

Greater Midwest Region

Region 3

Quarterly Report

May – July 2006

University of Illinois at Chicago

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TABLE OF CONTENTS

Executive summary_____	page 2
Network infrastructure_____	page 3
Outreach_____	page 3
Other staff activities_____	page 5

Attachments issued as separate documents:

Attachment 1 – Quarterly OARF summary data: RML staff activities

Attachment 2 – Quarterly OARF summary data: Subcontractor activities

Executive summary

Most of the quarter was spent in closing out the previous five-year contract and starting up activities for the new contract.

Personnel remained stable during this quarter. All academic professional staff received new "Notifications of Appointment" effective June 1, 2006.

The GMR blog debuted in June 2006. *The Cornflower: The Blog of the National Network of Libraries of Medicine Greater Midwest Region* <http://nnlm.gov/gmr/blog> takes its name from a blue wild flower that has been used medicinally as an astringent. The GMR staff began adding posts to the blog in February 2006 while the blog was under development. The blog replaces the GMR Newsletter, *E-Sources*, which was published under that name during the 2001-2006 contract.

GMR staff sent 62 messages to network members via the GMRLIST to announce and promote NLM and GMR activities, resources, and events.

The GMR staff, under the leadership of Bryan Vogh, actively participated in the redesign of the NN/LM Website. More than 1000 pages were reviewed for revision or deletion, with the resulting reduction to 150 pages. A new feature of the GMR main index page is "NLM in Focus," used to highlight a different NLM service or resource each month.

The GMR purchased a small OPAC software package from EOS during this quarter to convert the Lending Library holdings to a more easily searchable format for network members. The new software will handle the cataloging and circulation of existing items and allow us to co-mingle Web-based and other electronic documents into a single catalog. Jacqueline Leskovec and Bryan Vogh also created an RSS feed for new items added to the Lending Library.

Resource Library Letters of Agreement were signed and returned to the GMR by 30 of the 31 designated libraries during this quarter. The final letter was received the first week in August. Directorships of three Resource Libraries changed during this quarter:

- Cheryl Ewing retired June 30, 2006 from Ohio University. Jan Maxwell will be the acting director.
- Jane Blumenthal became the director for the University of Michigan Health Sciences Libraries on July 1, 2006.
- Kathleen Zar, director of the John Crerar Library of the University of Chicago passed away on June 30, 2006. Andrea Twiss-Brooks took over as acting director.

Sixteen of the 31 libraries were invited to be designated as Outreach Libraries for the 2006-2011 contract. Fifteen of the 16 returned the signed Memorandum of Understanding (MOU) during this quarter. For the first time, Outreach Libraries will receive a small stipend (\$2000) as compensation for their outreach activities on behalf of the NN/LM.

Recruitment of new RAC members began during this quarter. We anticipate that the first RAC meeting will be held in Fall, 2006.

The GMR issued RFPs for the new contract for the following awards and subcontracts:

- Exhibit Award
- Outreach Express Award (revised for this contract)
- Professional Development Award
- Professional Instruction Award (new with this contract)
- Technology Improvement Award
- Consumer Health Subcontract
- Health Disparities Subcontract (new with this contract)
- Public Health Subcontract

Network infrastructure

TABLE 1. Quarterly infrastructure data

	Current quarter	Previous quarter*
Network members – full	541	
Network members – affiliate	469	
Libraries providing services to unaffiliated health professionals	263 (49%)*	(_)%
Libraries providing services to public users	303 (56%)*	(_)%
Average fill rate for resource libraries	76%	

*Include in parentheses the percentage of full Network member members providing services to unaffiliated health professionals and public users. This can be computed as:
% providing services = (count of libraries providing services)/(count of full Network members)

Regional Advisory Committee (RAC) activities

The GMR began recruiting new RAC members during this quarter. A list of potential members was generated to include representation from various constituency groups, including health professionals, hospital librarians, public librarians, and representatives from community-based organizations (CBOs). The ten state representatives that are selected by health sciences librarians in each state automatically become RAC members.

Needs assessment and evaluation activities/data

Three former RAC members participated in blog testing before the new GMR blog, *The Cornflower* was launched within the region. Feedback was used to make alterations to the site.

Outreach

TABLE 2. Newly funded awards and projects – May to July, 2006

Start/end dates	Title of award/project	PI institution	PI last name	Funding amount	Project type*
9/9/06	8 th Annual Latino Health Fair	Ebling Library, Un. Wisconsin-Madison	Dieterle	480	Exhibit Award
9/14-15/06	NDMA/NDMGMA Joint Annual Meeting	Harley E. French LHS, Un. No. Dakota	Knight	1,500	Exhibit Award

*Suggested project type values: outreach project, express award, exhibit award, technology improvement award, library improvement award, Internet connectivity award, information technology/policy awareness conference, other (please specify)

Update of ongoing major projects (funded at ≥ \$15,000)

No major projects were funded or ongoing during this quarter.

TABLE 3. Exhibits. Note that separate exhibit reports should not be included with the RML quarterly report.

Dates	Organization name	Meeting name	Location (city, state)
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RML NATIONAL EXHIBITS			
6/2-3	Community-Campus Partnerships for Health	9th Conference: Walking the Talk	Minneapolis MN
6/26-7/1	League of United Latin American Citizens	Annual Conference	Milwaukee, WI
RML REGIONAL/STATE/LOCAL EXHIBITS			
5/3-7	National Medical Association	Region IV Meeting	Milwaukee, WI
7/15-19	National Wellness Conference	Annual Conference	Stevens Point, WI
SUBCONTRACTED NATIONAL EXHIBITS			
SUBCONTRACTED REGIONAL/STATE/LOCAL EXHIBITS			
5/5/06	Southern Kentucky Area Health Education Center	Latest Advances in Pulmonary Medicine	London, KY
5/11/06	Lake Cumberland District Health Department	Healthy Living and Livable Communities Fair	Somerset, KY
5/12/06	Southern Kentucky Area Health Education Center	Pulmonary Medicine Update	Somerset, KY
5/16/06	Marymount Medical Center	Healthy Communities Fair	London, KY
5/23/06	Southern Kentucky Area Health Education Center	Ladies Nite Out	London, KY
5/31/06	Baptist Regional Medical Center	Senior Day	Corbin, KY
7/27-28/06	Kentucky Rural Health Association	Annual Conference	Frankfort, KY
OTHER RML SUPPORTED EXHIBITS			
05/03	Advocate Christ Medical Center and Advocate Lutheran General Hospital	Dimensions of Excellence Conference	Rosemont, IL
6/7-9	Wegner Health Science Information Center	South Dakota State Medical Association	Rapid City, ND
6/22-28	NLM (Tammy Mays, Charniel McDaniels attended)	American Library Association	New Orleans, LA

Actionable feedback received from exhibit visitors (Also entered in Exhibits Database)

- Need information: on products not approved by FDA (e.g. Terramicina), on new vaccines (e.g. for cervical cancer), on vitamins and minerals as well as supplements in MedlinePlus, on international products used in the U.S. (e.g. Fabuloso in HPD), and on diseases recently in the news (i.e. inflammatory breast cancer and a skin disease “morello”).
- Would like more clarity in HPD for teratogens.
- Looking for medical terms for translators (volunteer suggested MLANet.org for brochures and sites).
- International contact information needed (e.g. Down's syndrome - Puerto Rico contact wanted).
- "I am very excited about the Spanish version [of MedlinePlus] and the instant translation of the website! [However] Some specific conditions such as lupus are 'hidden' within more general and more common diseases."

MedlinePlus Go Local

Ruth Holst provided assistance to the staff at Loyola University Stritch School of Medicine Library with their Illinois Go Local draft proposal.

Ruth Holst worked with the NLM National Network Office during this quarter to secure funding for the Minnesota Go Local project which was approved by NLM in April 2006.

Outreach Librarian Debi Orr took over the administrative duties of Southeastern Ohio Go Local project when Cheryl Ewing retired on June 30, 2006.

TABLE 4. Presentations and training provided by RML staff

Date	Last name of staff responsible	Title of presentation/training	Location (city, state)	Number of participants	In-person or distance education
5/3	Mays	Looking in all the Wrong Places: PubMed for Public Librarians	Shelbyville, KY	10	In person
5/3	Mays	Prescription for Success: Consumer Health Information on the Internet	Shelbyville, KY	10	in person
5/4	Mays	Looking in all the Wrong Places: PubMed for Public Librarians	Elizabethtown, KY	14	In person
5/4	Mays	Prescription for Success: Consumer Health Information on the Internet	Elizabethtown, KY	14	In person
5/05	Burt	Keeping Up with PubMed	Fond du Lac, WI	25	MLA CE – in person
5/18	Mays	Looking in all the Wrong Places: PubMed for Public Librarians	Paducah, KY	8	In person
5/24	Leskovec	Panel Moderator: The Librarian has left the Building	Phoenix, AZ		In person
6/2	Vogh	Tech Talk, RSS and blogs	Milwaukee, WI	13	In person
6/3	Mays	Fit to a T Program – Bone Health	Milwaukee, WI	28	In person
6/7	Mays	MedlinePlus Training	Chicago, IL	4	In person
6/16	Vogh	Geeks Bearing Gifts	Minneapolis, MN	25	In person
6/20	Burt	Making PubMed Work for You	Cleveland, OH	31	MLA CE– in person
6/22	Mays	Fit to a T Program – Bone Health	Chicago, IL	55	In person
7/11	Burt	Introducing NLM Resources	Cincinnati, OH	150	CME - both
7/11	Burt	Advanced PubMed Searching	Cincinnati, OH	12	In person
7/12	Mays, Leskovec	MedlinePlus Introduction	Chicago, IL	10	In person
7/25	Vogh	Super Searcher	Detroit, MI	30	In person

Other staff activities

TABLE 5. Publications and resources developed by RML staff

Date completed/published	Last name of staff responsible	Title	Medium (e.g., journal article, newsletter article, brochure, online tutorial)	Submitted to Clearinghouse (“yes” or “out of scope”)
6/26	Burt	Gateway Basics	Brochure	Yes (comprehensive revision)

7/24	Burt	PubMed My NCBI	Brochure	Yes (updated)
7/27	Burt	Searching PubMed with MeSH	Brochure	Yes (new)

May 19-24, 2006: Holly Burt, Ruth Holst, Susan Jacobson, Jacqueline Leskovec, Tammy Mays, Charniel McDaniels, and Bryan Vogh attended the Medical Library Association meeting in Phoenix, including attendance at the RML Directors meeting and the Web Developers (Vogh) meeting. Jacqueline served as a Panel Moderator for the May 24 "The Librarian has left the Building Talk Show."

June 19, 2006: Jacqueline Leskovec met with Carol Scherrer, UIC Head of Reference and Peggy Cassey, UIC College of Nursing to discuss underserved and outreach activities that resulted from Public Health Subcontract funded by GMR.

June 19-21, 2006: Bryan Vogh conducted the following site visits: MNUMIN, MNUANW, MNUJRW, and MNUMHE.

June 23-27, 2006: Tammy Mays and Charniel McDaniels attended the ALA meeting in New Orleans to assist with the NLM Exhibit.

June 27, 2006: Bryan Vogh installed new computers in the classroom used by the NTCC. Set up procedures for the classroom were revised to be less labor intensive.

July 12, 2006: Jacqueline Leskovec (with Tammy Mays) initiated contact and dialogue with Heartland Alliance, a Chicago-based CBO, which resulted in Heartland becoming a member and submitting a subcontract proposal.

July 20-21, 2006: Ruth Holst, Holly Burt and Jacqueline Leskovec attended the Native American Health Information Conference, Albuquerque, NM.