

Resource List

Measuring Your Impact: Using Evaluation for Library Advocacy

(http://nml.gov/evaluation/workshops/measuring_your_impact/ResourcesMYI.pdf)

Books:

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Glitz, B. *Focus groups for libraries and librarians*. New York: Forbes Custom Publishing, 1998.

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Lee, F. *If Disney ran your hospital: 9 ½ things you would do differently*. Bozeman MT: Second River Healthcare Press, 2004.

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Hardy MC; Yeoh JW; Crawford S. "Evaluating the impact of library services on the quality and cost of medical care." *Bull Med Libr Assoc* 1985 Jan; 73(1):43-6.

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Web Resources:

Advocacy for Librarians and Libraries. Seattle: National Network of Libraries of Medicine Pacific Northwest Region, April 2010. (<http://nnlm.gov/pnr/advocacy/index.html>)

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Librarian's Toolkit. Los Angeles: National Network of Libraries of Medicine Pacific Southwest Region, May 2010. (http://nnlm.gov/psr/services/lib_toolkit.html)

MLA Advocacy Toolbox: A Practical Guide to Communicating Your Value. Chicago: Medical Library Association, 2005. (Available to MLA members at <http://www.mlanet.org/members/advocacy/>)

MLA Health Sciences Library Statistics and Benchmarking. Chicago: Medical Library Association, 2009 (<http://www.mlanet.org/resources/bench07/>). (Free reports and aggregates available to MLA members; survey data available free to participants in the benchmarking effort)

MLA Survival Kit. Chicago: Medical Library Association, 2002. (<http://mlanet.org/resources/survive/>)

Measuring Your Impact Workshop Handouts and PowerPoint Slides. Seattle, WA: NN/LM Outreach Evaluation Resource Center, 2011. (Updated periodically)
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MLA Vital Pathways for Hospital Librarians. Chicago: Medical Library Association, 2010.
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"Special Libraries." In: Association of College and Research Libraries. *Value of Academic Libraries: A Comprehensive Research Review and Report*, pp 83-92. Chicago: Association of College and Research Libraries, 2010. (<http://www.acrl.ala.org/value/>)

"Tutorial: the value of information." In: U. S. Department of the Navy Chief Information Officer. *Information Literacy Toolkit*, July 2005. (http://www.doncio.navy.mil/iltoolkit/Tutorial_Info_Cost_Value.htm)

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