

Midwest Region

Region 3

Quarterly Report

August – October, 2006

University of Illinois at Chicago

Date submitted: August 22, 2008

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Executive summary

Carol Scherrer was appointed Interim Assistant University Librarian for the Health Sciences (AULHS) to replace Susan Jacobson who transitioned to a position as Visiting Director of Publications for the UIC Library. As the AULHS, Carol also became the Interim RML Director effective August 15, 2006.

Memoranda of Understanding (MOUs) were issued to the 16 designated Outreach Libraries and 14 were signed and returned during this quarter. The MOUs will serve as the legal/financial document that will enable UIC to pay each Outreach Library a flat fee of \$2000 for their outreach activities during the first year (2006-2007) of the contract.

The GMR funded four subcontracts, three awards, and site registration fees for 16 libraries to host the MLA Webcast to be held on November 8, 2006.

The GMR staff actively participated in the Midwest Chapter/MLA meeting in Louisville, KY from October 8-11, 2006. A meeting with HealthWeb participants resulted in a proposal to identify alternative projects to replace the existing Web-based database of preferred Web sites for health professionals. Ruth Holst and Jacqueline Leskovec taught the CE source "Measuring Your Impact" and Holly Burt taught "Keeping up with PubMed." Holst presented a regional update in conjunction with the MLA Update presented by Jean Shipman. Bryan Vogh, Dale Prince (SE/A region) and Max Anderson (SOLINET) presented information about new technologies, including Web 2.0, podcasting, del.icio.us, and wikis during the annual Technology Forum. (See summary at: <http://nmlm.gov/gmr/tech/techforum/2006/>)

The GMR staff continued with the Web redesign process begun during the first quarter. More than 1200 pages were reviewed, with the result that approximately 100 pages were transferred to the new Web site. New AIR recommendations, including a new XHTML template were rolled out during this quarter, requiring the staff to revise some pages that had already been revised for the new Web site. While we recognize the importance of standardizing these templates, some amount of duplication might have been prevented had the templates been available sooner.

GMR also worked with NOMC to resolve some problems related to email notifications not being received for new outreach activities (OARFs) entered into the database.

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter*
Network members – full	528	525
Network members – affiliate	458	455
Libraries providing services to unaffiliated health professionals	262 (50%)	263 (49%)
Libraries providing services to public users	302 (57%)	303 (56%)
Average fill rate for resource libraries	78%	78%

Regional Advisory Committee (RAC) activities

Membership on the RAC was finalized during this quarter. Bryan Vogh worked with WebSTOC staff to create a dynamic list of the RAC members from the People database. GMR staff began planning for the Fall RAC meeting.

Needs assessment and evaluation activities/data

Charniel McDaniels and Jacqueline Leskovec worked together using the logic model to plan for Advocacy during National Medical Librarians month and beyond. Web page changes, GMR post it notes, and reproducible advocacy documents were created as a result.

Bryan Vogh and Jacqueline Leskovec created and circulated a web-based survey of communication tools (especially blogs and RSS feeds/readers) used in the region. This information was used in a presentation to the RAC communications working group at the December RAC meeting.

Outreach

TABLE 2. All newly funded awards and projects

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type*
9/20-22	South Dakota Library Association, Annual Conference	Wegner Health Science Information Center	Carlson	874	Exhibit Award
9/20-21/06	Best Practices and Management Strategies for Library and Information Services	Carle Foundation Hospital Library	DeWitt	1,000	Professional Development Award
10/9-12/06	Developing Curriculum Utilizing Innovative Resources PubMed &	Sladen Library, Henry Ford Hospital	Mani	1,000	Professional Development Award

	MedlinePlus for the Henry Ford Health System				
11/8/06	MLA Webcast: Moving at the Speed of Byte	16 Network Member Libraries	Various	16 x \$300 = \$4,800	Site Registration Awards
10/1/06 – 9/30/07	Evidence Based Public Health Nursing Follow-Up Project	UIC-Chicago, LHS-Peoria	De Groote	11,765	Public Health Subcontract
9/1/06 – 4/30/07	CCCC Health Information Followup Project	Cankdeska Cikana Community College	Lindquist	35,000	Special Subcontract
10/1/06 – 9/30/07	My Health Minnesota – Go Local	University of Minnesota			MedlinePlus Go Local Subcontract
11/1/06 – 4/30/08	Providing Consumer Health Outreach to Virtual World Residents	Alliance Library System	Bell	40,000	Consumer Health Subcontract

Update of ongoing major projects (funded at ≥ \$15,000)

Nothing to report this quarter.

TABLE 3. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
RML NATIONAL EXHIBITS			
8/2-3	National Perinatal Outreach Education Conference	10 th Annual	Chicago, IL
10/14-18	American Society of Anesthesiologists	Annual Meeting	Chicago IL
RML REGIONAL/STATE/LOCAL EXHIBITS			
8/16	Wisconsin Health Information Outreach Summit	2 nd Annual	Green Bay, WI
9/7-9	Midwestern Vascular Surgical Society	30 th Annual Meeting	Cleveland, OH
9/20-22	North Dakota Library Association	Centennial Conference	Fargo, ND
10/4-5	Illinois Library Association	Annual Meeting	Chicago, IL
10/8-9	MLA-Midwest Chapter	Annual Meeting	Louisville, KY
10/11-12	Iowa Library Association	Annual Meeting	Council Bluffs, IA
10/18-20	Michigan Health Sciences Libraries Association	Annual Meeting	East Lansing, MI
10/31-11/3	Wisconsin Library Association & Wisconsin Health Science Library Association	Annual Meeting	Wisconsin Dells, IL
SUBCONTRACTED NATIONAL EXHIBITS			
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
8/9	Sanford School of Medicine	LifeCircle South Dakota Conference	Sioux Falls, SD

9/1-4	Minnesota State Fair	Annual	St. Paul, MN
9/9	Latino Health Fair	8 th Annual	Madison, WI
9/11	Deborah E. Powell Center for Women's Health	3rd Annual Women's Health Research Conf, Info Fair	Duluth, MN
9/14-15	NDMA/NDMGMA	Joint Annual Meeting	Bismarck, ND
9/18	North Dakota Women's Health Connection	Annual Meeting	Grand Forks, ND
9/20-22	South Dakota Library Association	Annual Meeting	Rapid City, SD
9/28	University of Minnesota	Health Careers Fair	Minneapolis, MN
9/28-29	Minnesota Library Association	Creativity and Collaboration: Minnesota Libraries Lead the Way	St. Cloud, MN
10/4	Sanford School of Medicine-Center for Ethics and Caring	9th Annual Cont. Ed. Conf. in Health Care Ethics	Sioux Falls, SD
10/6	Southern Kentucky Area Health Education Center	Latest Advances in Diabetes Management	Corbin, KY
10/18	Southern Kentucky Area Health Education Center	Inspiring Issues in Lung Disease	Richmond, KY
10/20	Southern Kentucky Area Health Education Center	Cardio-Pulmonary Update	Somerset, KY
10/20	Southern Kentucky Area Health Education Center	Breast Cancer Survivor Dinner	London, KY
10/24	Southern Kentucky Area Health Education Center	Family Day	London, KY
10/25-27	North Dakota Nurses Convention	Annual Convention	Fargo, ND
10/26	Indiana University / Purdue University	Indianapolis Health Fair	Indianapolis, IN
10/27	Southern Kentucky Area Health Education Center	Latest Advances in Pulmonary Medicine	London, KY
OTHER RML SUPPORTED EXHIBITS			
8/3-8	NLM-SIS (Bryan Vogh attended)	Association of American Indian Physicians, Annual Meeting	St. Paul, MN

Actionable feedback received from exhibit visitors

- Perinatal Outreach Education Conference: Extreme interest in the new LactMed database, would have liked a separate flyer on it.
- Would like veterinarian journal subset (similar to nursing journal subset) and more veterinarian search terms in MeSH
- Why isn't the labeling on DailyMed the approved labeling?
- The company should also be included in the search terms. Highlight the Black Box warnings in DailyMed (i.e. boxed vs Black Box)

- Where can I get slides for teaching materials, especially in anesthesia?
- Will other drug information (e.g. Canadian) be included in DailyMed?
- Would like toxicology on compounded prescription drugs (including illegal and expired products).

MedlinePlus Go Local

Ruth Holst worked with Logan Ludwig of Loyola University Medical Center throughout this quarter to finalize the Illinois Go Local proposal which was sent to NLM for approval in October, 2006. UIC Library of the Health Sciences hosted a meeting on September 12, 2006 for 17 stakeholders representing the various partner organizations working with Loyola on the Go Local project.

Representatives from the University of North Dakota and the University of South Dakota began discussions about the potential for a joint Dakotas Go Local Project.

GMR staff promoted MedlinePlus Go Local during GMR Updates at the following meetings:

- MHSLA conference, October 20, 2006
- Midwest Chapter/MLA meeting, Louisville, KY, October 10, 2006

TABLE 4. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
8/6	Vogh	Finding Native Health Online	St. Paul, MN	8	In-person
8/16	Burt	Introducing NLM Resources	Green Bay, WI	27	In-person
8/16	Burt	Advanced PubMed Searching	Green Bay, WI	24	In-person
8/17	Leskovec Holst	Measuring Your Impact	Minneapolis, MN	18	In-person
8/18	Mays	Beyond an Apple a Day: Providing Consumer Health in a Public Library	Bowling Green, KY	19 public librarians	In-person
9/21	Vogh	GMR/NLM Update	Fargo, ND	12	In-person
9/21	Vogh	Tech Talk : Geeks Part 1	Fargo, ND	30	In-person
9/21	Vogh	Tech Talk : Geeks Part 2	Fargo, ND	30	In-person
10/5	Mays	Prescription for Success: Consumer Health Information on the Internet	Chicago, IL	70 public librarians	In-person
10/08	Leskovec Holst	Measuring Your Impact	Louisville, KY	8	In-person
10/10	Holst	GMR Update	Louisville, KY	75	In-person
10/10	Vogh	Technology Forum	Louisville, KY	100	In-person
10/12	Leskovec	GMR Update	Council Bluffs, IA	8	In-person
10/11	Burt	Keeping Up with PubMed	Louisville, KY	9	In-person
10/20	Mays	GMR Update at the MHSLA Conference	Lansing, MI	30 medical librarians	In-person
10/27	Burt	GMR Update for OHSLA	Dayton, OH	28	In-person
10/31	Mays	Will Duct Tape Cure My Warts: Examining Complementary and Alternative Medicine	Wisconsin Dells, WI	6 medical, & 1 public librarian	In-person

The GMR hosted the following classes taught by NTCC at UIC Library of the Health Sciences in Chicago: PubMed – September 27, 2006, ToxNet – September 28, 2006, and Gateway/ClinicalTrials.gov – September 29, 2006.

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/ published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse ("yes" or "out of scope")
8/15	Burt	Advanced PubMed Searching Resource Packet	Word document	Yes
10/20	Burt	PubMed's My NCBI (Revised)	Brochure/Trifold	Yes
2006	Mays	Making the Most of Web Resources to Enhance Health Disparities Information Programs	Journal of Consumer Health on the Internet, Vol. 10, No. 3	Out of Scope

Ruth Holst conducted a site visit of the RN Barr Library at the Minnesota State Department of Health in St. Paul, MN on August 16, 2006.

Ruth Holst conducted a site visit and provided New Resource Library Director Orientation for Linda Watson of the University of Minnesota Biomedical Library in Minneapolis on August 16, 2006.

Holly Burt attended a Webcast "CIHAHL: Transitioning from Ovid CIHAHL to EBSCO CIHAHL Virtual Seminar" on August 23, 2006.

Bryan Vogh attended EOS training during September to enable him to take the lead role in implementing a Library OPAC for the GMR Lending Library.

Holly Burt conducted a site visit to the Cleveland Clinic Foundation, Alumni Library on September 6th in Cleveland, OH.

Bryan Vogh conducted two site visits on September 20 in Fargo, ND: NDUVAF and NDUNOD.

Ruth Holst contributed to the existing partnership between the GMR and the Radiological Society of North America (RSNA) by assisting Kate Nikkels with the formation of a Library Advisory Board (LAB) for the RSNA's two premier journals, Radiology and RadioGraphics. A small focus group meeting was held at the Midwest Chapter/MLA meeting in Louisville, KY to get feedback from librarians about potential functions of the LAB.

Ruth Holst worked with Angela Ruffin and Barbara Nicholson from the National Network Office to review the recommendations of the Hospital Internet Access Task Force for possible implementation. Holst began working with the Information Technology Committee of the MLA Hospital Libraries Section to promote the idea of adding a technology standard to the next edition of the Medical Library Association's *Standards for Hospital Libraries 2002*. [Update: a new technology standard was approved by the MLA Board in May 2007]

Photo

Midwestern Vascular Surgical Society, 30th Annual Meeting – 9/7-9/10/06, Cleveland, OH; Volunteer: Gretchen Hallerberg



Attachment 1

Outreach Activities Conducted in the Greater Midwest Region by RML Staff

RML Q2, 2006-2007

Generated: Monday, June 09, 2008

22 Total Outreach Activities

The following information is based on outreach reports of training activities.

Activities Summary

Total number of estimated participants:	477 participants
Average number of participants:	21.68 per activity
Average length:	2.07 hours
Under 1 hour:	5 activities (22.73%)
Between 1 and 2 hours:	12 activities (54.55%)
Over 2 hours:	5 activities (22.73%)
Hands-on practice:	3 activities (13.64%)
Conducted remotely:	0 activities
Offering continuing education:	5 activities (22.73%)
Significant number of minorities:	1 activity (4.55%)

Type(s) of Organization(s) Involved in Activities

Health sciences library:	22 activities (100.00%)
Public library:	9 activities (40.91%)
Government agency:	15 activities (68.18%)
Hospital:	13 activities (59.09%)
Clinical/Health care:	5 activities (22.73%)
Academic institution:	21 activities (95.45%)
Community-Based:	2 activities (9.09%)
Faith-Based:	0 activities
Public Health Agency:	6 activities (27.27%)
Other:	1 activity (4.55%)

Session Content

PubMed:	4 activities (18.18%)
MedlinePlus:	5 activities (22.73%)
ClinicalTrials.gov:	4 activities (18.18%)
NCBI:	1 activity (4.55%)
NLM Gateway:	1 activity (4.55%)
TOXNET:	2 activities (9.09%)
Other technology content:	6 activities (27.27%)
Other, non-technology content:	12 activities (54.55%)

Significant Minority Population Present

(>=50% of participants)

African American:	0 activities (0.00%)
Alaska Native:	1 activity (4.55%)
Asian and Pacific Islander:	0 activities (0.00%)
Hispanic:	0 activities (0.00%)
Native American:	1 activity (4.55%)

161 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

Participants Summary

Activities at which PI sheet collected:	50.0%
Health care or service providers:	40 participants (24.84%)
Health science library staff members:	64 participants (39.75%)
Public Health worker:	8 participants (4.97%)
Public/Other library staff members:	50 participants (31.06%)
Members of general public:	4 participants (2.48%)



Attachment 2
**Quarterly OARF summary data:
Subcontractor activities**

No Subcontract Outreach Activities reported during this quarter.