

Greater Midwest Region

Region 3

Quarterly Report

February 2007 – April 2007

University of Illinois at Chicago

Date submitted: August 22, 2008

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Executive summary

The GMR staff was busy with Spring meetings during this quarter, including:

- Staffing at 5 national, regional and state exhibits
- Working with subcontractors in 8 states who staffed 24 exhibits on behalf of the GMR
- Conducting more than 20 classes and presentations in 8 states and 1 Canadian province

A search and screen committee began meeting during this quarter to finalize the position description for the Assistant University Librarian for the Health Sciences (AULHS), who is also the RML Director, and to review applications from potential candidates. Ruth Holst served as a member of the committee. Interviews will be scheduled during the next quarter.

Resource Library Updates:

- Marlene Porter replaced David Boilard as the Director for the Health Science Campus Library at the University of Toledo in March 2007. The University of Toledo merged with Medical College of Ohio within the past two years and has undergone several reorganizations and name changes.
- Natalie Reed replaced Faith Ross as Director of the Midwestern University Library
- Andrea Twiss-Brooks and Barbara Kern have been named "Co-Directors" of the John Crerar Library at the University of Chicago on a permanent basis.

As we closed out the first year of the new contract, we began to assess the value of providing funding to designated Outreach Libraries in the region. The added benefit to the Outreach Libraries of receiving a \$2,000 stipend for their outreach on behalf of the GMR required us to add more structure to the program in order to verify the level of activity being conducted by each library. Fourteen of the 16 designated Outreach Libraries submitted annual reports and invoices for 2006-2007. One library never signed the Memorandum of Understanding and one withdrew from Outreach Library status due to lack of staffing to conduct outreach. The Outreach Libraries reported a variety of activities on behalf of the GMR, including exhibits, workshops, document delivery and reference services, and promotional activities related to MedlinePlus Go Local projects.

The GMR staff worked with the designated outreach librarians during the first year of the contract to establish extranet accounts and assure their understanding of the OERF reporting system. A new **Toolkit for GMR-funded Outreach** was developed during this quarter to centralize all the forms and procedures with which all outreach librarians in the region need to work. A list of barriers and recommendations from the Outreach Libraries is included on page 3 under Needs assessment and evaluation activities/data.

GMR staff communicated with Network members in a variety of ways, including via 43 messages to GMRLIST and 13 posts to the Cornflower: The Blog of the NN/LM Greater Midwest Region.

The GMR funded 3 new awards and 3 new subcontracts during this quarter as well as paying the site registration fees for 19 network member libraries to host the MLA Webcast on March 7, 2007.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter*
Network members – full	539	539
Network members – affiliate	477	475
Libraries providing services to unaffiliated health professionals	259(48%)	262(49%)
Libraries providing services to public users	302(56%)	303(56%)
Average fill rate for resource libraries	79%	~78%

Regional Advisory Committee (RAC) activities

[no activity to report]

Needs assessment and evaluation activities/data

The GMR secured the assistance of Cindy Olney of the NN/LM Outreach Evaluation Resource Center (OERC) as a consultant to begin planning for a series of Focus Groups in early May to be conducted with representatives of community-based organizations in the Chicago community. The idea of doing the Focus groups came out of discussions at the 2006 RAC meeting.

In their annual reports to the GMR, the Outreach Libraries reported the following recommendations for how to improve the outreach library program:

- Want an opportunity for outreach librarians to share ideas and resources (multiple libraries)
- Provide educational opportunities for outreach librarians
- Create a Midwest “Go Local” Users group
- Submit a shared “Go Local” exhibit at the Midwest Chapter meeting
- Make the exhibit award process less work-intensive
- Add a clicker to the exhibit cases for counting attendance
- Provide more access to promotional materials for Outreach Libraries
- Add a category to the Cornflower for “outreach”
- Provide more education about statistics and measurement of outreach activities

Outreach

TABLE 2. All newly funded awards and projects

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type
3/20-22/07	2007 Annual Dakota Conference on Rural and Public Health	University of North Dakota LHS	Knight	\$876	Exhibit award
3/6/07-4/18/07	Three Meetings in Southern Illinois	Southern Illinois University SoM Medical Library	Kelly	\$1337	Exhibit award
3/7/07	MLA Webcast	19 Network Member libraries	Various	19 x \$300 = \$5,700	Site Registration Awards
4/18/07	User Centered Design: Usability	Northwestern University	Frisque	\$1,000	Professional Instruction award
3/1/07-	Health-E Illinois	Loyola University	Ludwig	\$25,000	M+ Go Local

2/28/08		Health Sciences Library			subcontract
5/1/07-4/30/08	Libraries MUVE (Multi-User Environment) Consumers	Alliance Library System	Bell	\$12,000	Consumer Health subcontract
7/1/07 – 6/30/08	Royal Oak Health Information Portal	Royal Oak Public Library	Lansdale	\$12,000	Consumer Health subcontract

Update of ongoing major projects (funded at ≥ \$15,000)

Alliance Library System: Providing Consumer Health Outreach and Library Programs to Virtual World Residents in Second Life

Carol Perryman and Guus van de Brekel are doing an excellent job on HealthInfo Island. They are making great contacts in the Second Life medical community and with support groups. The National Library of Medicine has located an experimental spot on the island and is working closely with Carol and Guus. Much of Carol's time this quarter has been in writing and attending and speaking at conferences about the Second Life Health Library.

Wausau Area Hmong Mutual Association: Networking for Hmong and Immigrant Health

Following two focus group meetings including Hmong health and social service workers, we realized the need to use one dialect for all our translations, including the website and health guide. Green Hmong was chosen because it is the primary dialect used by Hmong staff at WAHMA. This difficult decision created need to re-translate resources previously done in White Hmong. While this decision slowed progress, it will produce a better product in the long run.

University of Minnesota: My Health Minnesota → Go Local

The Go Local Manual was revised and volunteers trained during this quarter. Promotional activities included:

- Contacted several major public libraries about highlighting MedlinePlus during National Library Week and/or having us provide MedlinePlus and Go Local training for their staff.
- Our session proposal on Go Local (featuring representatives from several Go Local projects and NLM) for the 2008 Public Library Association Conference was accepted. The session will take place in March 2008 in Minneapolis.
- Began preparing for two Go Local presentations to be held at University of Minnesota workshops in May 2007. Provided “coming soon” bookmarks for our project for an ACRL display by the University Libraries.
- Presentation to the Friends of the (University of Minnesota) Libraries Board of Directors in March 2007.

TABLE 3. Exhibits.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
4/25-27/07	Society of Teachers of Family Medicine	Annual Meeting	Chicago IL
RML REGIONAL/STATE/LOCAL EXHIBITS			
3/7/07	Oakwood Healthcare System Transcultural Strategic Task Force	Cultural Competency: On the Road to Best Practices	Dearborn, MI

4/19/07	UIC Wellness Jam	Annual Meeting	Chicago, IL
4/23-24/07	WHSLA Conference	WHSLA Conference	Milwaukee, WI
4/27/07	Indiana Health Science Librarians Association	2007 Annual Meeting	Lafayette, IN
SUBCONTRACTED NATIONAL EXHIBITS			
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
2/2-2/07	Minnesota Veterinary Medical Association	110th Annual Meeting	Minneapolis, MN
2/3/07	Wisconsin Student Nurses' Association (WSNA)	Annual Meeting	Wisconsin Dells, WI
2/7/06	Sanford Health	2nd Annual Sioux Valley Employee Health Fair	Sioux Falls, SD
2/7-9/07	Hoosier Association of Sciences Teachers (HASTI)	Annual Conference	Indianapolis, IN
2/9-10/07	South Dakota Psychiatric Association and the Sanford School of Medicine USD Dept of Psychiatry	Annual Winter Update	Sioux Falls, SD
2/15/07	LifeScience Alley	Life Sciences Alley	Minneapolis, MN
3/3/07	Jessamine County Health Department	2007 Women's Wellness Forum	Nicholasville, KY
3/6-7/07	Community of HealthCare Association of the Dakotas	1st Annual Conference	Sioux Falls, SD
3/6-7/07	Illinois Department of Human Services	Transforming Community, Systems for Prevention, Treatment and Recovery	Springfield, IL
3/20/07	UND Medical School for the Public	Women's Health	Grand Forks, ND
3/20-22/07	Dakota Conference on Rural and Public Health	2007 Annual	Mandan, ND
3/23/07	UW-Madison School of Medicine and Public Health & Great Lakes Inter-Tribal Council	Native American Health & Science Symposium	Madison, WI
3/24/07	Altru Health System	Here for Life Expo	Grand Forks, ND
3/27-29/07	Office of the Attorney General-Office of Victims Advocacy and Kentucky Justice and Public Safety Cabinet-Grants Management Division	Kentucky's 2007 Victims Assistance Conference	Lexington, KY
3/29-31/07	South Dakota Council for Exceptional Children/University of South Dakota Center for Disabilities	2007 Statewide Special Ed Conf "New Horizons: Focus on Teaching"	Rapid City, SD
3/30 - 31/07	Sanford Clinic & KELO-TV	16th Annual Health & Fitness Fair	Sioux Falls, SD
4/10-11/07	Illinois Public Health Association	66th Annual Meeting	Springfield, IL
4/18/07	Illinois Rural Health Association	18th Annual Conference	Effingham, IL
4/19/07	University of North Dakota Center for Rural Health	Indian Research Day	Grand Forks, ND
4/21/07	University of North Dakota Indian Association	Pow Wow	Grand Forks, ND
4/23/07	University of North Dakota	Women's Health Research Conference	Grand Forks, ND
4/23/07	University of Minnesota, Medical Center	Mini-Medical School	Minneapolis, MN
4/23-24/07	University of North Dakota	Hearing Hoofbeats and Thinking Zebras	Fargo, ND

4/24/06	Pharmacy Society of Wisconsin	Annual Educational Conference	Madison, WI
OTHER RML SUPPORTED EXHIBITS			

Actionable feedback received from exhibit visitors

Would like an easy link to the InformationRx materials and store, perhaps in MedlinePlus under Other Resources.

Desire a safety profile for drugs in pregnancy – e.g. non-steroidal, antibiotics, etc. – possibly using the existing A, B, C rating system. This after viewing the LactMed database.

Several folks asked: How can we find easy-to-print handouts for patients in MedlinePlus? Perhaps a separate section in the specific topic or maybe “Handouts” under “Cool Tools”.

Controlled subjects search not as easy as other subsets, leading to: “would like to see NLM become more intuitive for physicians using headings they use rather than current NLM headings”.

Add LactMed database search to the Gateway and possibly DailyMed as well.

Two people asked about a database similar to “household products” but focusing on foods - ingredients, food allergies, etc. Looked for alerts and new evidence/evidence updates in DailyMed.

Perhaps a page linking to alert resources.

MedlinePlus Go Local

The GMR received an inquiry in April 2007 from Linda Walton of the University of Iowa about plans to submit a proposal for an Iowa Go Local project.

Ruth Holst attended an Illinois Go Local Advisory Board meeting at Loyola University Medical Center on March 22, 2007.

TABLE 4. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
2/1/07	Mays	Introduction to MedlinePlus	Chicago, IL	1 medical librarian and 2 CBOs	
2/6/07	Burt	Patient Safety Resource Seminar Instructors	Chicago, IL	11	Distance
2/12/07	Mays	Beyond an Apple a Day: Providing Consumer Health Information in a Public Library	Akron, OH	20 public librarians	
2/13/07	Burt	Keeping Up with PubMed	Akron, OH	14	In-person
2/15/07	Leskovec Holst	Evaluation Tools	Chicago, IL	10	In person
3/5/07	Leskovec	Measuring Your Impact	San Francisco, CA	Per OERC	In person
3/5/07	Burt	Making PubMed Work for You	Rockford, IL, OH	11	In-person
3/23/07	Vogh	Tech Talk: RSS to Conquer Information Overload	Indianapolis, IN	15	In-person
4/4/07	Burt	PubMed Expert Searching	Saskatoon, SA	22	In-person
4/11/07	Burt	Keeping Up with PubMed	Gary, IN	12	In-person
4/14/07	Vogh	Tech Talk: RSS to Conquer	Burr Ridge, IL	15	In-person

		Information Overload			
4/18/07	Vogh	Tech Talk: RSS to Conquer Information Overload	Madison, WI	13	In-person
4/19/07	Vogh	Free NLM Resources	Minneapolis, MN	10	In-person
4/19/07	McDaniels	DOCLINE	Waukegan IL	6	In-person
4/20/07	Burt	TOXNET	Grand Forks, ND	14	In-person
4/23/07	Mays	GMR Update	Milwaukee, WI	35	In-person
4/24/07	Leskovec Holst	Measuring Your Impact WHSLA	Milwaukee, WI	6	In person
4/24/07	Vogh	Tech Talk: Blogs and hospital libraries	Chicago, IL	11	In-person
4/24/07	Mays	Prescription For Success	Milwaukee, WI	7	In-person
4/26/07	Burt	Patient Safety Resource Seminar	Des Moines, IA	10	In-person
4/27/07	McDaniels	GMR Update	Lafayette, IN	30	In-person

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
3/7/07	Burt	Patient Safety Resource Seminar (updated)	Course	yes
4/23/07	Burt	Patient Safety Resource Seminar (updated)	Course	yes
4/15/07	Burt	Public Health Resources	Spreadsheets	out of scope

Ruth Holst participated in an Emergency Preparedness Planning meeting at UCLA on February 1-2, 2007 along with other Associate Directors, representatives from NLM, and invited guests who are experts on emergency preparedness and response.

Charniel McDaniels conducted a site visit at ILUVTY in Waukegan, IL on April 19, 2007.

Holly Burt conducted a site visit at the University of North Dakota Harley E. French Library of the Health Sciences in Grand Forks, ND, on April 20, 2007.

Ruth Holst facilitated two roundtable discussions on measuring library impact at the Wisconsin Health Sciences Library Association meeting in Milwaukee on April 23, 2007 with a total of 8 people in attendance.

Holly Burt conducted a site visit at Iowa Methodist Medical Center Patient's Library in Des Moines, IA on April 26, 2007.

Charniel McDaniels conducted a site visit at INUHXB in Lafayette, IN on April 27, 2007.

Photo:

Hoosier Association of Sciences Teachers (HASTI), Annual Conference– 2/7-9/07, Indianapolis, IN;
Volunteer: Elizabeth C. Whipple



Attachment 1

Outreach Activities Conducted in the Greater Midwest Region by RML Staff

RML Q4, 2006-2007

Generated: Tuesday, June 24, 2008

24 Total Outreach Activities

The following information is based on outreach reports of training activities.

Activities Summary

Total number of estimated participants:	316 participants
Average number of participants:	13.17 per activity
Average length:	2.17 hours
Under 1 hour:	8 activities (33.33%)
Between 1 and 2 hours:	6 activities (25.00%)
Over 2 hours:	10 activities (41.67%)
Hands-on practice:	7 activities (29.17%)
Conducted remotely:	0 activities
Offering continuing education:	10 activities (41.67%)
Significant number of minorities:	2 activities (8.33%)

Type(s) of Organization(s) Involved in Activities

Health sciences library:	24 activities (100.00%)
Public library:	10 activities (41.67%)
Government agency:	17 activities (70.83%)
Hospital:	15 activities (62.50%)
Clinical/Health care:	5 activities (20.83%)
Academic institution:	24 activities (100.00%)
Community-Based:	2 activities (8.33%)
Faith-Based:	0 activities
Public Health Agency:	2 activities (8.33%)
Other:	2 activities (8.33%)

Session Content

PubMed:	5 activities (20.83%)
MedlinePlus:	6 activities (25.00%)
ClinicalTrials.gov:	2 activities (8.33%)
NCBI:	1 activity (4.17%)
NLM Gateway:	3 activities (12.50%)
TOXNET:	5 activities (20.83%)
Other technology content:	6 activities (25.00%)
Other, non-technology content:	11 activities (45.83%)

Significant Minority Population Present

($\geq 50\%$ of participants)

African American:	0 activities (0.00%)
Alaska Native:	0 activities (0.00%)
Asian and Pacific Islander:	0 activities (0.00%)
Hispanic:	0 activities (0.00%)
Native American:	0 activities (0.00%)

207 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

Participants Summary

Activities at which PI sheet collected:	58.3%
Health care or service providers:	0 participants
Health science library staff members:	156 participants (75.36%)
Public Health worker:	0 participants
Public/Other library staff members:	42 participants (20.29%)
Members of general public:	11 participants (5.31%)



Attachment 2

Outreach Activities Conducted in the Greater Midwest Region by Subcontractors

RML Q4, 2006-2007

Generated: Tuesday, June 24, 2008

23 Total Outreach Activities

The following information is based on outreach reports of training activities.

Activities Summary

Total number of estimated participants:	210 participants
Average number of participants:	9.13 per activity
Average length:	1.49 hours
Under 1 hour:	1 activity (4.35%)
Between 1 and 2 hours:	19 activities (82.61%)
Over 2 hours:	3 activities (13.04%)
Hands-on practice:	15 activities (65.22%)
Conducted remotely:	0 activities
Offering continuing education:	1 activity (4.35%)
Significant number of minorities:	5 activities (21.74%)

Type(s) of Organization(s) Involved in Activities

Health sciences library:	23 activities (100.00%)
Public library:	0 activities
Government agency:	4 activities (17.39%)
Hospital:	8 activities (34.78%)
Clinical/Health care:	6 activities (26.09%)
Academic institution:	22 activities (95.65%)
Community-Based:	10 activities (43.48%)
Faith-Based:	7 activities (30.43%)
Public Health Agency:	2 activities (8.70%)
Other:	1 activity (4.35%)

Session Content

PubMed:	18 activities (78.26%)
MedlinePlus:	14 activities (60.87%)
ClinicalTrials.gov:	6 activities (26.09%)
NCBI:	1 activity (4.35%)
NLM Gateway:	3 activities (13.04%)
TOXNET:	1 activity (4.35%)
Other technology content:	17 activities (73.91%)
Other, non-technology content:	10 activities (43.48%)

Significant Minority Population Present

($\geq 50\%$ of participants)

African American:	4 activities (17.39%)
Alaska Native:	0 activities (0.00%)
Asian and Pacific Islander:	2 activities (8.70%)
Hispanic:	0 activities (0.00%)
Native American:	0 activities (0.00%)

74 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

Participants Summary

Activities at which PI sheet collected:	52.2%
Health care or service providers:	62 participants (83.78%)
Health science library staff members:	1 participant (1.35%)
Public Health worker:	3 participants (4.05%)
Public/Other library staff members:	0 participants
Members of general public:	8 participants (10.81%)



**Attachment 3
Subcontractor quarterly report**

Title of Project: Providng Consumer Health Outreach and Library Programs to Virtual World Residents in Second Life

Name of Institution: Alliance Library System

Location of Institution: East Peoria, Illinois

Name, Mailing and Email Addresses, Voice and Fax Numbers of Person Submitting the Report:

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Number and Inclusive Dates of Quarterly Report

February 1, 2007 - April 30, 2007

Date Submitted:

May 22, 2007

Executive Summary

Carol Perryman and Guus van de Brekel are doing an excellent job on HealthInfo Island. They are making great contacts in the Second Life medical community and with support groups. The National Library of Medicine has located an experimental spot on the island and is working closely with Carol and Guus. Much of Carol's time this quarter has been in writing and attending and speaking at conferences about the Second Life Health Library.

Description of Progress toward the Project's Major Objectives

a. Administrative/Planning Activities

Carol Perryman and Namro Orman, Clinical Medical Librarian, meet on a weekly basis. Carol has set up an advisory committee meeting which meets on a monthly basis. Carol has also recruited a number of volunteer librarians to work in the consumer health library which meet once or twice monthly.

b. Collaborations/ Partnerships

Current collaboration and partnership activities continue and will be increased during

the next quarter.

c. Publicity Marketing Activities

During this quarter, Carol has done a number of marketing, conference, and outreach activities. In April, Carol was invited to speak at Virginia Commonwealth University Health Sciences Library for their annual technology days which offer staff from VCU Libraries and university/healthcare employees great opportunities to learn about cutting-edge technology. Her talk was an hour in length and presented a tour of HealthInfo Island and focused on the NLM/GMR grant and its excerpts. Following is an excerpt from her notes:

"From previous experiences in online communities, I've observed that intimacy is more readily achieved online for some people. Quickly, we establish common ground - and move beyond the exchange of surface biographical information, to ourselves as we are, or as we would like to be.

Furthermore, people united around a shared goal (cancer survival, diabetes, smoking cessation, - building a virtual library) may more readily establish trust, and move to interpersonal reliance, than those in RL.

All the time spent at SL seems to have the effect of drawing me in, becoming more intrigued by the small communities, the obvious talent and experience, the questions wanting to be answered.

My father said once that large cities are just a bunch of small neighborhoods, cobbled together - and while we are certainly that, it's a more complex idea than it seems.

We are more than the sum of our parts. Questions that occur about providing services, for example, cannot be answered in the same way as in RL, yet many of the same questions (ethical, practical, economic) are present. Collaborations are made easier both by our relative proximity, and by the idea of SL as a sandbox, a place where we can experiment at low cost, talk about ideas and dreams.

And reputation - ! Here, suddenly, I'm talking to heavy-duty researchers, then newbies with only the most basic understanding about technology, then to an S&M garbed avatar (and these can all be the same person). It's sometimes hard to grasp what is being crafted here.

Last night I had a conversation familiar to me as a medical librarian who has spent time immersed in web-based communities. The issue was trust, and the feeling expressed was skepticism about the RL medical community. To generalize - there is a sentiment that 'we the people' and clinicians are eons apart, that our identities are lost in the clinical process, - that diagnosis and treatment often ignore our individual realities.

To some extent, I believe that the explosive trend shown by Pew reflects individuals' distrust and lack of information - so that they search for information as self-defense, and as a way to exert some control over relationships where the power imbalance has always been enormous. Hundreds and thousands of 'us' showing up at the doctor's offices with our printouts is like a decentralized army - demanding that the interactions be two way dialogs.

At Second Life, they can be. I feel like we're building the future."

The talk was very well attended (60-70 people), generated lots of questions - and may

garner us several new volunteers, as well. The library's director, Jean Shipman, is immediate past president of the Medical Library Association, and she wrote about talking with Carol about SL on her presidential blog, which surely helps with publicity! Her deputy director, Cate Canevari, is somewhat active in SL and is interested in helping us.

In May Carol attended two conferences - one, an EBLIP4 conference not connected with SL, and a second, MLA, very much connected. Jennifer Watson, head of cataloging at the University of Tennessee, Guus van den Brekel, and Carol co-authored a paper presentation, then Jennifer and Carol presented it, for a section entitled 'Beyond the Digital Revolution: Virtual Collaborations, Virtual Partnerships, Virtual Communities' sponsored by the National Program Committee. The presentation was entitled 'The Ultimate Virtual Library.' The presentation was attended by more than 100 health science librarians. They were very pleased to note that fully 3/4 of attendees were aware of SL, and about 1/4 of the attendees had ventured in.

Carol was also nominated for a new MLA award for consumer health librarianship, the 'Randy Brenner **Consumer Health Award**' in large part due to her work at Second Life.

d. Produce/Resource Development Activities - Guus created an RSS feed for anyone interested in Second Life Library. Carol and Guus wrote a chapter about the HealthInfo Island activities for the book "Real Worlds, Virtual Libraries" which is scheduled for publication in January 2008. It was an excellent exercise in attempting to synthesize all the months of activity. It is framed as something of a dialog, with Guus and Carol speaking almost conversationally about our motivations for being at SL, then examining the concepts, experiences, and future ideas for the Island.

e. Site Visits (Include number and descriptions of the sites and target population)

These are planned for next quarter.

f. Outreach Activities (Total number of training or demonstration sessions)

Carol was a featured speaker at Virginia Commonwealth University for their Technology Day and at the Medical Library Association Conference on Second Life.

g. Website development activities

Both Carol Perryman and Namro Orman contribute to the Info Island blog.

h. Exhibits

New exhibits are planned for next quarter.

i. Other

On-and-off problems for nearly a month with accessing Second Life often curtailed Carol's direct involvement. She met with Guus several times via Skype or email during this time, trying to deal with issues that occurred. They have had some land management problems as well, because others don't have the same permissions she does, and she is not well acquainted with land management. This is indeed a problem in several ways. First, she is only intended to spend 8-10 hours at SL; several hours spent in trying out different permission configuration, combined with repeatedly crashing and being booted out, eat into her time with no tangible outcome. Second, with the NLM presence, Victor Cid is particularly concerned with 'griever' attacks on the Island, and he'd like to be assured that untoward spam or other issues cannot occur. She is concerned that I cannot really give him that assurance. She granted Isa Goodman, a volunteer, land management permissions to assist with this issue, but she does not think they have this all figured out yet.

**Attachment 4
Subcontractor quarterly report**

Networking for Hmong and Immigrant Health

2nd Quarterly report: Feb-Apr, 2007

Hmong Health Education Network
Wausau Area Hmong Mutual Association (WAHMA)

Submitted by:

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Each of our quarterly reports will describe work on project objectives as listed in the proposal.

Project Objectives

- 1) Enhance Hmonghealth.org to expand original content and increase use
 - a) Activities in the second quarter included ongoing translation of content for the *Hmong Family Health Guide* (online, with print pending funding) and adding links to multimedia resources in English and other languages. Blong Yang is translating; all translations will be reviewed and proofed by Hmong staff. Kia Her, the Americorps Education Assistant, continued adding links for multimedia, including addition of ECHO Minnesota resources. She is managing the database tracking progress on the Hmong Family Health Guide.
 - b) Following two focus group meetings including Hmong health and social service workers, we realized the need to use one dialect for all our translations, including the website and health guide. Green Hmong was chosen because it is the primary dialect used by Hmong staff at WAHMA. This difficult decision created need to re-translate resources previously done in White Hmong. While this decision slowed progress, it will produce a better product in the long run. White Hmong translations will be archived, for potential use in a White Hmong version. We do not want to lose them, as White is spoken by more Hmong than the Green dialect. Green Hmong can understand both dialects, but cannot speak White Hmong effectively.

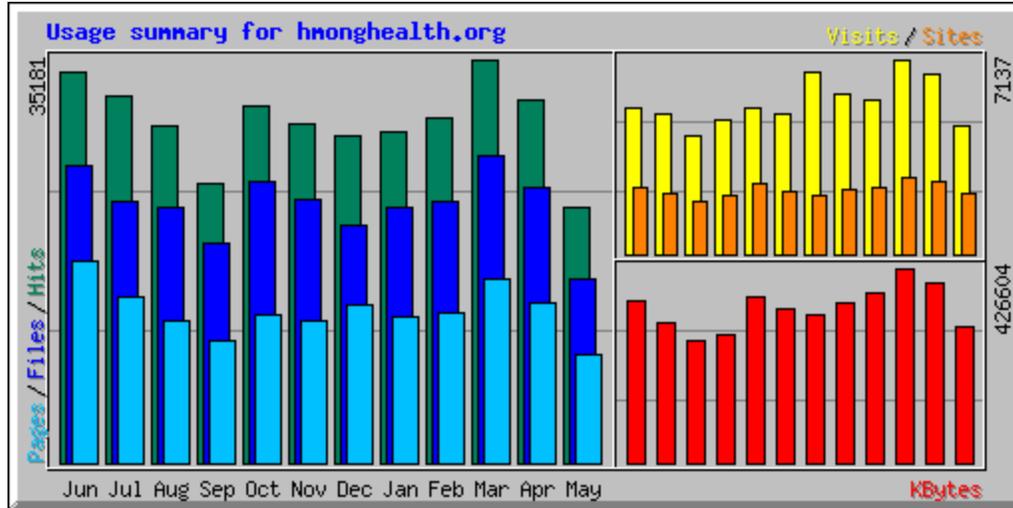
Content summary	Start	1 st Q	2 nd Q	3 rd Q	4 th Q	5 th Q	Final
Links: Family Health, Healthy Living, Traditional Healing, Hmong links, Research & Data (new 5/07)	317	432	436				
Topics available for linking	76	80	81				
Source organizations for links	70	71	72				
Hmong Family Health Guide sections (html sections + one new; reorganized into new outline)	19	19	19				
Health Illustrations	29	30	32				
Health Dictionary Terms	165	166	166				
Library resources Audio (1), Books (3), Pamphlets (6), and Videos (27)	37	37	37				
Health tips (with audio)	3	3	3				
News items	19	20	20				
Total	735	858	866				

Utilization continues follow pattern established. It appears that use is highest during months students are working on term papers.

Usage Statistics for hmonghealth.org

Summary Period: Last 12 Months

Generated 22-May-2007 14:25 Eastern Daylight Time



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
May 2007	1014	728	428	212	2192	297217	4678	9420	16035	22311
Apr 2007	1054	799	467	218	2633	392668	6567	14034	23994	31627
Mar 2007	1134	864	515	230	2776	426604	7137	15995	26811	35181
Feb 2007	1073	815	467	200	2452	373268	5609	13086	22835	30061
Jan 2007	932	719	409	189	2399	351801	5874	12709	22294	28899
Dec 2006	920	669	444	214	2140	322912	6655	13792	20750	28523
Nov 2006	986	764	412	170	2327	339273	5128	12388	22920	29584
Oct 2006	1001	792	418	172	2616	365266	5338	12983	24582	31048
Sep 2006	811	637	357	163	2162	282632	4898	10738	19138	24330
Aug 2006	949	721	398	138	1912	269708	4300	12347	22353	29433
Jul 2006	1032	732	467	165	2194	306022	5127	14493	22716	32004
Jun 2006	1137	865	586	179	2433	354567	5386	17608	25969	34112
Totals						4081938	66697	159593	270397	357113

- b) Usability study plans were revised following email discussions with Alan Barclay and Chris Shaffer. Focus group discussions with key informants were held in April. WAHMA

staff will help identify five Hmong speakers of various ages to participate in usability interviews following the initial changes.

- c) Frequency of *Take Charge of your Health* written and audio health tips has not changed, due to lack of contributions. However, we are continuing discussions with American Cancer Society to translate and use their monthly messages, and with the local American Red Cross Chapter for heart health, diabetes and safety messages.
 - d) Discussion with Dr. Mary Alice Gillispie of Healthy Roads Media lead to decision to delay start of converting Heart Healthy modules to audio, multimedia and video formats pending final approval of translated scripts. The current Macromedia Director software does not have the compression capacity of earlier versions, so she recommends delaying software purchase decisions until we develop plan for Hmong and Asian English versions of "Follow the Clues: A Visit to the Clinic and a Visit to the Library." (Work began in May)
 - e) Plan to announce new audio and video resources delayed until first new resources are ready. Also, community radio station broadcasting Hmong language programming was unilaterally dropped by local technical college. Community responses lead to decision to give equipment to the Hmong association and transfer the license. The license was just approved, and staff members are working with community team to get the station up and running in the next few months. Health programming is a significant part of the plans.
 - f) A section on research and curriculum resources was added and work will begin in the 3rd Quarter. A Hmong medical student has volunteered to work on the site as part of a community service project, and this will be his first assignment.
- 2) Promote access to culturally and linguistically appropriate health information by reaching 300 providers at conferences and the in-service offerings (co-taught in the third objective)
- a) The coordinator continues to use the Hmong health listserv and Hmonghealth.org **News** and **Contact** pages to disseminate information and respond to reference requests. Eight messages were posted to the list during the quarter.
 - b) Creating **home page** links to encourage feedback will be part of the technical consultant contract following decisions based on focus group feedback.
 - c) Exhibit/present: The coordinator is a member of the WHSLA outreach committee and planned to staff the NN/LM exhibit for the Wisconsin Student Nurses Association conference. Materials were sent for Sue Coenen to distribute at the GMR funded exhibit on Saturday, February 3, attended by 148 people. "The Hmonghealth.org site was very well-received by students and faculty alike. Many of the students and faculty working in the central and northern areas of Wisconsin were particularly interested in this resource. Some were already familiar with it and had used it in the past; while others said they didn't know about it but planned to use it as a resource in their studies and careers." 51 of the 60 Hmong language STD prevention DVDs were taken by attendees.
- A "Health Education Resources for English Language Learners" poster proposal was accepted for the health literacy session at MLA in Philadelphia. In addition, the coordinator was invited to speak as part of the "Power to the People: Serving the Underserved" program on Monday, May 21, 2007.
- 3) Develop educational resources for librarians to work with health educators and bilingual staff to promote health literacy and access to culturally appropriate health information.

The primary activity on this objective was development of the MLA CE proposal for a 4 hour course, "Culturally Competent Health Information Services." This was accepted for the Midwest/Midcontinental Chapter meeting in Omaha, and submitted for MLA 2008.

Attachment 5

Subcontractor quarterly report

My Health Minnesota → Go Local

Quarterly Report
January – March 2007

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Date Submitted: April 13, 2007

PROGRESS IN RELATION TO TIMELINE

We have accomplished the following during this reporting period:

- Revised our Go Local manual.
- Participated in the national Go Local conference call (Karla Block, Annelie Sober) in February 2007.

- Posted a practicum for the MLIS program at the College of St. Catherine, and recruited a student (and current employee in technical services) to do a summer 2007 practicum on Go Local. This will involve 120 hours over the course of approximately twelve weeks. The practicum was also posted as a volunteer experience and an unpaid internship.
- Trained 8 volunteers to work as selectors, most of them current or former library school students in classes co-taught by Karla Block and Cindy Gruwell.
- Participated in the Go Local listserv and phone/e-mail discussions with several Go Local colleagues from other states.
- Established Go Local/outreach goals for FY 2008 as part of the library's strategic planning process.
- Worked with NLM on a Minnesota handout for MLA/AAHSL congressional visits.
- Voted on enhancements for the NLM Go Local system.
- Continued to enter and approve records in our NLM database.
- Continued to work on "find a service" and statewide resources with the help of a library professional in our Reference unit.
- Met twice with our project team:
 - Karla Block, Annelie Sober, Carolyn Wahrman, and Linda Watson from the Health Sciences Libraries, University of Minnesota
 - Dottie Hawthorne and Dawn Littleton, Mayo Clinic Libraries
 - Mary Parker, MINITEX Library Information Network.
- Linda Watson was invited to sit on the advisory board for the Illinois Go Local project, and she attended an advisory board meeting in March 2007.

ESTIMATE OF WHEN OUR PROJECT WILL BE READY TO LAUNCH

We intend to launch at the end of July, with a formal launch event and a bigger splash at the Minnesota State Fair in late August/early September.

CURRENT STAFF AND THEIR ROLES

Staff changes are as follows: Selector Rebecca Splitstoesser left the project for retirement in late March/early April. Rebecca had been one of two selectors working on nursing homes and senior housing. Former project manager Vicki Glasgow rejoined the project as an approver/reviewer on an hourly basis.

We also added eight volunteer selectors during this time period, including Amy Claussen, Anne Beschnett, Angie Petrie, Mary Scheide, Peg Brown, Anne Mostad-Jensen, Sue Gray, and Julie Fleischacker.

WORK DONE TO CREATE THE SITE

As of April 13, we have close to 1000 approved records, 603 pending records, and 1140 incomplete records. We have a total of 2693 records in our database.

OUTREACH AND PROMOTION EFFORTS

We continue with progress on a number of outreach and promotion activities.

- Contacted several major public libraries about highlighting MedlinePlus during National Library Week and/or having us provide MedlinePlus and Go Local training for their staff. We have several leads for offering training, and also provided 200 MedlinePlus bookmarks to the Duluth Public Library for distribution.
- Our session proposal on Go Local (featuring representatives from several Go Local projects and NLM) for the 2008 Public Library Association Conference was accepted. The session will take place in March 2008 in Minneapolis.
- Submitted a session proposal for the 2007 Minnesota Library Association conference in the fall.
- Began preparing for two Go Local presentations to be held at University of Minnesota workshops in May 2007, one at a symposium aimed at library paraprofessionals (Enhancing Quality Staff) and one at the Collection Development Symposium focused on government information.
- Provided “coming soon” bookmarks for our project for an ACRL display by the University Libraries.
- Presentation to the Friends of the (University of Minnesota) Libraries Board of Directors in March 2007.

--Respectfully submitted by Karla Block, April 13, 2007

Attachment 6
Subcontractor quarterly report

Loyola University Health Sciences Library – Health-E Illinois – A go Local Project

Health-E Illinois – A Go Local Project

Quarterly Report
For projects not yet available to the public

January 2007-March 2007
Submitted by Mary Klatt, Loyola University Health Sciences Library

Progress in relation to timeline, and estimate of when will be ready to launch

Goal 1: Begin to enter records into NLM database

In January, we identified the areas from priority list and assigned staff members to identify source lists. Excel files were created from the lists and imported into the Go Local database. Reviewers are assigned subject areas. Each reviewer, assigns headings to every record in his/her subject area.

Goal 2: Continue to identify resources for inclusion in database

This is an ongoing effort. We continue down the priority list from subject to subject. We have nearly completed Tier 1 areas.

Goal 3: Begin submitting quarterly reports to NLM

This is our first quarterly report.

Goal 4: Train project staff in creating records & assigning geographic terms (e.g., city, county, and zip code) & subject headings per the Medline Plus/Go Local thesaurus – completed.

Staff members have been trained. Training continues as we hire more part-time staff to work on the project.

Current staff and their roles

- Logan Ludwig – Principal Investigator
- Tom Bartenfelder – Co-Project Manager & Reviewer
- Mary Klatt – Outreach Coordinator & Reviewer
- Dianne Olson – Reviewer
- Eugene Giudice – Co-Project Manager & Reviewer (left Loyola to pursue other interests and we are in the process of recruiting a replacement. In the interim, Mary Klatt will act as Co-Project Manager)
- Samantha Meyer – Data entry
- Jan Behnke – Data Entry

- Katie Posniak – Reviewer
- Eileen Cooney – Reviewer

Work done to create the site

Database Statistics as of 4/18/07

- 1,117 Incomplete records
- 3,317 approved records
- Areas completed:
 - Adult Day Care Services
 - Alcohol Abuse Programs
 - Assisted Living Facilities
 - Blood Banks
 - Drug Abuse Treatment Centers
 - Home Health Care Services
 - Hospices
 - Hotlines
 - Nursing Home Facilities
 - Poison Control Centers
 - Smoking Cessation Programs\
 - Community Clinics

Outreach and promotion efforts

A promotional brochure was developed. Four hundred brochures were sent to Rhona Kelley at Southern Illinois University School of Medicine Library. She distributed them at the following Greater Midwest Region NLM exhibits:

- 66th Annual Illinois Public Health Association Meeting, April 10-11, Springfield
- 18th Illinois Rural Health Association Annual Conference, April 18, Effingham

Attachment 7
Subcontractor quarterly report

Evidence Based Public Health Nursing Follow-Up Project

Library of the Health Sciences Peoria
University of Illinois at Chicago
Peoria, Illinois

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May 15, 2007
Quarterly Report 2 – February 2007 to April 2007

1. Executive Summary

Locations and dates were set for presenting the face to face EBPHN workshops. Development of the online modules and module updates were completed. Further webpage updates were completed including a page on keeping current in Public Health. A brochure promoting the EBPHN workshops and the website were sent out to the public health departments in Illinois. In addition, a brochure promoting the EPHN workshops were sent out to members of APHNE.

2. Description of Progress towards Major Objectives

- Administrative/ Planning Activities
 - Registration for the EBPHN face-to-face workshops in Rockford (UIC), Urbana (UIUC), Peoria (UIC), Quad Cities, Chicago (UIC), Chicago suburbs (Metropolitan Library System) began. Most hands on sessions are occurring in late May / early June. Registration for many of the sessions is full.
 - The EBPHN modules that were created in the previous EBPHN grant cycle were updated. Several of the existing modules were reorganized, updated for content, and interactive components were added. The modules are:
 1. Introduction to Evidence Based Public Health Nursing – Kathy Baldwin
 2. PubMed: The Basics – Sandy De Groote
 3. Evidence Based Resources for Public Health (Part 1) - Jo Dorsch
 4. Evidence Based Resources for Public Health (Part 2) - Jo Dorsch
 5. Critical Appraisal of the Literature (Part 1) – Sandy De Groote
 6. Critical Appraisal of the Literature (Part 2) – Sandy De Groote
 7. Web Services for Keeping Current (RSS Feeds, email alerts) – Peg Burnette
 - Further training with the Captivate software and with the software to create enhanced Podcasts occurred. This allowed for the development of interactive components in the modules. Podcast production is still underway.
- Collaborations/Partnerships
 - All APHNE consortia members have been notified of the upcoming workshops by the APHNE leaders.

- Publicity / Marketing Activities
 - A pamphlet was created and sent to all of the Public Health Departments in Illinois and several other locations to promote the project, the face to face workshops, the online workshops, and the online tutorial.
 - A brochure was created and sent two times to all the APHNE members to promote the face to face workshops.
 - Emails were sent to contacts in Wisconsin promoting the website, the modules, and the online workshops.

- Product / Resource Development Activities
 - The online modules were improve and enhanced.
 - Work began on producing the podcasts.
 - A webpage linking to RSS feeds and Podcasts in Public Health was created.
 - In preparation for the workshops – handouts, powerpoints, and outlines of the workshops presentations were prepared.

- Site Visits.
 - A session on how to find Evidence Based information was offered at the Illinois Rural Health Association Annual Meeting in Effingham. Twenty-four were in attendance.

- Outreach Activities
 - Online Module Use –Below are the number of participants who completed a quiz for each module and the number of hits for the modules from February to April. There has been a fantastic increase in the number of hits on the pages from this quarter compared to the last quarter
 - Module Home Page – 1822 hits
 1. Module 1 – 89 participants, 927 hits
 2. Module 2 – 64 participants, 359 hits
 3. Module 3 – 54 participants, 235 hits
 4. Module 4 - 56 participants, 351 hits
 5. Module 5 – 53 participants, 446 hits
 6. Module 6 – 55 participants, 233 hits

- Web site developments activities
 - EBPHN Registration page was created for registering for the face-to-face and online workshops
 - New and updated modules were added to the EBPHN website
 - A new interface for accessing the modules, the assessment tests, and the handouts was developed using Flash

- 3. Lonesome Doc/ Document Delivery Activities
 - No activity to report.

- 4. Goals for Next Quarter
 - Begin production of PodCasts and upload to website
 - Finalize registration for online and face-to-face workshops. Send out reminders to attendees ensuring they attend.
 - Provide instructional sessions – both face-to-face and online.
 - Produce (photocopy) materials that will be provided at the face-to-face workshops
 - Complete updates to new webpages related to RSS feeds, podcasts, email alerts.
 - Complete consumer health resources page.
 - Further populate the EBPHN digital repository

- 5. Summary of Expenditures
 - Microsoft Office \$ 143.19
 - Mailing brochures (postage) \$ 63.64

**Attachment 8
Subcontractor quarterly report**

**MULTILINGUAL HEALTH INFORMATION ACCESS
FOR IMMIGRANTS AND REFUGEES**

SUB604

May 15, 2007

First Quarter Report
Feb. 1 through April 30, 2007

Report submitted by Lead Institution

Heartland Health Outreach
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This project has been funded in whole or in part with federal funds from the National Network of the Libraries of Medicine, National Institutes of Health, under Contract No. NO1-LM-6-3503.

I. Executive Summary

The purpose of the Multi-lingual Health Information Access for Immigrants and Refugees project is to enhance access to health information on the Internet for immigrant and refugee populations in the greater Chicago area. Through collaboration with the Loyola University Chicago Health Sciences Library and representative community-based mutual aid associations, Heartland Health Outreach (HHO) proposed to provide the technical support and equipment necessary for health promoters working in eight distinct immigrant communities to research and download culturally and linguistically appropriate health information. This health information, in audio, print, and multi-media format, would be stored on dedicated computers purchased for each agency for its ethnic community's use. In addition, health information would be downloaded onto portable formats for individual distribution and/or viewing in community settings.

In its first quarter, the health promoters participated in a workshop at Loyola University Health Sciences library during which they learned to research, evaluate, download, and organize health education material in their particular language. Each health promoter had a flash drive onto which he or she uploaded health education material. The next step, uploading these documents and Internet links onto a dedicated health education computer in the respective agencies, was delayed due to setbacks in the purchase and set up of the computers. In the meantime, the health promoters did take advantage of what they had learned at the workshop for various community presentations. By the end of the first quarter, all the computers had been delivered to the respective agencies and most of them had been set up and health education documents were being uploaded for community use.

II. Description of Progress toward the Project's Major Objectives:

The project was integrated into Heartland Health Outreach's existing Refugee Health Education and Promotion program involving health promoters from eight different ethnic populations. The program had

been in existence for five years, and the health promoters well-established in their communities through the mutual aid associations for which they work. The mutual aid associations are: Bosnian-Herzegovinian American Cultural Center; Cambodian Association of Illinois; Chinese Mutual Aid Association; Lao-American Community Services; Pan African Association; Ethiopian Community Association of Chicago; Vietnamese Association of Illinois; and the Heartland Human Care Services/International Refugee Center, a local resettlement agency.

In the first month of the program, the health promoters traveled to Loyola University Health Sciences Library for a workshop on researching, evaluating, and downloading health education material off the Internet. Each health promoter worked at a different computer using a flash drive onto which he or she downloaded health education material in his or her community's language. Some of the mutual aid associations sent another member of the community to also take advantage of the workshop. The workshop facilitator, Tom Bartenfelder, reviewed with the health promoters how to organize the documents into folders and other computer skills.

Eight desktop computers (Dell Dimension E521 160 GB with Windows XP Professional) were ordered by Heartland Alliance's Information Technology team. More time than anticipated was needed to determine the Internet connections available in the different mutual aid associations, anti-theft cabling needs, language set up, licensure for Microsoft Office, etc. Another setback was the departure of the Heartland Alliance IT person assigned to this project. However, the computers were finally delivered to the agencies in late April, and, at this writing, most of them have been set up subsequently by the IT team. The one agency that has not set up the computer is the Vietnamese Association of Illinois which recently changed offices and is still in transition.

The different mutual aid association have chosen locations for the health education computers to optimize the community's use. For example, the health promoter of the Pan African Association also serves as a part-time receptionist. She has located the computer in the agency's small lobby where she can assist clients in its use. The health promoter of the Chinese Mutual Aid Association has placed the computer next to her desk so that she can guide the clients she attends in her other capacity as a medical case manager.

An intern from the University of Illinois School of Public Health has been working with HHO's Refugee Health Education and Promotion. She attended the workshop at Loyola and focused primarily on health education material in African languages (especially Somali) for the International Refugee Center health promoter who was not able to attend the workshop. The intern has been hired for the month of May to help upload the material from the health promoters' flash drives onto the dedicated health education computers in each agency. (The health promoters' computer skills and time available for searching the Internet are limited, so the intern's assistance is invaluable in getting these computers up and running with the health education documents.) The intern has begun helping with the computers in the different agencies.

III. Loansome Doc/Document Delivery Activities

The dedicated health education computers have just recently been set up in the different agencies, so there is no log yet of computer use. However, the workshop at Loyola University proved useful for the health promoters to find additional health information that they have used in various venues. Some of the material was printed and distributed at health presentations or made available in agency waiting rooms. Audio-visual material was shown taking advantage of laptop and projector sets loaned by the Refugee Health Education and Promotion Program to the health promoters for use in presentations at the agencies or in community settings such as temples and churches. Health documents distributed or shown to the community covered a variety of topics including diabetes, asthma, high blood pressure, menopause, and cholesterol.

IV. Evaluation Activities

In the first quarter, no evaluation activities took place because the dedicated health education computers had not been set up. However, templates have been created to document the use of the computers and

evaluate the usefulness of the documents and Internet links on the computer. Please see the appendix for a sample of these documents.

In addition, there will be an evaluation of the two workshops given at Loyola University Health Sciences Library at the completion of the series on May 22, 2007.

V. Problems/Corrective Actions

The unexpected delay in the ordering, building, delivery, and set-up of the eight computers was not anticipated. However, moving forward, there is a UIC School of Public Health intern dedicated to this project who will help jumpstart the computers' integration into the agencies and the work of the health promoters.

VI. Lessons Learned/Significant Feedback

Nothing at this point.

VII. Projected Activities for Next Quarter

1. Follow-up workshop at Loyola University Health Sciences Library scheduled for May 22, 2007.
2. Continued support of the health promoters in their health education research efforts and computer needs on the part of the Refugee Health Education and Promotion programs.

APPENDIX

1. Template for Community Computer Use Log
2. Template for Agency Monthly Report

Attachment 9
Subcontractor quarterly report

Title of Project: *Making Connections: Partnering with Parish Nurses to Improve Access to Health Information in Milwaukee's Central City*

MCW Libraries, Medical College of Wisconsin
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Milwaukee, Wisconsin 53226

Report submitted by: Sue Coenen
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Quarterly Report #1 for Health Disparities Subcontract
Inclusive Dates: February 1 – May 1, 2007

Submitted May 11, 2007

NARRATIVE DESCRIPTION

1. Executive Summary

We are carrying out this Health Disparities subcontract project to improve access to reliable health information to people living in Milwaukee's central city in Medically Underserved Areas. To meet our objectives, we are working with eight parish nurses who serve ten parishes in Milwaukee's central city. To teach the nurses about MedlinePlus, PubMed, and MCW Libraries' resources and services, we invited the nurses to a training session at the Medical College. Four sessions on the same information were held during February to April to accommodate the nurses' busy schedules. The training session included: a hands-on computer session on using MedlinePlus and finding patient handouts in PubMed, receipt of a MCW Libraries' borrowing card, a hands-on demonstration of using the MCW Libraries online catalog (MCWCAT), explanation of borrowing privileges at MCW Libraries for the nurses (which will continue after the grant ends), a tour of the MCW Libraries, information about how the nurses can request consumer health books (\$75 per person) and a photocopy of the "Best Consumer Health Books of 2005" from the *Library Journal* for some ordering ideas, receipt of their account log-ins and passwords for Loansome Document including a demonstration of how the nurses can order free articles during the grant period. During these sessions, the nurses shared examples of how they serve their communities and provided more insight about their information needs. For many of them, the session also gave them a chance to network with the other parish nurses.

2. Description of Progress toward the Project's Major Objectives

a. Administrative/Planning Activities:

Part of this project involves the purchase of laptop computers and printers for the parish nurses. To ascertain equipment needs, the nurses completed a survey. Seven of the eight requested a laptop and printer. One of the nurses said she needed neither a laptop nor a printer and she had an extra, unused printer to donate. This helped us to stretch our budget, enabling us to choose all of the nurses in need to receive equipment.

To schedule the first session at MCW Libraries, we sent out questionnaires to the nurses asking for convenient dates for them to attend a class and asked about their prior knowledge and use of MedlinePlus and MCW Library resources. Some of the nurses suggested that I invite some nurses not specifically named in the grant to the training sessions, so other parish nurses in the Milwaukee area were sent invitations as well. As a result, two nurses not named in this subcontract project attended a session at the College.

b. Collaborations/Partnerships

This project is a collaborative effort with the eight parish nurses named in the grant. Jeff Luecke (St. Michael's, 1445 N. 24th St.), Teresa Flaherty (Our Lady of Divine Providence, 3055 N. Fratney St. & 2600 N. Bremen), Linda Radder (Cross Lutheran, 1821 N. 16th St.), Julie Pekarske (Capitol Drive Lutheran, 5229 W. Capitol Dr.), Julia Means (New Life Presbyterian, 3276 N. Palmer St. and Ebenezer Church of God in Christ, 3121 N. Martin Luther King Dr.), Marcia Isherwood (Gesu, 1210 W. Michigan), Wanda Nye (St. Adalbert, 1923 W. Becher St), and Marge Hendrickson (Prince of Peace, 1126 S. 25th and Ascension Lutheran, 1236 S. Layton Blvd.).

The training sessions at the MCW Libraries helped us get to know the parish nurses, their role in their communities, and their information needs. It also was an opportunity for the parish nurses to network with each other. Julia Means mentioned that she needed information for an upcoming presentation to student nurses on diabetes and was interested in learning PowerPoint. As a result, Sue Coenen and Julia met at Ebenezer Church of God in Christ on March 14th and 20th to look at research (much from PubMed and MedlinePlus) and to prepare PowerPoint slides for Julia's March 22nd presentation. Because she did not have a laptop as yet, Sue brought the MCW Libraries' laptop to her church on the 14th, 20th, and 22nd and an LCD projector for the class on the 22nd. (While Julia has no computer to use while at her parish, there is a wireless Internet connection there, so when she receives a laptop, she will be able to access the Internet.) Julia used the information from the research and the PowerPoint slides to share information with 14 student nurses from Marquette University and their two instructors. The training was part of the students' community nursing clinical rotation.

At a session held on March 5th, the four nurses attending (Linda Radder, Marcia Isherwood, Wanda Nye, and Julie Pekarske) exchanged experiences about their parish nursing work with each other. Both Jeff Luecke and Marge Hendrickson had to reschedule their session at the MCW Libraries, so they met with Sue individually. The content of the session was the same, but they were not able to network with the other nurses.

In addition, because of our work with the eight nurses officially in the grant, we learned of two more nurses who were interested in learning about consumer health information from MedlinePlus and PubMed and about MCW Library resources and services. Janetha Johnson, parish nurse (Incarnation Lutheran, 1501 W. Keefe Ave.), and Emily DeLeo, Community Health Liaison (Milwaukee's Riverwest neighborhood), attended a training session at the Medical College on March 12th and learned about MedlinePlus, PubMed patient handouts, and MCW Library resources. They also received a free MCW

Libraries borrowing card. About two weeks after the session, Emily DeLeo requested some information from MCW Libraries about consumer health resources needed for a presentation she was preparing for high school students. In addition, Janetha Johnson requested a MedlinePlus presentation at her church, and on April 15th Sue Coenen presented a PowerPoint presentation (no Internet access was available) after the worship service at Incarnation Lutheran Church (1510 W. Keefe Ave.) from 11:00-noon. Twenty people attended the class, with over half being minorities. The session focused on evaluating Web sites for finding health information and using the MedlinePlus site. Sixteen of the 20 participants filled out a post-session survey. Twelve reported that they plan to use MedlinePlus in the future, and 4 indicated that they weren't sure.

c. Publicity/Marketing Activities

The eight parish nurses named in this project have all learned about MedlinePlus, PubMed, and the MCW Library resources and services which are available to the public as a result of this subcontract. For the presentation that was done at Incarnation Lutheran Church, we designed a flyer for the church, and the pastor announced the MedlinePlus class to the congregation at the service preceding the class. During the class, the participants each received a folder with a MedlinePlus pen, bookmark, MedlinePlus flyer printed from the Educational Resources pages of the NN/LM GMR Web site, and handouts which included some colored screenshots from the MedlinePlus Web site, a chart explaining how to evaluate Web sites, and packets of information on diabetes and hypertension printed from MedlinePlus. As we continue working with the nurses in the project, we will provide information and promotional materials to them and their parishioners. Those who wish to have a presentation at their church will receive a promotional flyer to post in their church, and the same information that was given out at the Incarnation Lutheran Church session will be distributed to each participant. Julie Pekarske will probably request two sessions at Capitol Drive Lutheran Church in the fall of 2007, and Marge Hendrickson from Ascension Lutheran (1236 S. Layton Blvd.) and Prince of Peace (1126 S. 25th) said that she would likely request an evening session for a group that she meets with almost weekly. The other parish nurses will be reminded that they can request a MedlinePlus session at their church when they receive their laptops.

d. Product/Resource Development Activities

Hand-outs were created to distribute to the nurses at the MedlinePlus training sessions (included on pp. 4-12 in the Appendix). In addition, a PowerPoint presentation was created for the presentation at Incarnation Lutheran Church. This presentation will be used for additional MedlinePlus talks at churches but could be modified depending on the individual parish nurse's request.

e./f. Site Visits and Outreach Activities

Sue Coenen traveled to Ebenezer Church of God In Christ and Incarnation Lutheran Church as described above in section b.

g. Web site development activities—not applicable

h. Exhibits- A small exhibit about this project was created and put in the display case outside the MCW Libraries for the month of May, 2007.

3. Loansome Doc/Document Delivery Activities—Two nurses used the Loansome Doc service to request articles through April 30, 2007.

4. Evaluation Activities

Before attending the class, the nurses completed a pre-session survey on their knowledge and use of MedlinePlus. Seven of the eight had heard of MedlinePlus before attending the session; however, the use of MedlinePlus was low for all. Five of the nurses indicated that they had used it only a few times, one had used it only once, and the remaining two had never used MedlinePlus at all. Only three of the eight had used MedlinePlus in their role as parish nurse. I also surveyed Janetha Johnson and Emily DeLeo, the nurses not officially in the grant project, and one had heard of MedlinePlus but neither had used it. After the session, all ten of the nurses indicated on their post-session survey that they would definitely use MedlinePlus in work with their communities. The first session also explained to all ten of the nurses, the eight in the grant project and the two others who were not, that the MCW Libraries are open to the public for onsite use, and that all health professionals in the area can obtain a free borrowing card to check out circulating books. Only two knew that fact before the class started.

There was an evaluation sheet distributed after the MedlinePlus class at Incarnation Lutheran Church which is described in section b above. The same assessment form will be used after talks given to groups officially in the subcontract project (p. 13 in Appendix) .

To get some feedback for this report, the peer-reviewers of this subcontract proposal suggested that the nurses complete some progress reports during the grant project, and as a result, we planned to add two reports by the nurses in addition to the final January 2008 report. Because the computer equipment was just recently ordered, the report dates will be July and October (instead of the May and September as planned in our response to the peer-reviewers). This will give the parish nurses adequate time to use the laptops/printers and MedlinePlus and PubMed before reporting their experiences on the success of this project.

5. Problems/Corrective Actions

The laptops and printers were not purchased as quickly as we anticipated, but they were ordered May 3rd, so they should arrive quite soon. We will deliver the laptops and printers to the nurses at their churches. This will provide an opportunity for the nurses to get assistance with their laptops, connecting the laptop to the Internet, and getting the printer working. Instead of holding the training session on PubMed at the MCW Libraries, it will be held with the nurses individually at the churches when the laptops are delivered, unless some would prefer attending a class at MCW Libraries, and then we will accommodate those people. When the nurses are contacted to schedule the class, they can express their preference. Some nurses said that they would like to learn PowerPoint, so training will be provided to those who would like to learn that program as well, either at the individual churches or at MCW Libraries, depending on their preference. If covering PubMed and PowerPoint in one session proves problematic due to the time involved, these sessions will be held on two separate occasions. In addition, the nurses will be encouraged to request additional training sessions to review MedlinePlus, PubMed, etc. as needed.

6. Lessons Learned/Significant Feedback

Most of the parish nurses serve people outside their church communities and do many more presentations to groups than we previously thought. Some of the nurses have fewer computer skills than expected; and therefore, individualized and ongoing training will probably be more effective than group classes.

7. Projected Activities for Next Quarter

Future activities for this subcontract project will include the delivery of the laptops and printers and helping the nurses get the new equipment connected to the Internet and working smoothly. As described in section 5 above, we will provide training on PubMed. Those wishing to learn PowerPoint will be taught that as well. Because it has been awhile since the first training session was held, the nurses

will also receive a review of MedlinePlus and a reminder of how to order free articles via Loansome Doc if needed. Information about ordering consumer health books and a reminder that a MedlinePlus session will be held at their churches if they so desire will also be included.

8. Reports of Training/Demonstration and /or Exhibit Reports

The Outreach Activity Data and Participation Activity sheets for the training sessions described above and were submitted electronically to the outreach activity reporting system on May 11, 2007.

Table of Contents for Appendix: *Making Connections: Partnering with Parish Nurses to Improve Access to Health Information in Milwaukee's Central City*

p. 1 - Application for laptops

p. 2 - Questionnaire for nurses before attending training session #1

p. 3 - Questionnaire for nurses after attending training session #1

pp. 4-12 – Hand-outs distributed to the parish nurses during the training session #1

p. 13- Questionnaire for after MedlinePlus session at churches (used at Incarnation Lutheran Church on April 15)

p. 14 – Text of announcement published in the November/December 2006 issue of the Wisconsin Health Science Library Association Newsletter (Also can be found at:
<http://www.whsla.mcw.edu/newsletters/332.pdf>)

Parish Nurse Questionnaire 1
(To be completed before attending MedlinePlus Session)

Your Name: _____

Directions: Please answer the following questions. Your responses will help in planning the session on MedlinePlus. Please return this form in the stamped, addressed envelope by _____. **Thank you!**

1. Have you heard of the online health resource called MedlinePlus?
_____yes _____no
2. How often have you used MedlinePlus?
_____never _____once _____a few times _____regularly
(skip #3)
3. Have you used MedlinePlus to find information to use in your role as parish nurse?
_____yes _____no

Feel free to elaborate if you wish:

4. Before being contacted for this grant project, were you aware that MCW Libraries has free reference service and onsite use of its materials to community members?
_____yes _____no
5. Have you ever used the MCW Libraries?
_____never _____once _____a few times _____regularly
(skip #6)
6. If you have used the MCW Libraries, did you find information to use in your role as a parish nurse?
_____yes _____no

Feel free to elaborate if you wish:

Please complete the form on the back to help me schedule the MedlinePlus session.

This project has been funded in whole or in part with federal funds from the National Library of Medicine, National Institutes of Health, under Contract No. NOI-LM-6-3503.

Parish Nurse Questionnaire 2
(After MedlinePlus Session for Parish Nurses)

Please fill in the following evaluation form. Thank you very much for attending the class today and for your valuable feedback.

1. Do you think that you will use MedlinePlus in the future?

_____yes, definitely _____yes, probably _____not sure _____no

2. If you **will use** MedlinePlus in the future, please explain how you think it can help you in your role as parish nurse. (Skip this question if you don't plan to use MedlinePlus.)

3. If you **don't plan to use** MedlinePlus in the future, please explain why you don't think you will. (Skip this question if you are planning to use MedlinePlus in the future.)

4. Is there something that you would like to learn more about related to PubMed at the follow-up session that will be held at MCW Libraries in a few months?

5. Other comments or suggestions?

If you would like a MedlinePlus class scheduled at your church, please pick up and complete a survey noting good times to hold the class and information about the Internet connection (or lack of) at your meeting space. There are addressed, stamped envelopes available if you would like to mail this information to me after today's session. (If you do not have Internet available at the class location, I will use PowerPoint to simulate searching MedlinePlus.)

You will be contacted to schedule the follow-up session at MCW Libraries on PubMed in about a month.

This project has been funded in whole or in part with federal funds from the National Library of Medicine, National Institutes of Health, under Contract No. NOI-LM-6-3503.

Grant Project:

Making Connections: Partnering with Parish Nurses to Improve Access to Health Information in Milwaukee's Central City

Feb. 1, 2007 - Jan. 31, 2008

This project has been funded in whole or in part with federal funds from the National Library of Medicine, National Institutes of Health, under Contract No. NOI-LM-6-3503.

Information on borrowing books and obtaining articles form the MCW Libraries:

Todd Wehr Library: main library in the Medical College of Wisconsin building, 3rd floor of the Health Research Center

Children's Hospital of Wisconsin Library: located on the first floor in Children's Hospital of Wisconsin in room 112

Froedtert Hospital Branch Library: located on the 2nd floor of the East Clinics building at Froedtert in room 2920

Please note that the library hours vary during the year. Check the MCW Libraries' Web site for current hours. The information is located under "About the Libraries" on the Web page. The yellow pamphlet contains location information for the three library branches.

Borrowing Books:

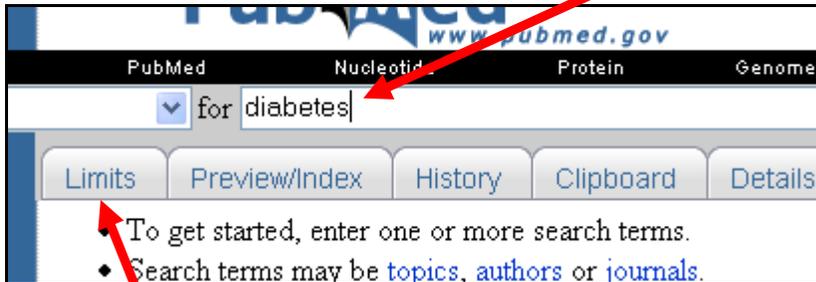
1. Nurses are eligible for a free borrowing card for books. This borrowing card can be renewed yearly. (Parish nurses that completed the purple card request sheet already have a borrowing card at the Circulation Desk which is good for one year.)
2. Books may be checked out for 4 weeks. To renew a book, call the Todd Wehr Circulation Desk at (414) 456-8300 and request that a book be renewed for another 4 weeks. (Books that are on hold cannot be renewed, however.)
3. Most books in the three libraries can be checked out. Journals and books in the reference collection, however, cannot be checked out. Books on reserve can be checked out for two hours.
4. If a book is located at the Froedtert Library or Children's Hospital Library, you can check out the book from their collection, but note that those libraries are open fewer hours than the main library (Todd Wehr). To have a book sent to the Todd Wehr library for pick-up, call (414) 456-8300 and ask for Barbara Jamieson. Be sure to mention that you are part of the parish nursing grant project. If she is out that day, ask for Sue Coenen (414) 456-8427. The book(s) will be put on the HOLD shelf for pick-up. This service is available during the grant period (2/1/07-1/31/08).
5. To renew your borrowing card after one year, bring your nursing license (pocket license or business card are okay) to the Circulation Desk at Todd Wehr, and they will update your card for another year. Other nurses in the area can also get free borrowing cards with a nursing license.

Onsite Use of Materials and Services:

1. The MCW Libraries are open to the public. Community members can use the computers in the library which gives users access to the library's online databases, electronic articles and books, and the MCW catalog (MCWCAT). Microsoft Word and PowerPoint are also available.
2. Articles can be printed from the computers with a print card (\$1 initial cost and \$.10 per black and white copy). Library staff at the Circulation Desk can assist with printing.
3. Articles can be photocopied from print journals for \$.15 if using cash and \$.13 with a copy card.
4. The Reference Desk serves all members of the community. Questions can be emailed to "Ask a Librarian" (asklib@mcw.edu), asked in person at the Reference Desk at any of the three library branches, or asked by telephone at (414) 456-8302.

Finding Patient Handouts in PubMed:

1. Type www.pubmed.gov in the address bar to go to PubMed.
2. Type in a search in the search box: diabetes



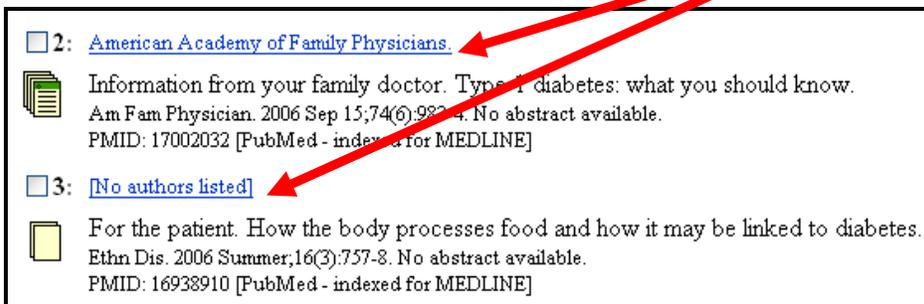
3. Click on the Limits tab.
4. Limit to Patient Handouts.



5. Click on Go at the bottom of the page.



6. You will see a list of article citations. Click on the underlined link to bring up the abstract.



7. When you see a green or orange band under the tablet icon, that means the article is available for free to everyone. The “Information from your family doctor” article is free.

8. After clicking on the link, you’ll be brought to this page where you can get the article by clicking on the “Free full text” icon.

1: [Am Fam Physician](#). 2006 Sep 15;74(6):983-4.

Information from your family doctor. Type 1 diabetes: what you

[American Academy of Family Physicians](#).

PMID: 17002032 [PubMed - indexed for MEDLINE]

FREE full text from 

9. When the article is something you'd like but it's not free, like in the second example, "For the patient. How the body processes food and how it may be linked to diabetes," you can use Loansome Document ordering, and MCW Libraries will email or send you the article in almost all cases.

10. First go to the article record by clicking on the link.

3: [\[No authors listed\]](#)

 For the patient. How the body processes food and how it may be linked to diabetes. Ethn Dis. 2006 Summer;16(3):757-8. No abstract available. PMID: 16938910 [PubMed - indexed for MEDLINE]

11. On the next screen, use the dropdown menu by the "Send to" box and choose "Order."

w/Index History Clipboard Details

Show 20 Sort by Send to

Clipboard Details

20 Sort by Order

12. You will now see the log-in page for Loansome Document ordering. Enter you email address and your password.

Email Address:

Password:

[Forgot Password?](#)

13. On the next page, you will see your order listed. Click on “Proceed to Delivery Options.”

Place Order

Please review your citations before proceeding to delivery instructions. Items not in your library's holdings may not be available. Refer to your library's policies for more information.

Sort by 1 requests being sent to:

Citation Information (by Article Title)

Title: For the patient. How the body processes food and how it may be linked to diabetes.
Citation: *Ethn Dis* 2006 Summer;16(3):757-8
PMID: 16938910

14. Indicate \$0. Almost all articles will be available for free. Also please add the “parish nursing grant” note in the comments to remind our staff that you’re part of the grant project.

Delivery Instructions

Delivery Method: Web (PDF)
Delivery Address: scoenen@mcw.edu

Order Details * = required

Max Cost per Article: I am willing to pay up to per article. ?

Cancel order if item(s) cannot be shipped by: (mm/dd/yyyy) ?

Comments to Library:

Please do not include any secure information (such as credit card number) in this field.

* I have read and understand the [Copyright Compliance](#).

15. Your article will be sent to you as indicated in the “Delivery Method” box.

Place Order > Delivery Options

Select your processing and document delivery instructions for all items included in this order.

1 requests being sent to:

Delivery Instructions

Delivery Method: Web (PDF)
Delivery Address: scoenen@mcw.edu

This project has been funded in whole or in part with federal funds from the National Library of Medicine, National Institutes of Health, under Contract No. NO1-LM-6-3503.

Obtaining articles from the MCW Libraries

Those in grant project can get most articles using lonesome document delivery service or faxing in a request form. Most articles can be obtained for free for the year of the grant (2/1/07-1/31/08). Mark \$0 on the request form so that you are not charged. (If you don't mind paying, you can mark what you're willing to pay, and we can bill you.)

Articles found in PubMed "Link-out" can be ordered directly from that Web site with Loansome Document ordering. Articles that aren't listed in PubMed can be ordered by faxing in the paper form. (See the separate directions sheet on ordering articles using Loansome Doc Ordering.)

Loansome Document Service:

Your log in: _____

Your password: _____

If you ever forget your password, follow the link on the Loansome Doc login page to reset your password.

Loansome Doc service allows you to order full-text biomedical literature listed in **PubMed** from your MCW Libraries.

You can order citations found in PubMed (<http://pubmed.gov>). To check the status of your orders or update your account information, log on to <https://docline.gov/loansome/login.cfm>

Your library's contact information:

Medical College of Wisconsin Libraries

(414) 456-8310 (MCW Libraries' interlibrary loan phone number)

(414) 456-8427 (Sue Coenen's number)

To order articles that are not in PubMed, fax a paper request form to the MCW Libraries' Interlibrary Loan Department.

The fax number is (414) 456-6532.

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Parish Nursing Grant

Ordering Consumer Health Books:

Each parish nurse can order consumer health books totaling to \$75. Once the paperwork is completed for the grant, you will receive the laptops, and the consumer health books can be ordered.

If you want to order books later in the grant period, please have the order to me by 12/01/07, so that the order is processed by the end of the grant period which is 1/31/08.

You can send me this form in the mail or fax it to (414) 456-6532 to Sue Coenen's attention.

Title of Book: _____

If the book comes in paperback and hardcover, please indicate which you'd like.

Price listed in Amazon(www.amazon.com): _____

Author or ISBN#: _____

Copyright Year or Edition: _____

This project has been funded in whole or in part with federal funds from the National Library of Medicine, National Institutes of Health, under Contract No. NO1-LM-6-3503.

MedlinePlus class request for your parish

Your Name: _____

Name of Parish or parishes where you'd like me to present:

(If you serve parishes that are not in the grant project or if you have parish nurse colleagues that would like a MedlinePlus presentation at their church, please let me know. I will present at churches both inside and outside Milwaukee's central city.)

To present to a group, I would need a light-colored wall or screen on which to project the Web site and an outlet to plug into. I will bring a laptop and LCD projector with me.

Is there an Internet connection where I would be presenting?

Yes _____ No _____

(If you do not have Internet available at the class location, I will use PowerPoint to simulate searching in MedlinePlus. I will also include a little information in the talk that's not in MedlinePlus but related to finding consumer health information.)

Month preferred: _____

Day of the week preferred: _____

Time of the day preferred: _____

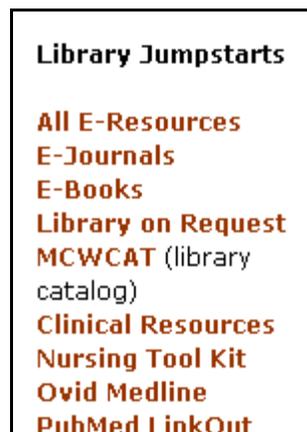
If you have any health topics that you'd like me to focus on, like "diabetes," for example, I can prepare the presentation to reflect that.

Any specific topics? _____

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Searching for books in the MCW online catalog: MCWCAT

1. Go to the library homepage at www.mcw.edu/library.
2. Click on **MCWCAT** under Library Jumpstarts on the right side of the screen.



3. On the next page, click on Go to the **Library Catalog**
4. If searching by words, click on **WORDS** in titles/subjects

5. For consumer health books, type “popular works” in the search box including the quotation marks. Then type the word AND and the topic you’re interested in.

Example:

<p>Type the WORD(S) you want, then click Submit Search</p> <p>"popular works" AND diabetes</p>
--

6. To check the location of the book, click on its title. (Books at Froedtert or Children’s can be sent over to Todd Wehr for pick-up if that’s more convenient. Call (414) 456-8305 and ask for Barbara Jamieson (or if she isn’t available, call Sue Coenen at (414) 456-8427.) We will need a day lead time.

Title	American Diabetes Association complete guide to diabetes	
Publisher	Alexandria, VA : American Diabetes Association, c2005	
Edition	4th ed	
	LOCATION	CALL NO.
	Froedtert Library	WK 850 A512 2005
		STATUS
		AVAILABLE

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Using MedlinePlus
Class Survey

Please read the following questions and circle the best answer. Thanks.

1. How much experience did you have with searching for health information on the Internet before attending this class?

No experience A little experience Some experience A lot of experience

2. Do you think that you will use MedlinePlus to find health information on the Internet in the future?

Yes No I’m not sure

3. Was there a section or part of MedlinePlus that you think is especially useful?

Yes No

4. If you answered Yes to number 3, which part or parts do you think will be most useful to you? (Explain why if you wish.)

5. Do you have any questions about MedlinePlus or about anything else from today's class? If so, please write your questions on the back of this sheet or ask the instructor. Thank you for completing this survey.

This project has been funded in whole or in part with federal funds from the National Library of Medicine, National Institutes of Health, under Contract No. NOI-LM-6-3503.

Article in WHSLA newsletter November/December 2006:

MCW Libraries Receives Health Disparities Subcontract from NN/LM

The Medical College of Wisconsin Libraries will be starting a grant project funded by an NN/LM Health Disparities Subcontract in February of 2007. The project is entitled, "Making Connections: Partnering with Parish Nurses to Improve Access to Health Information in Milwaukee's Central City." The project's purpose is to improve access to reliable health information to people living in Milwaukee's central city in Medically Underserved Areas (MUAs). To reach some of these central city residents, librarians at the MCW Libraries are partnering with eight parish nurses who work in ten churches in Milwaukee's central city.

As part of the project, parish nurses in need of computer equipment will receive a laptop computer and printer to help in the dissemination of information to their parish communities. They will also receive a small budget for the purchase of consumer health books, borrowing privileges at the MCW Libraries, and free access to most document delivery services from the MCW Libraries. Sue Coenen, Outreach Librarian, will act as the project coordinator. She will hold classes to train parish nurses in using MedlinePlus and PubMed so that they can provide reliable, authoritative, and relevant information to members of their parish communities and train their parishioners in the use of the NLM consumer health resources as well. Sue will also offer classes to parishioners at the churches in the use of MedlinePlus and use the opportunity to promote MCW Libraries' free reference service and open access policy for the public.