awards: Space Planning Conference

Transformational Change in Health Sciences Libraries: Space, Collections, Roles

- April 2, George T. Harrell Library Penn State Hershey Medical Center, Hershey, PA
- Keynote speaker: Pat Thibodeau, Duke University
- Panel discussions/breakout sessions on models and best practices
- Five \$1000 scholarships available
- Registration deadline: March 18
- More information:

<http://www.hmc.psu.edu/library/conferences/SpacePlanning.htm>

Exhibit Awards: Spring 2008

- Delaware State Fair- Healthy Kids Day at the Fair, Delaware Academy of Medicine, Newark, DE

Technology Innovation Awards: Summer 2008

- Columbia University Health Sciences Library, New York, NY
- John F Kennedy Medical Center Medical Library, Edison, NJ
- St. Francis Medical Center, Wilmington, DE
- Touro-Harlem Medical Library, New York, NY
- University of Rochester Medical Center, Rochester, NY

Technology Improvement Awards: Summer 2008

- Albany Medical College, Albany, NY
- Coney Island Hospital, Brooklyn, NY
- Delaware Division of Substance Abuse & Mental Health, New Castle, DE
- Geisinger Health System, Danville, PA
- Lourdes Medical Center of Burlington County, Willingboro, NJ
- Matheny Medical & Education Center, Peapack, NJ
- Mercy Hospital, Buffalo, NY

Technology Improvement Awards: Summer 2008

- New York State Nurses Association, Latham, NY
- Our Lady of Lourdes Medical Center, Camden, NJ
- St. Barnabas Medical Center, Livingston, NJ
- St. Elizabeth Medical Center, Utica, NY
- Western PA Hospital, Pittsburgh, PA
- Western PA Hospital Forbes Regional Campus, Monroeville, PA

EFTS Awards: Fall 2008

- New EFTS participants
 - Commonwealth Medical College, Scranton, PA
 - Hamot Medical Center, Erie, PA
 - Holy Name Hospital, Teaneck, NJ
 - Jameson Health System Library, New Castle, PA
 - Robert Morris University Library, Moon Township, PA
 - Saratoga Springs Public Library, Saratoga Springs, NY
 - South Jersey Healthcare, Vineland, NJ
 - St. Francis Hospital Medical Center, Wilmington, DE
 - Trinitas Hospital, Elizabeth, NJ

EFTS Awards: Fall 2008

- Continuing EFTS participants
 - New York Methodist Hospital, Brooklyn, NY
 - Penn State U. College of Medicine, Hershey, PA
 - St. Mary Medical Center, Langhorne, PA
 - Virtua Health West Jersey- Voorhees, NJ
 - Western PA Forbes Regional Campus, Monroeville, PA

Planning Awards: Fall 2008

- Planning Grant for the “Learn More. Live Healthy!” Consumer Health Project, Medical Research Library, SUNY Downstate Medical Center, Brooklyn, NY
- Getting the (Healthy) Word Out: A Train-the-Trainer Approach for Nurses, Rochester Regional Library Council, Fairport, NY

Small Project Awards

- 28 awards between February 2008-February 2009
- Project types:
 - Technology hardware and software
 - Promotional items
 - Publications
 - Professional development
 - Events (health fairs, speakers)

Currently Available Awards

- Presentation/Professional Development Awards: 2 x \$2,500
- Exhibit Awards: 2 x \$1,500
- Small Project Awards: \$1,000

Proposed Awards > \$15,000

- Value of Libraries Research Study: \$100,940
- Leadership Institute: \$65,000
- Outreach to Unaffiliated Health Professionals:
3 x \$30,000
- Health Literacy projects: 2 x \$30,000
- Outreach and Evaluation Conference: \$30,000
- MedlinePlus Go Local: \$27,500

Proposed Awards < \$15,000

- Technology Awareness Conference: \$15,000
- Technology Innovation: 3 x \$15,000
- MAR Delivery: \$12,000
- Outreach Training: 2 x \$10,000
- Emergency Preparedness Conference: 2 x \$7,500
- Technology Improvement: 5 x \$7,500

More Proposed Awards < \$15,000

- Bioinformatics Training: \$4,700
- MedlinePlus Go Local YouTube Contest: \$2,000
- Exhibit Awards: 3 x \$1,500
- Small Project Awards: 20 x \$1,000

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Online Classes

- NLM products: PubMed, My NCBI, TOXNET
- Resource sharing:
DOCLINE, SERHOLD, LinkOut, Copyright and ILL
- Technology: Free Productivity Tools
- Licensing Electronic Resources
- Valuing Library Services and Cost Benefit/ROI Calculators
- Logic Models
- Basic Nutrition Resources
- Emergency Preparedness: Disaster Response and Preparedness Resources, Service Continuity Planning

Site Visit Program

- Pilot Program to visit member libraries
- Increase awareness of NN/LM services
- 45 site visits completed/state
(DE=7, NJ=7, NY=20, PA=11)
- Increase in Small Project Award applications
- Increased “ease of communication”
- Future plans

Staying Informed

- MAR web site: nnlm.gov/mar
- MARL e-mail list
- MARquee blog

Conclusion

- Questions/Discussion